

# Converting Colors

Hex(003968)

Have a look what the booklet for  
Hex(003968) contains.

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# Color

**Hex(003968)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	003968
RGB	0, 57, 104
RGB Percent	0%, 22%, 41%
CMY	1.0000, 0.7765, 0.5922
CMYK	1.00, 0.45, 0.00, 0.59
HSL	207°, 100%, 20%
HSV	207°, 100%, 41%
XYZ	3.9618, 3.9257, 13.6456
YIQ	45.3150, -49.0590, 2.5330

# Conversions

## Conversions Part 2

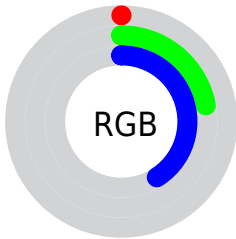
<b>Format</b>	<b>Color</b>
<b>RYB</b>	0, 37, 104
Decimal	14696
CIELab	23.42, 3.43, -32.11
CIELCh	23, 32.296, 276.096
Yxy	3.9257, 0.1840, 0.1823
Android (android.graphics.Color)	4278204776 (0xFF003968)
YUV	45.3150, 28.9317, -39.7413
Hunter-Lab	19.8135, 1.0186, -26.9639

# Details

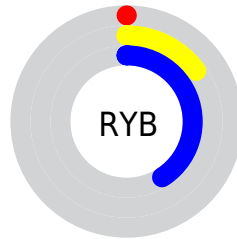
The Hex color **003968** is a dark color, and the websafe version is hex **003366**. A complement of this color would be **682F00**, and the grayscale version is **2D2D2D**.

A 20% lighter version of the original color is **45689C**, and **000E38** is the 20% darker color. If you saturate the color by 10%, you get **003968**, and if you desaturate by 10%, it is **0A3E68**.

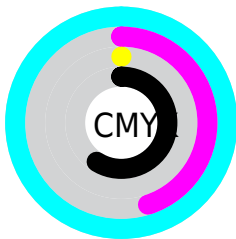
# Distribution



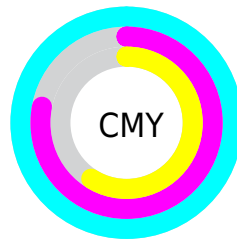
- Red (0%)
- Green (22%)
- Blue (41%)



- Red (0%)
- Yellow (15%)
- Blue (41%)



- Cyan (100%)
- Magenta (45%)
- Yellow (0%)
- Black (59%)



- Cyan (100%)
- Magenta (78%)
- Yellow (59%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 003968 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 003968 by changing the saturation by 10% instead.



■ 003968

■ 003968

FFFFFF

■ 002450

■ 45689C

■ 000E38

■ 6080B7

■ 000222

■ 7B9AD2

■ 000009

■ 96B5EF

■ 000000

■ B2D1FF

■ CFEDFF

■ ECFFFF

■ 003968

■ 0A3E68

■ 154268

■ 1F4768

■ 2A4C68

■ 345168

■ 3E5568

■ 495A68

■ 535F68

■ 5E6368

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



003F64



003968



3F2F5F

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



003968



60251D



004223

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



003968



682F00

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



263E0D



003968



532F09

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



003968



632034



403800



00433C

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



003968



522853



403800



0B411B



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



003968



5F7587



00682F



2C3A45



C4C4C4



454545



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



003968



004A87



000568



2E3133



003F73



0085F2



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



680039



87004A



686300



332E31



73003F



F20085



# Previews

## White Background



This preview shows how the Hex color 003968 looks on a white background.

## Color Contrast Check

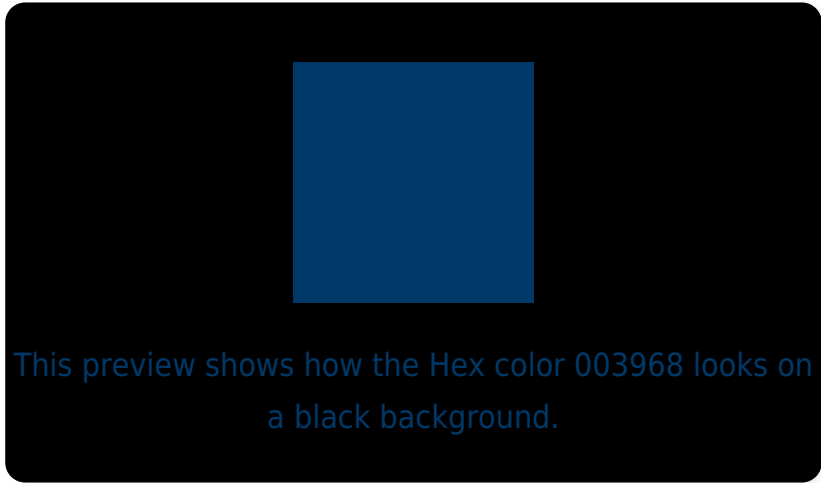
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

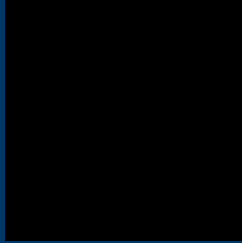
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 003968 Background



This preview shows how black text looks on a background with the Hex color 003968.



This preview shows how white text looks on a background with the Hex color 003968.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





**Tritanopia**  
003F43

# Trichromacy



**Original Color**  
003968

**Protanomaly**  
163867

**Deuteranomaly**  
003A66

**Tritanomaly**  
003D50

# Monochromacy



**Original Color**  
003968

**Achromatopsia**  
2D2D2D

**Achromatomaly**  
1D3142

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 003968 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #003968 looks like.

```
.text, #text, p{  
    color:#003968  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #003968 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #003968
}
```

## Border

The CSS property to change the border of an element to Hex 003968 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#003968 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#003968 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #003968 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #003968; -webkit-box-shadow:4px 4px  
4px 4px #003968; box-shadow:4px 4px 4px  
4px #003968 }
```

# Background

The CSS property to change the background color of an element to Hex 003968 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#003968 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#003968 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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