

# Converting Colors

CIELCh(40, 69.014, 15.715)

Have a look what the booklet for  
CIELCh(40, 69.014, 15.715) contains.

<b>CIELCh(40, 68.707, 15.843)</b> .....	3
<i><b>Conversions</b></i> .....	4
<i><b>Details</b></i> .....	6
<i><b>Harmonies</b></i> .....	11
<i><b>Previews</b></i> .....	20
<i><b>Color Blindness Simulation</b></i> .....	23
<i><b>CSS Examples</b></i> .....	26

**Color**

**CIELCh(40, 68.707, 15.843)**

# Conversions

## Conversions Part 1

Format	Color
Hex	BD0044
RGB	189, 0, 68
RGB Percent	74%, 0%, 27%
CMY	0.2572, 1.0000, 0.7350
CMYK	0.00, 1.00, 0.64, 0.26
HSL	339°, 100%, 37%
HSV	339°, 100%, 74%
XYZ	22.1036, 11.2510, 6.4079
YIQ	64.2630, 90.8160, 61.2160

# Conversions

## Conversions Part 2

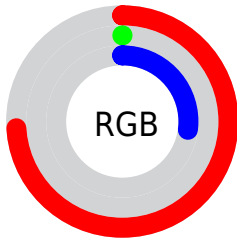
<b>Format</b>	<b>Color</b>
<b>R<sub>Y</sub>B</b>	189, 0, 68
Decimal	12386372
CIE Lab	40.00, 66.10, 18.76
CIE LCh	40, 68.707, 15.843
Yxy	11.2510, 0.5559, 0.2830
Android (android.graphics.Color)	4290576452 (0xFFBD0044)
YUV	64.2630, 1.8423, 109.3943
Hunter-Lab	33.5425, 58.9276, 12.1530

# Details

The CIELCh color **40, 68.707, 15.843** is a dark color, and the websafe version is hex **990033**. A complement of this color would be **68, 60.643, 157.593**, and the grayscale version is **27, 0.004, 296.813**.

A 20% lighter version of the original color is **60, 68.502, 15.505**, and **26, 54.781, 27.333** is the 20% darker color. If you saturate the color by 10%, you get **40, 68.572, 15.938**, and if you desaturate by 10%, it is **41, 65.671, 10.931**.

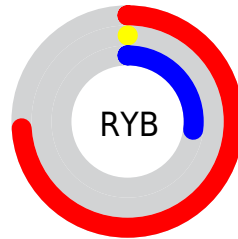
# Distribution



Red (74%)

Green (0%)

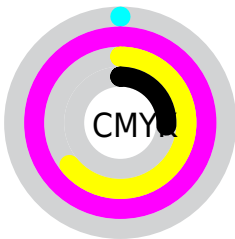
Blue (27%)



Red (74%)

Yellow (0%)

Blue (27%)

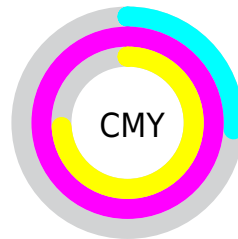


Cyan (0%)

Magenta (100%)

Yellow (64%)

Black (26%)



Cyan (26%)

Magenta (100%)

Yellow (74%)

# Brightness & Saturation Gradients


These gradients show how the CIELCh color 40, 68.707, 15.843 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the CIELCh color 40, 68.707, 15.843 by changing the saturation by 10% instead.



 40, 68.707, 15.843

 40, 68.707, 15.843

 100, 68.707,  
15.843

 30, 68.707, 15.843

 60, 68.707, 15.843

 20, 68.707, 15.843

 70, 68.707, 15.843

 10, 68.707, 15.843

 80, 68.707, 15.843

 0, 68.707, 15.843

 90, 68.707, 15.843

 40, 68.707, 15.843

 40, 68.707, 15.843

 40, 68.572, 15.938

 41, 65.671, 10.931

 43, 61.726, 6.676

■ 45, 56.285, 3.295

■ 49, 49.510, 0.626

■ 52, 41.768,  
358.498

■ 57, 33.459,  
356.769

■ 62, 24.924,  
355.330

■ 66, 16.408,  
354.103

■ 72, 8.072, 353.023

# Harmonies

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



40, 68.707, 15.843



68, 60.643, 157.593

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



40, 68.707, 15.843



40, 68.707, 65.843



40, 68.707, 195.843



40, 68.707, 245.843

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



40, 68.572, 15.938



78, 30.971, 355.395



33, 97.022, 315.329



39, 21.379, 355.984



99, 0.012, 296.813



52, 0.007, 296.813



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



40, 68.572, 15.938



52, 84.090, 16.941



41, 81.352, 41.761



37, 4.555, 352.955



33, 59.829, 15.110



3, 13.077, 359.694





# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



40, 68.572, 15.938



52, 84.090, 16.941



62, 35.013, 221.141



37, 4.555, 352.955



33, 59.829, 15.110



3, 13.077, 359.694



# Previews

## White Background



This preview shows how the CIELCh color 40, 68.707, 15.843 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



This preview shows how the CIELCh color 40, 68.707, 15.843 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

**CIELCh 40, 68.707, 15.843**

## **Background**



This preview shows how black text looks on a background with the CIELCh color 40, 68.707, 15.843.



This preview shows how white text looks on a background with the CIELCh color 40, 68.707, 15.843.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

40, 68.392, 15.640

### Protanopia

41, 2.014, 314.734

### Deuteranopia

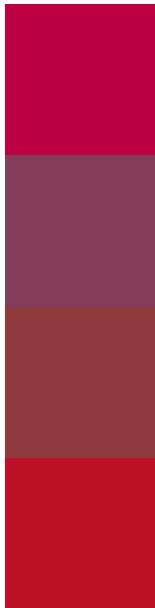
41, 23.704, 77.836



**Tritanopia**  
40, 74.854, 36.377



# Trichromacy



**Original Color**  
40, 68.392, 15.640

**Protanomaly**  
36, 33.310, 356.808

**Deuteranomaly**  
37, 39.358, 24.230

**Tritanomaly**  
40, 72.355, 29.887

# Monochromacy



**Original Color**  
40, 68.392, 15.640

**Achromatopsia**  
27, 0.004, 296.813

**Achromatomaly**  
28, 33.131, 1.231

# CSS Examples

## Text

The CSS property to change the color of the text to CIELCh 40, 68.707, 15.843 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(189, 0, 68)` looks like.

```
.text, #text, p{  
    color:rgb(189, 0, 68)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(189, 0, 68) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(189, 0, 68) }
```

## Border

The CSS property to change the border of an element to CIELCh 40, 68.707, 15.843 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(189, 0, 68) }
```

If only the border color should be changed use the property border-color.

```
.border{ border-color:rgb(189, 0, 68) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel rgb(189, 0, 68) colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(189, 0, 68); -webkit-box-  
shadow:4px 4px 4px 4px rgb(189, 0, 68);  
box-shadow:4px 4px 4px 4px rgb(189, 0, 68)  
}
```

# Background

The CSS property to change the background color of an element to CIELCh 40, 68.707, 15.843 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(189, 0, 68) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(189, 0,  
68) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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