

# Converting Colors

Hex(004D72)

Have a look what the booklet for  
Hex(004D72) contains.

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# Color

**Hex(004D72)**

# Conversions

## Conversions Part 1

Format	Color
Hex	004D72
RGB	0, 77, 114
RGB Percent	0%, 30%, 45%
CMY	1.0000, 0.6980, 0.5529
CMYK	1.00, 0.32, 0.00, 0.55
HSL	199°, 100%, 22%
HSV	199°, 100%, 45%
XYZ	5.6911, 6.5227, 16.8786
YIQ	58.1950, -57.7690, -4.8170

# Conversions

## Conversions Part 2

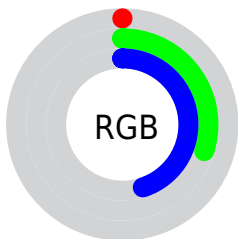
<b>Format</b>	<b>Color</b>
<b>RYB</b>	0, 46, 114
Decimal	19826
CIELab	30.69, -5.66, -26.93
CIELCh	31, 27.518, 258.131
Yxy	6.5227, 0.1956, 0.2242
Android (android.graphics.Color)	4278209906 (0xFF004D72)
YUV	58.1950, 27.5119, -51.0370
Hunter-Lab	25.5395, -4.9178, -21.3061

# Details

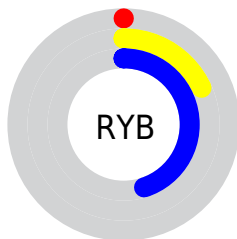
The Hex color **004D72** is a dark color, and the websafe version is hex **006699**. A complement of this color would be **722500**, and the grayscale version is **3A3A3A**.

A 20% lighter version of the original color is **487EA6**, and **002142** is the 20% darker color. If you saturate the color by 10%, you get **004D72**, and if you desaturate by 10%, it is **0B5172**.

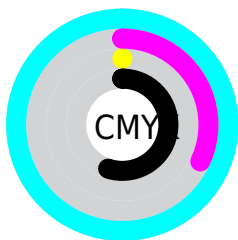
# Distribution



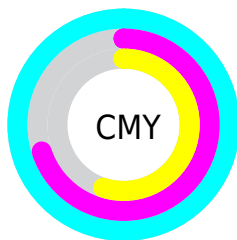
- Red (0%)
- Green (30%)
- Blue (45%)



- Red (0%)
- Yellow (18%)
- Blue (45%)



- Cyan (100%)
- Magenta (32%)
- Yellow (0%)
- Black (55%)



- Cyan (100%)
- Magenta (70%)
- Yellow (55%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 004D72 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 004D72 by changing the saturation by 10% instead.



004D72

004D72

FFFFFF

003659

487EA6

002142

6498C1

00082C

7FB2DD

000116

9BCEFA

000000

B8EAFF

D4FFFF

F2FFFF

004D72

■ 0B5172

■ 175472

■ 225872

■ 2E5C72

■ 396072

■ 446372

■ 506772

■ 5B6B72

■ 676E72

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



005168



004D72



3C4671

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



004D72



71373C



30502B

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



004D72



722500

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



484B1E



004D72



6B3C29

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



004D72



6C3752



5C441D



06533F

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



004D72



52406A



5C441D



384F25



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



004D72



688594



007224



2F414A



C9C9C9



4A4A4A



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



004D72



006494



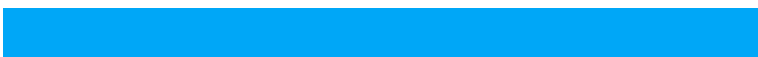
001572



323638



005178



00A7F7



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



72004D



940064



725D00



383236



780051



F700A7



# Previews

## White Background



This preview shows how the Hex color 004D72 looks on a white background.

## Color Contrast Check

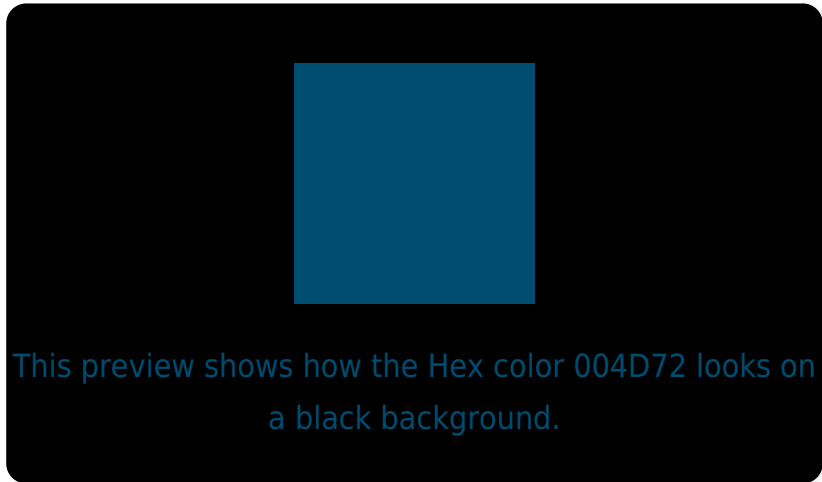
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

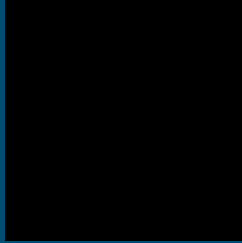
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 004D72 Background



This preview shows how black text looks on a background with the Hex color 004D72.

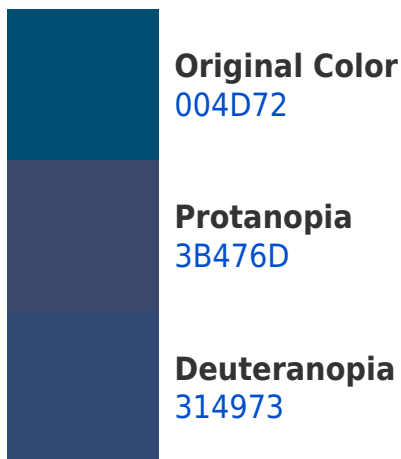


This preview shows how white text looks on a background with the Hex color 004D72.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





# Trichromacy



**Original Color**  
004D72

**Protanomaly**  
26496F

**Deuteranomaly**  
1F4A73

**Tritanomaly**  
005061

# Monochromacy



**Original Color**  
004D72

**Achromatopsia**  
3A3A3A

**Achromatomaly**  
25414E

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 004D72 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #004D72 looks like.

```
.text, #text, p{  
    color:#004D72  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #004D72 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #004D72
}
```

## Border

The CSS property to change the border of an element to Hex 004D72 is called "border". The border property can be set on classes, ids or directly on the HTML element.

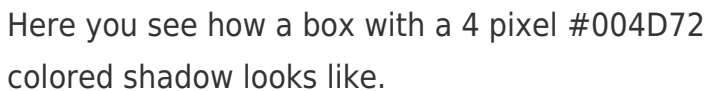
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#004D72 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#004D72 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #004D72 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #004D72; -webkit-box-shadow:4px 4px  
4px 4px #004D72; box-shadow:4px 4px 4px  
4px #004D72 }
```

# Background

The CSS property to change the background color of an element to Hex 004D72 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#004D72 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#004D72 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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