

# Converting Colors

CIELCh(70, 29.272, 101.329)

Have a look what the booklet for  
CIELCh(70, 29.272, 101.329)  
contains.

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**Color**

**CIELCh(70, 29.277, 101.458)**

# Conversions

## Conversions Part 1

Format	Color
Hex	B4AD77
RGB	180, 173, 119
RGB Percent	71%, 68%, 47%
CMY	0.2954, 0.3228, 0.5345
CMYK	0.00, 0.04, 0.34, 0.30
HSL	53°, 29%, 59%
HSV	53°, 34%, 70%
XYZ	36.9366, 40.7494, 23.2740
YIQ	168.9370, 21.5060, -15.3100

# Conversions

## Conversions Part 2

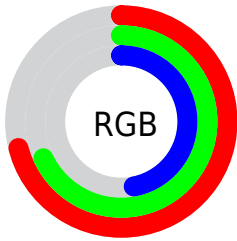
<b>Format</b>	<b>Color</b>
<b>RYB</b>	127, 180, 119
Decimal	11840887
CIELab	70.00, -5.82, 28.69
CIELCh	70, 29.277, 101.458
Yxy	40.7494, 0.3659, 0.4036
Android (android.graphics.Color)	4290030967 (0xFFB4AD77)
YUV	168.9370, -24.6189, 9.7023
Hunter-Lab	63.8353, -8.4275, 23.0679

# Details

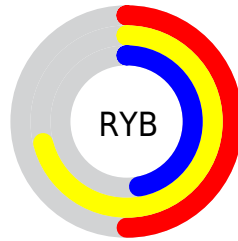
The CIELCh color **70, 29.277, 101.458** is a light color, and the websafe version is hex **999966**. A complement of this color would be **54, 31.147, 289.685**, and the grayscale version is **69, 0.009, 296.813**.

A 20% lighter version of the original color is **90, 29.010, 100.825**, and **50, 29.200, 101.822** is the 20% darker color. If you saturate the color by 10%, you get **69, 37.680, 100.376**, and if you desaturate by 10%, it is **71, 20.704, 102.548**.

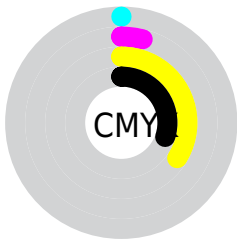
# Distribution



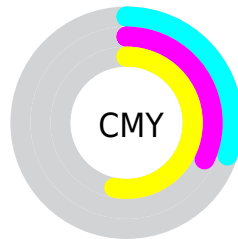
- Red (71%)
- Green (68%)
- Blue (47%)



- Red (50%)
- Yellow (71%)
- Blue (47%)



- Cyan (0%)
- Magenta (4%)
- Yellow (34%)
- Black (30%)



- Cyan (30%)
- Magenta (32%)
- Yellow (53%)


# Brightness & Saturation Gradients

These gradients show how the CIELCh color 70, 29.277, 101.458 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.


Similar to the brightness gradients but the following saturation gradients show a change of the CIELCh color 70, 29.277, 101.458 by changing the saturation by 10% instead.




 70, 29.277,  
101.458

 70, 29.277,  
101.458


 100, 29.277,  
101.458


 60, 29.277,  
101.458


 90, 29.277,  
101.458

 50, 29.277,  
101.458

 40, 29.277,  
101.458

 30, 29.277,  
101.458

 20, 29.277,  
101.458

 10, 29.277,  
101.458

 0, 29.277, 101.458

70, 29.277,  
101.458

70, 29.277,  
101.458

69, 37.680,  
100.376

71, 20.704,  
102.548

68, 45.747, 99.304

72, 12.057,  
103.619

68, 53.217, 98.262

73, 3.396, 104.650

67, 59.701, 97.265

74, 5.242, 285.723

66, 64.687, 96.323

75, 13.836,  
286.697

66, 67.685, 95.430

65, 68.816, 94.902

76, 22.373,  
287.640

77, 30.846,  
288.541

78, 35.322,  
288.511

■ 79, 34.211,  
287.150

# Harmonies

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



70, 29.277, 101.458



54, 31.147, 289.685

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



70, 29.277, 101.458



70, 29.277, 151.458



70, 29.277, 281.458



70, 29.277, 331.458

# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



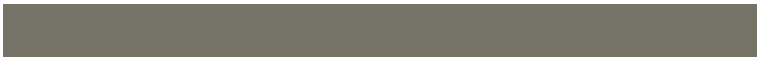
70, 29.278, 101.462



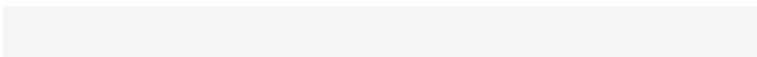
92, 10.740, 104.015



56, 25.588, 13.479



49, 7.323, 103.870



96, 0.011, 296.813



49, 0.007, 296.813





# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



70, 29.278, 101.462



88, 43.750, 100.617



70, 34.075, 123.158



37, 4.870, 104.104



56, 61.180, 95.012



7, 11.159, 102.237



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



54, 31.147, 289.685



64, 47.436, 291.123



54, 36.193, 306.884



35, 4.951, 286.127



19, 85.470, 304.412



1, 12.155, 286.356



# Previews

## White Background



This preview shows how the CIELCh color 70, 29.277, 101.458 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

# Black Background



This preview shows how the CIELCh color 70, 29.277, 101.458 looks on a black background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

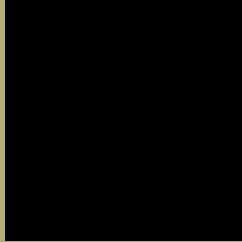
Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

If you want to check with other color combinations, try the [Color Contrast Checker](#).

# CIELCh 70, 29.277, 101.458

## Background



This preview shows how black text looks on a background with the CIELCh color 70, 29.277, 101.458.



This preview shows how white text looks on a background with the CIELCh color 70, 29.277, 101.458.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



### Original Color

70, 29.277, 101.458

### Protanopia

70, 29.285, 95.603

### Deuteranopia

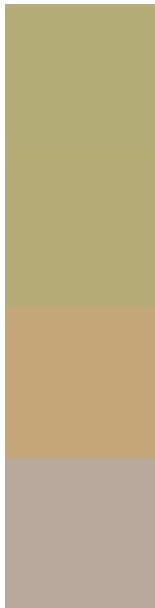
70, 29.288, 72.179





**Tritanopia**  
70, 10.949, 339.925

# Trichromacy



**Original Color**  
70, 29.277, 101.458

**Protanomaly**  
70, 29.535, 98.176

**Deuteranomaly**  
70, 28.328, 82.743

**Tritanomaly**  
70, 9.094, 65.625

# Monochromacy



**Original Color**  
70, 29.277, 101.458

**Achromatopsia**  
69, 0.009, 296.813

**Achromatomaly**  
69, 10.430, 102.612

# CSS Examples

## Text

The CSS property to change the color of the text to CIELCh 70, 29.277, 101.458 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color `rgb(180, 173, 119)` looks like.

```
.text, #text, p{  
    color:rgb(180, 173, 119)  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel rgb(180, 173, 119) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(180, 173, 119) }
```

## Border

The CSS property to change the border of an element to CIELCh 70, 29.277, 101.458 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(180, 173, 119) }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:rgb(180, 173, 119) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel `rgb(180, 173, 119)` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px rgb(180, 173, 119); -webkit-box-  
shadow:4px 4px 4px 4px rgb(180, 173, 119);  
box-shadow:4px 4px 4px 4px rgb(180, 173,  
119) }
```

# Background

The CSS property to change the background color of an element to CIELCh 70, 29.277, 101.458 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background: rgb(180, 173, 119) }
```

If only the background color should be changed can be used:

```
.background{ background-color: rgb(180,  
173, 119) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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