

# Converting Colors

CIELCh(37, 39.334, 77.244)

Have a look what the booklet for  
CIELCh(37, 39.334, 77.244) contains.

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**Color**

**CIELCh(37, 39.443, 77.723)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	735115
RGB	115, 81, 21
RGB Percent	45%, 32%, 8%
CMY	0.5499, 0.6831, 0.9185
CMYK	0.00, 0.30, 0.82, 0.55
HSL	38°, 69%, 27%
HSV	38°, 82%, 45%
XYZ	10.1011, 9.5379, 2.0078
YIQ	84.3260, 39.5240, -11.4520

# Conversions

## Conversions Part 2

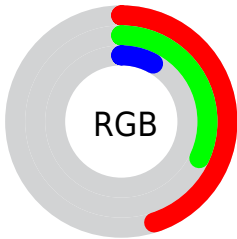
<b>Format</b>	<b>Color</b>
<b>RYB</b>	74, 115, 21
Decimal	7557397
CIELab	37.00, 8.39, 38.54
CIElCh	37, 39.443, 77.723
Yxy	9.5379, 0.4666, 0.4406
Android (android.graphics.Color)	4285747477 (0xFF735115)
YUV	84.3260, -31.2197, 26.9011
Hunter-Lab	30.8835, 4.3359, 17.7639

# Details

The CIELCh color **37, 39.443, 77.723** is a dark color, and the websafe version is hex **996633**. A complement of this color would be **24, 39.825, 287.019**, and the grayscale version is **36, 0.005, 296.813**.

A 20% lighter version of the original color is **57, 39.360, 77.805**, and **17, 26.948, 70.588** is the 20% darker color. If you saturate the color by 10%, you get **36, 42.958, 75.838**, and if you desaturate by 10%, it is **38, 35.071, 79.347**.

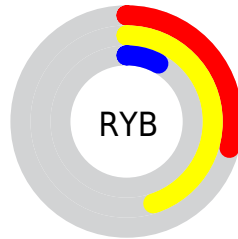
# Distribution



Red (45%)

Green (32%)

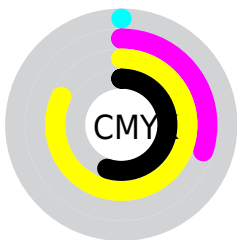
Blue (8%)



Red (29%)

Yellow (45%)

Blue (8%)

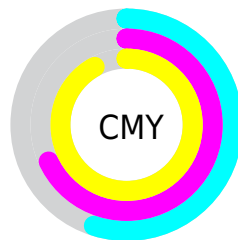


Cyan (0%)

Magenta (30%)

Yellow (82%)

Black (55%)



Cyan (55%)

Magenta (68%)

Yellow (92%)

# Brightness & Saturation Gradients

These gradients show how the CIELCh color 37, 39.443, 77.723 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the CIELCh color 37, 39.443, 77.723 by changing the saturation by 10% instead.



■ 37, 39.443, 77.723

■ 37, 39.443, 77.723

■ 100, 39.443,  
77.723

■ 27, 39.443, 77.723

■ 57, 39.443, 77.723

■ 17, 39.443, 77.723

■ 67, 39.443, 77.723

■ 7, 39.443, 77.723

■ 77, 39.443, 77.723

■ 0, 39.443, 77.723

■ 87, 39.443, 77.723

■ 97, 39.443, 77.723

■ 37, 39.443, 77.723

■ 37, 39.443, 77.723

■ 36, 42.958, 75.838

■ 38, 35.071, 79.347

■ 35, 45.764, 74.401

■ 40, 30.250, 80.823

■ 41, 25.245, 82.218

■ 42, 20.210, 83.564

■ 44, 15.225, 84.871

■ 45, 10.330, 86.140

■ 47, 5.542, 87.364

■ 48, 0.864, 88.392

■ 50, 3.705, 269.796

# Harmonies

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



37, 39.443, 77.723



24, 39.825, 287.019

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



37, 39.443, 77.723



37, 39.443, 127.723



37, 39.443, 257.723



37, 39.443, 307.723

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



37, 39.442, 77.726



58, 14.795, 85.666



25, 42.300, 5.251



29, 10.206, 85.312



82, 0.010, 296.813



33, 0.005, 296.813



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



37, 39.442, 77.726



46, 54.962, 73.945



46, 49.240, 110.470



24, 2.662, 87.697



37, 47.919, 74.177



73, 81.279, 72.360





# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



24, 39.825, 287.019



27, 60.605, 293.660



16, 62.562, 305.074



23, 2.655, 269.984



21, 52.256, 293.538



45, 93.859, 295.676



# Previews

## White Background



This preview shows how the CIELCh color 37, 39.443, 77.723 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



This preview shows how the CIE LCh color 37, 39.443, 77.723 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

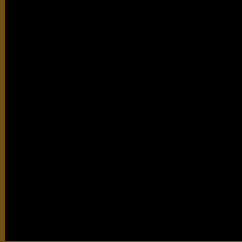
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

# CIELCh 37, 39.443, 77.723

## Background



This preview shows how black text looks on a background with the CIELCh color 37, 39.443, 77.723.



This preview shows how white text looks on a background with the CIELCh color 37, 39.443, 77.723.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

37, 39.443, 77.723

### Protanopia

37, 37.337, 96.257

### Deuteranopia

37, 38.965, 83.080



**Tritanopia**  
37, 19.556, 11.909



# Trichromacy



**Original Color**  
37, 39.443, 77.723

**Protanomaly**  
37, 37.515, 89.042

**Deuteranomaly**  
37, 39.236, 80.791

**Tritanomaly**  
37, 22.846, 50.158

# Monochromacy



**Original Color**  
37, 39.443, 77.723

**Achromatopsia**  
36, 0.005, 296.813

**Achromatomaly**  
36, 14.773, 85.191

# CSS Examples

## Text

The CSS property to change the color of the text to CIELCh 37, 39.443, 77.723 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(115, 81, 21)` looks like.

```
.text, #text, p{  
    color:rgb(115, 81, 21)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(115, 81, 21) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(115, 81, 21) }
```

## Border

The CSS property to change the border of an element to CIELCh 37, 39.443, 77.723 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(115, 81, 21) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(115, 81, 21) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(115, 81, 21)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(115, 81, 21); -webkit-box-  
shadow:4px 4px 4px 4px rgb(115, 81, 21);  
box-shadow:4px 4px 4px 4px rgb(115, 81,  
21) }
```

# Background

The CSS property to change the background color of an element to CIELCh 37, 39.443, 77.723 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(115, 81, 21) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(115, 81,  
21) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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