

# Converting Colors

CIELCh(13, 39.177, 31.168)

Have a look what the booklet for  
CIELCh(13, 39.177, 31.168) contains.

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**Color**

**CIELCh(13, 39.430, 31.373)**

# Conversions

## Conversions Part 1

Format	Color
Hex	4D0000
RGB	77, 0, 0
RGB Percent	30%, 0%, 0%
CMY	0.6990, 1.0000, 1.0000
CMYK	0.00, 1.00, 1.00, 0.70
HSL	0°, 100%, 15%
HSV	0°, 100%, 30%
XYZ	3.0372, 1.5625, 0.1319
YIQ	23.0230, 45.8920, 16.3240

# Conversions

## Conversions Part 2

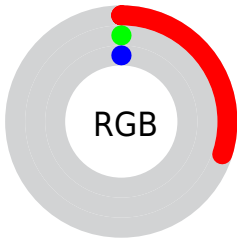
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	77, 0, 0
Decimal	5046272
CIE Lab	13.00, 33.67, 20.53
CIE LCh	13, 39.430, 31.373
Yxy	1.5625, 0.6419, 0.3302
Android (android.graphics.Color)	4283236352 (0xFF4D0000)
YUV	23.0230, -11.3503, 47.3378
Hunter-Lab	12.5000, 21.4962, 8.1245

# Details

The CIELCh color **13, 39.430, 31.373** is a dark color, and the websafe version is hex **660000**. A complement of this color would be **29, 21.016, 196.386**, and the grayscale version is **8, 0.002, 296.812**.

A 20% lighter version of the original color is **33, 39.532, 31.926**, and **1, 2.773, 19.405** is the 20% darker color. If you saturate the color by 10%, you get **13, 39.321, 31.312**, and if you desaturate by 10%, it is **14, 36.268, 31.133**.

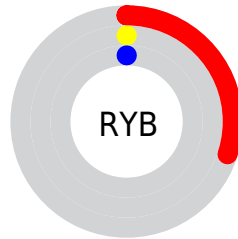
# Distribution



Red (30%)

Green (0%)

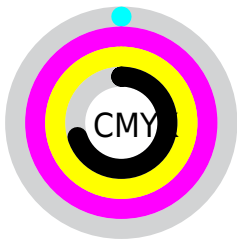
Blue (0%)



Red (30%)

Yellow (0%)

Blue (0%)

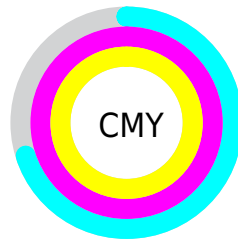


Cyan (0%)

Magenta (100%)

Yellow (100%)

Black (70%)



Cyan (70%)

Magenta (100%)

Yellow (100%)

# Brightness & Saturation Gradients

These gradients show how the CIELCh color 13, 39.430, 31.373 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the CIELCh color 13, 39.430, 31.373 by changing the saturation by 10% instead.



 13, 39.430, 31.373

 13, 39.430, 31.373

 100, 39.430,  
31.373

 3, 39.430, 31.373

 33, 39.430, 31.373

 0, 39.430, 31.373

 43, 39.430, 31.373

 53, 39.430, 31.373

 63, 39.430, 31.373

 73, 39.430, 31.373

 83, 39.430, 31.373

 93, 39.430, 31.373

■ 13, 39.430, 31.373

■ 13, 39.430, 31.373

■ 13, 39.321, 31.312

■ 14, 36.268, 31.133

■ 15, 33.064, 30.403

■ 17, 28.834, 28.363

■ 18, 24.245, 26.035

■ 21, 19.699, 24.176

■ 23, 15.296, 22.712

■ 25, 11.100, 21.561

■ 28, 7.147, 20.649

■ 30, 3.449, 19.896

# Harmonies

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



13, 39.430, 31.373



29, 21.016, 196.386

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



13, 39.430, 31.373



13, 39.430, 81.373



13, 39.430, 211.373



13, 39.430, 261.373

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



13, 39.321, 31.312



33, 13.804, 21.675



16, 48.464, 328.233



15, 9.569, 21.922



73, 0.009, 296.813



21, 0.004, 296.813



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



13, 39.321, 31.312



19, 49.402, 35.622



20, 32.741, 62.387



14, 1.910, 19.800



19, 50.503, 35.960



48, 96.567, 40.000





# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



29, 21.016, 196.386



38, 25.122, 196.386



15, 27.635, 279.267



15, 1.819, 199.077



39, 25.573, 196.386

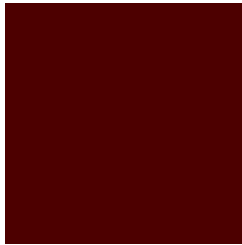


83, 46.278, 196.386



# Previews

## White Background



This preview shows how the CIELCh color 13, 39.430, 31.373 looks on a white background.

## Color Contrast Check

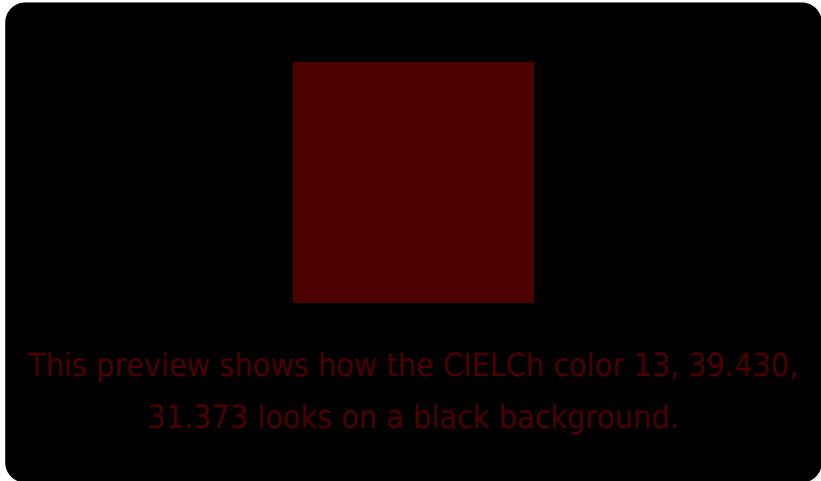
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

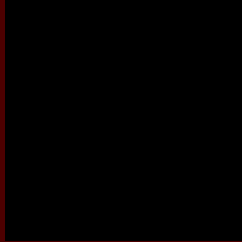
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

**CIELCh 13, 39.430, 31.373**

## **Background**



This preview shows how black text looks on a background with the CIELCh color 13, 39.430, 31.373.



This preview shows how white text looks on a background with the CIELCh color 13, 39.430, 31.373.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

13, 39.430, 31.373

### Protanopia

15, 18.529, 98.447

### Deuteranopia

15, 22.514, 86.975



**Tritanopia**  
14, 37.425, 34.812



# Trichromacy



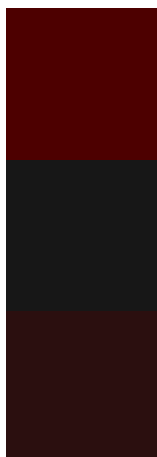
**Original Color**  
13, 39.430, 31.373

**Protanomaly**  
13, 21.313, 51.915

**Deuteranomaly**  
13, 25.154, 52.172

**Tritanomaly**  
13, 38.054, 33.228

# Monochromacy



**Original Color**  
13, 39.430, 31.373

**Achromatopsia**  
8, 0.002, 296.812

**Achromatomaly**  
8, 15.664, 22.051

# CSS Examples

## Text

The CSS property to change the color of the text to CIELCh 13, 39.430, 31.373 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(77, 0, 0)` looks like.

```
.text, #text, p{  
    color:rgb(77, 0, 0)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(77, 0, 0) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(77, 0, 0) }
```

## Border

The CSS property to change the border of an element to CIELCh 13, 39.430, 31.373 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(77, 0, 0) }
```

If only the border color should be changed use the property border-color.

```
.border{ border-color:rgb(77, 0, 0) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel rgb(77, 0, 0) colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(77, 0, 0); -webkit-box-shadow:4px  
4px 4px 4px rgb(77, 0, 0); box-shadow:4px  
4px 4px 4px rgb(77, 0, 0) }
```

# Background

The CSS property to change the background color of an element to CIELCh 13, 39.430, 31.373 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(77, 0, 0) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(77, 0,  
0) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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