Converting Colors

CMYK(0.00, 0.70, 0.70, 0.50)

Have a look what the booklet for CMYK(0.00, 0.70, 0.70, 0.50) contains.

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Color

CMYK(0.00, 0.70, 0.70, 0.50)

Conversions

Conversions Part 1

Format	Color
Hex	802626
RGB	128, 38, 38
RGB Percent	50%, 15%, 15%
CMY	0.5000, 0.8500, 0.8500
CMYK	0.00, 0.70, 0.70, 0.50
HSL	0°, 54%, 32%
HSV	0°, 70%, 50%
XYZ	9.8821, 6.0943, 2.5104
YIQ	64.9100, 53.6400, 19.0800

Conversions

Conversions Part 2

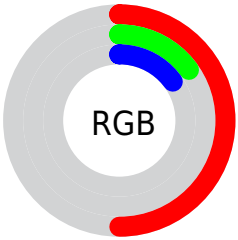
Format	Color
RYB	128, 38, 38
Decimal	8398374
CIELab	29.65, 38.35, 21.78
CIELCh	30, 44.102, 29.597
Yxy	6.0943, 0.5345, 0.3297
Android (android.graphics.Color)	4286588454 (0xFF802626)
YUV	64.9100, -13.2666, 55.3299
Hunter-Lab	24.6867, 28.2518, 11.2514

Details

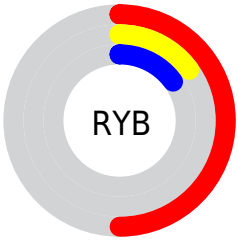
The CMYK color 0.00, 0.70, 0.70, 0.50 is a dark color, and the websafe version is hex 993333. A complement of this color would be 0.70, 0.00, 0.00, 0.50, and the grayscale version is 0.00, 0.00, 0.00, 0.74.

A 20% lighter version of the original color is 0.00, 0.52, 0.55, 0.27, and 0.00, 1.00, 1.00, 0.72 is the 20% darker color. If you saturate the color by 10%, you get 0.00, 0.80, 0.80, 0.50, and if you desaturate by 10%, it is 0.00, 0.60, 0.60, 0.50.

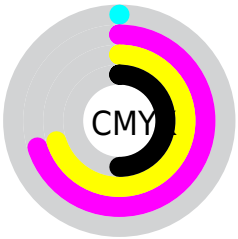
Distribution



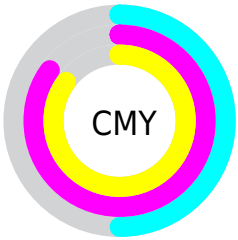
- Red (50%)
- Green (15%)
- Blue (15%)



- Red (50%)
- Yellow (15%)
- Blue (15%)



- Cyan (0%)
- Magenta (70%)
- Yellow (70%)
- Black (50%)



- Cyan (50%)
- Magenta (85%)
- Yellow (85%)

Brightness & Saturation Gradients

These gradients show how the CMYK color 0.00, 0.70, 0.70, 0.50 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the CMYK color 0.00, 0.70, 0.70, 0.50 by changing the saturation by 10% instead.

0.00, 0.70, 0.70, 0.50

0.00, 0.00, 0.00, 0.00

0.00, 0.52, 0.55, 0.27

0.00, 0.47, 0.50, 0.16

0.00, 0.42, 0.46, 0.04

0.00, 0.34, 0.38, 0.00

0.00, 0.23, 0.27, 0.00

0.00, 0.12, 0.16,

0.00, 0.70, 0.70, 0.50

0.00, 0.91, 0.82, 0.61

0.00, 1.00, 1.00, 0.72

0.00, 1.00, 0.97, 0.81

0.00, 0.00, 0.00, 1.00

0.00

0.00, 0.00, 0.05, 0.00

0.00, 0.70, 0.70, 0.50

0.00, 0.80, 0.80, 0.50

0.00, 0.90, 0.90, 0.50

0.00, 1.00, 1.00, 0.50

0.00, 0.70, 0.70, 0.50

0.00, 0.60, 0.60, 0.50

0.00, 0.50, 0.50, 0.50

0.00, 0.40, 0.40, 0.50

0.00, 0.30, 0.30, 0.50

0.00, 0.20, 0.20, 0.50

0.00, 0.10, 0.10, 0.50

0.00, 0.00, 0.00, 0.50

0.09, 0.00, 0.00, 0.45

0.17, 0.00, 0.00, 0.40

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.

0.00, 0.75, 0.44, 0.50

0.00, 0.70, 0.70, 0.50

0.00, 0.51, 0.95, 0.56

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.

0.00, 0.70, 0.70, 0.50

1.00, 0.00, 0.60, 0.68

1.00, 0.47, 0.00, 0.46

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.

0.00, 0.70, 0.70, 0.50

0.70, 0.00, 0.00, 0.50

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.

1.00, 0.36, 0.00, 0.49

0.00, 0.70, 0.70, 0.50

1.00, 0.00, 0.20, 0.67

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.

0.00, 0.70, 0.70, 0.50

0.33, 0.00, 1.00, 0.70

1.00, 0.17, 0.00, 0.60

0.49, 0.53, 0.00, 0.49

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.

0.00, 0.70, 0.70, 0.50

0.00, 0.33, 1.00, 0.63

1.00, 0.17, 0.00, 0.60

1.00, 0.44, 0.00, 0.46

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.

0.00, 0.70, 0.70, 0.50

0.00, 0.21, 0.21, 0.35

0.00, 0.70, 0.00, 0.50

0.00, 0.25, 0.25, 0.67

0.00, 0.00, 0.00, 0.17

0.00, 0.00, 0.00, 0.67

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.

0.00, 0.70, 0.70, 0.50

0.00, 0.84, 0.84, 0.35

0.00, 0.35, 0.70, 0.50

0.00, 0.10, 0.10, 0.75

0.00, 1.00, 1.00, 0.50

0.00, 0.00, 0.00, 1.00

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.

0.70, 0.00, 0.00, 0.50

0.84, 0.00, 0.00, 0.35

0.70, 0.35, 0.00, 0.50

0.10, 0.00, 0.00, 0.75

1.00, 0.00, 0.00, 0.50

0.00, 0.00, 0.00, 1.00

Previews

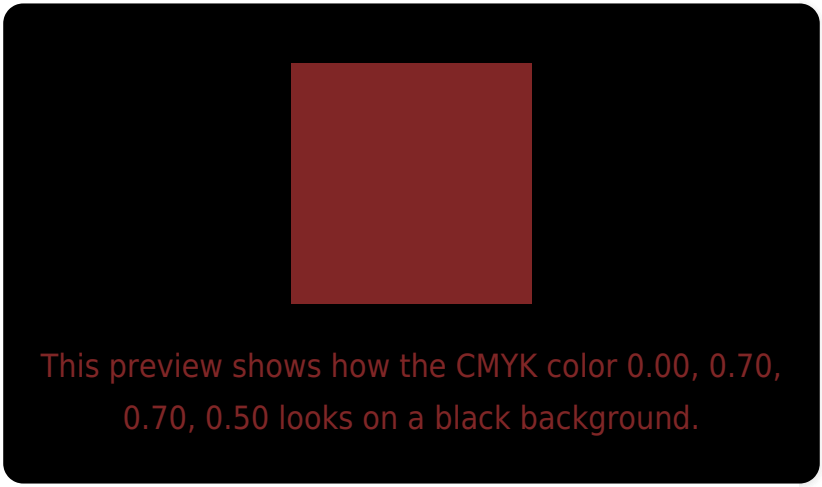
White Background

This preview shows how the CMYK color 0.00, 0.70, 0.70, 0.50 looks on a white background.

Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass
Any Text WCAG AA ✓ Pass
Large Text (above 18pt) WCAG AAA ✓ Pass
Any Text WCAG AAA ✓ Pass

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail
Any Text WCAG AA × Fail
Large Text (above 18pt) WCAG AAA × Fail
Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the Color Contrast Checker.

CMYK 0.00, 0.70, 0.70, 0.50 Background

This preview shows how black text looks on a background with the CMYK color 0.00, 0.70, 0.70, 0.50.

This preview shows how white text looks on a background with the CMYK color 0.00, 0.70, 0.70, 0.50.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their article about color blindness.

Dichromacy

Original Color
0.00, 0.70, 0.70, 0.50

Protanopia
0.00, 0.08, 0.35, 0.70

Deuteranopia
0.00, 0.23, 0.62, 0.65

Tritanopia
0.00, 0.70, 0.69, 0.50

Trichromacy

Original Color
0.00, 0.70, 0.70, 0.50

Protanomaly
0.00, 0.38, 0.52, 0.63

Deuteranomaly
0.00, 0.44, 0.66, 0.60

Tritanomaly
0.00, 0.70, 0.70, 0.50

Monochromacy

Original Color
0.00, 0.70, 0.70, 0.50

Achromatopsia
0.00, 0.00, 0.00, 0.75

Achromatomaly
0.00, 0.37, 0.37, 0.65

CSS Examples

Text

The CSS property to change the color of the text to CMYK 0.00, 0.70, 0.70, 0.50 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color rgb(128, 38, 38) looks like.

```
.text, #text, p{
    color:rgb(128, 38, 38)
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our CSS Text Shadow Generator.

Here you see how black text with a 4 pixel rgb(128, 38, 38) colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px rgb(128, 38, 38) }
```

Border

The CSS property to change the border of an element to CMYK 0.00, 0.70, 0.70, 0.50 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid rgb(128, 38, 38) }
```

If only the border color should be changed use the property border-color.

```
.border{ border-color:rgb(128, 38, 38) }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel rgb(128, 38, 38) colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px 4px rgb(128, 38, 38); -webkit-box-shadow:4px 4px 4px 4px rgb(128, 38, 38); box-shadow:4px 4px 4px 4px rgb(128, 38, 38) }
```

Background

The CSS property to change the background color of an element to CMYK 0.00, 0.70, 0.70, 0.50 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{ background:rgb(128, 38, 38) }
```

If only the background color should be changed can be used:

```
.background{ background-color:rgb(128, 38, 38) }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our online CSS compressor and optimizer based on csstidy. If you want to create a linear or radial gradient as background or border, check our CSS Gradient Generator.

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