

Converting Colors

CIELCh(40, 77.297, 37.367)

Have a look what the booklet for
CIELCh(40, 77.297, 37.367) contains.

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Color

CIELCh(40, 77.272, 37.272)

Conversions

Conversions Part 1

Format	Color
Hex	BC1413
RGB	188, 20, 19
RGB Percent	74%, 8%, 7%
CMY	0.2625, 0.9210, 0.9253
CMYK	0.00, 0.89, 0.90, 0.26
HSL	0°, 82%, 41%
HSV	0°, 90%, 74%
XYZ	21.1250, 11.2510, 1.6765
YIQ	70.1180, 100.4490, 35.3050

Conversions

Conversions Part 2

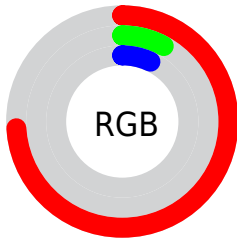
Format	Color
RYB	188, 20, 19
Decimal	12325907
CIELab	40.00, 61.49, 46.80
CIElCh	40, 77.272, 37.272
Yxy	11.2510, 0.6204, 0.3304
Android (android.graphics.Color)	4290515987 (0xFFBC1413)
YUV	70.1180, -25.2012, 103.3825
Hunter-Lab	33.5425, 53.7199, 20.5163

Details

The CIELCh color **40, 77.272, 37.272** is a dark color, and the websafe version is hex **990000**. A complement of this color would be **69, 38.854, 197.344**, and the grayscale version is **30, 0.005, 296.813**.

A 20% lighter version of the original color is **60, 77.508, 37.482**, and **25, 60.096, 38.177** is the 20% darker color. If you saturate the color by 10%, you get **39, 83.014, 40.027**, and if you desaturate by 10%, it is **42, 69.452, 33.886**.

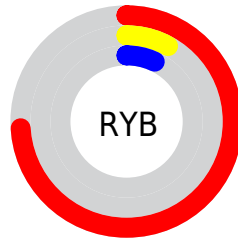
Distribution



Red (74%)

Green (8%)

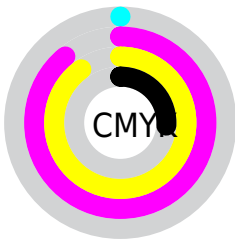
Blue (7%)



Red (74%)

Yellow (8%)

Blue (7%)

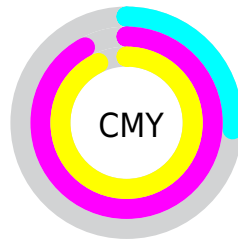


Cyan (0%)

Magenta (89%)

Yellow (90%)

Black (26%)



Cyan (26%)

Magenta (92%)

Yellow (93%)


Brightness & Saturation Gradients

These gradients show how the CIELCh color 40, 77.272, 37.272 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the CIELCh color 40, 77.272, 37.272 by changing the saturation by 10% instead.

 40, 77.272, 37.272

 40, 77.272, 37.272

 100, 77.272,
37.272

 30, 77.272, 37.272

 60, 77.272, 37.272

 20, 77.272, 37.272

 70, 77.272, 37.272

 10, 77.272, 37.272

 80, 77.272, 37.272

 0, 77.272, 37.272

 90, 77.272, 37.272

 40, 77.272, 37.272

 40, 77.272, 37.272

 39, 83.014, 40.027

 42, 69.452, 33.886

 39, 83.092, 40.066

 44, 60.407, 30.535

■ 48, 50.900, 27.688

■ 51, 41.346, 25.424

■ 56, 32.034, 23.673

■ 61, 23.159, 22.332

■ 66, 14.829, 21.298

■ 71, 7.083, 20.475

■ 76, 0.088, 205.931

Harmonies

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



40, 77.272, 37.272



69, 38.854, 197.344

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



40, 77.272, 37.272



40, 77.272, 87.272



40, 77.272, 217.272



40, 77.272, 267.272

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



40, 77.269, 37.274



79, 25.698, 22.056



45, 89.735, 328.151



40, 17.531, 22.448



98, 0.011, 296.813



51, 0.007, 296.813

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



40, 77.269, 37.274



51, 101.313, 40.047



52, 62.985, 63.042



37, 4.070, 20.436



32, 72.714, 39.755



3, 12.196, 19.777

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



69, 38.854, 197.344



87, 48.136, 197.398



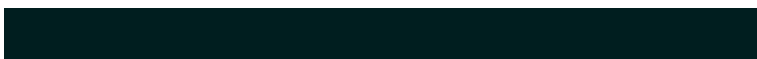
44, 51.685, 279.635



39, 3.838, 199.541



59, 34.742, 197.369



9, 11.561, 197.522

Previews

White Background



This preview shows how the CIELCh color 40, 77.272, 37.272 looks on a white background.

Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

Black Background



This preview shows how the CIELCh color 40, 77.272, 37.272 looks on a black background.

Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

CIELCh 40, 77.272, 37.272

Background



This preview shows how black text looks on a background with the CIELCh color 40, 77.272, 37.272.



This preview shows how white text looks on a background with the CIELCh color 40, 77.272, 37.272.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



Original Color

40, 77.272, 37.272

Protanopia

41, 35.562, 95.891

Deuteranopia

40, 48.472, 84.409



Tritanopia
40, 78.128, 38.364

Trichromacy



Original Color
40, 77.272, 37.272

Protanomaly
37, 44.111, 53.763

Deuteranomaly
38, 55.126, 55.893

Tritanomaly
40, 77.895, 38.129

Monochromacy



Original Color
40, 77.272, 37.272

Achromatopsia
30, 0.005, 296.813

Achromatomaly
30, 29.983, 26.542

CSS Examples

Text

The CSS property to change the color of the text to CIELCh 40, 77.272, 37.272 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(188, 20, 19)` looks like.

```
.text, #text, p{  
    color:rgb(188, 20, 19)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(188, 20, 19) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(188, 20, 19) }
```

Border

The CSS property to change the border of an element to CIELCh 40, 77.272, 37.272 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(188, 20, 19) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(188, 20, 19) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(188, 20, 19)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(188, 20, 19); -webkit-box-  
shadow:4px 4px 4px 4px rgb(188, 20, 19);  
box-shadow:4px 4px 4px 4px rgb(188, 20,  
19) }
```

Background

The CSS property to change the background color of an element to CIELCh 40, 77.272, 37.272 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(188, 20, 19) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(188, 20,  
19) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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