

# Converting Colors

CIELCh(35, 77.212, 40.020)

Have a look what the booklet for  
CIELCh(35, 77.212, 40.020) contains.

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# Color

**CIELCh(35, 77.052, 39.888)**

# Conversions

## Conversions Part 1

Format	Color
Hex	AA0000
RGB	170, 0, 0
RGB Percent	67%, 0%, 0%
CMY	0.3345, 1.0000, 1.0000
CMYK	0.00, 1.00, 1.00, 0.33
HSL	0°, 100%, 33%
HSV	0°, 100%, 67%
XYZ	16.5046, 8.4984, 0.7643
YIQ	50.8300, 101.3200, 36.0400

# Conversions

## Conversions Part 2

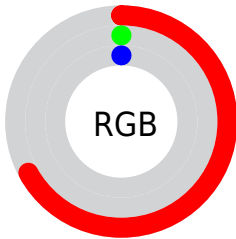
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	170, 0, 0
Decimal	11141120
CIE Lab	35.00, 59.12, 49.41
CIE LCh	35, 77.052, 39.888
Yxy	8.4984, 0.6405, 0.3298
Android (android.graphics.Color)	4289331200 (0xFFAA0000)
YUV	50.8300, -25.0592, 104.5121
Hunter-Lab	29.1520, 50.0431, 18.8519

# Details

The CIELCh color **35, 77.052, 39.888** is a dark color, and the websafe version is hex **990000**. A complement of this color would be **63, 36.938, 196.386**, and the grayscale version is **21, 0.004, 296.813**.

A 20% lighter version of the original color is **55, 77.144, 40.033**, and **21, 52.640, 36.561** is the 20% darker color. If you saturate the color by 10%, you get **35, 76.946, 39.884**, and if you desaturate by 10%, it is **36, 71.366, 36.993**.

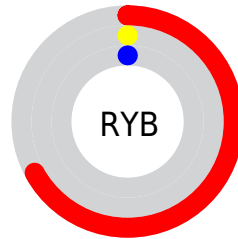
# Distribution



Red (67%)

Green (0%)

Blue (0%)



Red (67%)

Yellow (0%)

Blue (0%)



Cyan (0%)

Magenta (100%)

Yellow (100%)

Black (33%)



Cyan (33%)

Magenta (100%)

Yellow (100%)

# Brightness & Saturation Gradients

These gradients show how the CIELCh color 35, 77.052, 39.888 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the CIELCh color 35, 77.052, 39.888 by changing the saturation by 10% instead.



■ 35, 77.052, 39.888

■ 35, 77.052, 39.888

■ 100, 77.052,  
39.888

■ 25, 77.052, 39.888

■ 55, 77.052, 39.888

■ 15, 77.052, 39.888

■ 65, 77.052, 39.888

■ 5, 77.052, 39.888

■ 75, 77.052, 39.888

■ 0, 77.052, 39.888

■ 85, 77.052, 39.888

■ 95, 77.052, 39.888

■ 35, 77.052, 39.888

■ 35, 77.052, 39.888

■ 35, 76.946, 39.884

■ 36, 71.366, 36.993

■ 37, 64.143, 33.524

■ 40, 55.830, 30.135

■ 43, 47.089, 27.264

■ 46, 38.293, 24.981

■ 51, 29.707, 23.213

■ 55, 21.512, 21.854

■ 60, 13.812, 20.803

■ 65, 6.644, 19.963

# Harmonies

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



35, 77.052, 39.888



63, 36.938, 196.386

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



35, 77.052, 39.888



35, 77.052, 89.888



35, 77.052, 219.888



35, 77.052, 269.888

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



35, 76.946, 39.884



70, 26.806, 21.919



40, 85.179, 328.233



35, 18.709, 22.441



95, 0.011, 296.813



47, 0.006, 296.813



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



35, 76.946, 39.884



46, 94.133, 40.000



46, 62.749, 60.849



33, 3.724, 19.906



30, 69.027, 39.359



1, 6.572, 19.405



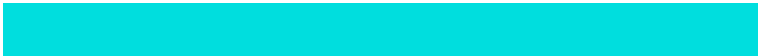


# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



63, 36.938, 196.386



80, 45.111, 196.386



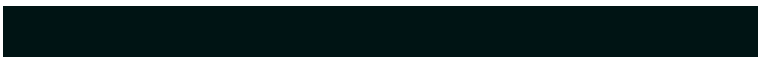
37, 52.900, 283.763



35, 3.516, 198.991



55, 33.388, 196.386



5, 6.572, 199.422



# Previews

## White Background



This preview shows how the CIELCh color 35, 77.052, 39.888 looks on a white background.

## Color Contrast Check

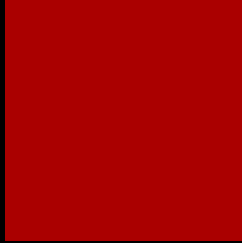
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



This preview shows how the CIELCh color 35, 77.052, 39.888 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

**CIELCh 35, 77.052, 39.888**

## **Background**



This preview shows how black text looks on a background with the CIELCh color 35, 77.052, 39.888.



This preview shows how white text looks on a background with the CIELCh color 35, 77.052, 39.888.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

35, 77.052, 39.888

### Protanopia

36, 36.883, 96.107

### Deuteranopia

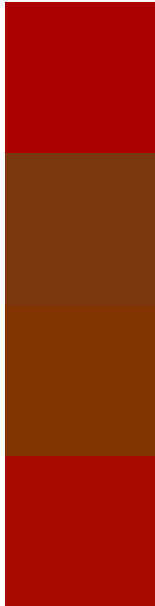
36, 44.716, 84.498



**Tritanopia**  
35, 74.980, 41.137



# Trichromacy



**Original Color**  
35, 77.052, 39.888

**Protanomaly**  
32, 46.010, 53.844

**Deuteranomaly**  
32, 53.726, 54.258

**Tritanomaly**  
35, 75.894, 40.612

# Monochromacy



**Original Color**  
35, 77.052, 39.888

**Achromatopsia**  
21, 0.004, 296.813

**Achromatomaly**  
22, 32.022, 27.827

# CSS Examples

## Text

The CSS property to change the color of the text to CIELCh 35, 77.052, 39.888 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(170, 0, 0)` looks like.

```
.text, #text, p{  
    color:rgb(170, 0, 0)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(170, 0, 0) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(170, 0, 0) }
```

## Border

The CSS property to change the border of an element to CIELCh 35, 77.052, 39.888 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(170, 0, 0) }
```

If only the border color should be changed use the property border-color.

```
.border{ border-color:rgb(170, 0, 0) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel rgb(170, 0, 0) colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(170, 0, 0); -webkit-box-shadow:4px  
4px 4px 4px rgb(170, 0, 0); box-shadow:4px  
4px 4px 4px rgb(170, 0, 0) }
```

# Background

The CSS property to change the background color of an element to CIELCh 35, 77.052, 39.888 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(170, 0, 0) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(170, 0,  
0) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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