

Converting Colors

Hex(0073A3)

Have a look what the booklet for
Hex(0073A3) contains.

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Color

Hex(0073A3)

Conversions

Conversions Part 1

Format	Color
Hex	0073A3
RGB	0, 115, 163
RGB Percent	0%, 45%, 64%
CMY	1.0000, 0.5490, 0.3608
CMYK	1.00, 0.29, 0.00, 0.36
HSL	198°, 100%, 32%
HSV	198°, 100%, 64%
XYZ	12.7416, 14.9058, 36.8559
YIQ	86.0870, -83.9480, -9.4520

Conversions

Conversions Part 2

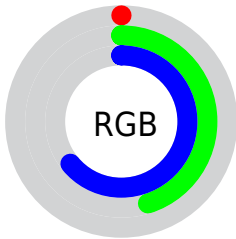
Format	Color
RYB	0, 67, 163
Decimal	29603
CIELab	45.50, -9.21, -33.34
CIELCh	46, 34.590, 254.557
Yxy	14.9058, 0.1975, 0.2311
Android (android.graphics.Color)	4278219683 (0xFF0073A3)
YUV	86.0870, 37.9181, -75.4983
Hunter-Lab	38.6080, -8.6547, -29.5736

Details

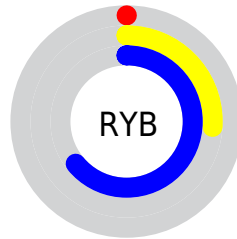
The Hex color **0073A3** is a dark color, and the websafe version is hex **006699**. A complement of this color would be **A33000**, and the grayscale version is **565656**.

A 20% lighter version of the original color is **58A7DA**, and **00436F** is the 20% darker color. If you saturate the color by 10%, you get **0073A3**, and if you desaturate by 10%, it is **1078A3**.

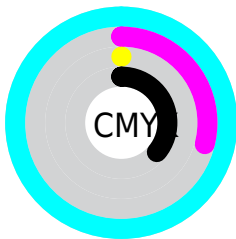
Distribution



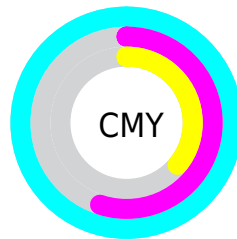
- Red (0%)
- Green (45%)
- Blue (64%)



- Red (0%)
- Yellow (26%)
- Blue (64%)



- Cyan (100%)
- Magenta (29%)
- Yellow (0%)
- Black (36%)



- Cyan (100%)
- Magenta (55%)
- Yellow (36%)

Brightness & Saturation Gradients

These gradients show how the Hex color 0073A3 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 0073A3 by changing the saturation by 10% instead.

 0073A3

 0073A3

FFFFFF

 005B89

 58A7DA

 00436F

 76C2F7

 002D56

 93DEFF

 00193F

 B1FAFF

 000328

 CEFFFF

 000112

 ECFFFF

 000000

 0073A3

 1078A3

■ 217DA3

■ 3181A3

■ 4186A3

■ 528BA3

■ 6290A3

■ 7295A3

■ 8299A3

■ 939EA3

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



007993



0073A3



566AA4

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



0073A3



A3545F



4F7641

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



0073A3



A33000

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



6F6F32



0073A3



9C5B44

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



0073A3



9A567C



8A6533



227A5B

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



0073A3



74629B



8A6533



5B743A

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



0073A3



94C1D4



00A32E



45606B



EBEBEB



6B6B6B

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



0073A3



0095D4



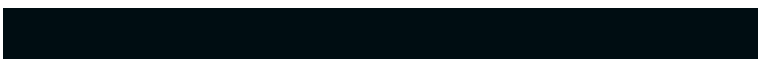
0023A3



494F52



006791



000D12

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



A30073



D40095



A38000



52494F



910067



12000D

Previews

White Background



This preview shows how the Hex color 0073A3 looks on a white background.

Color Contrast Check

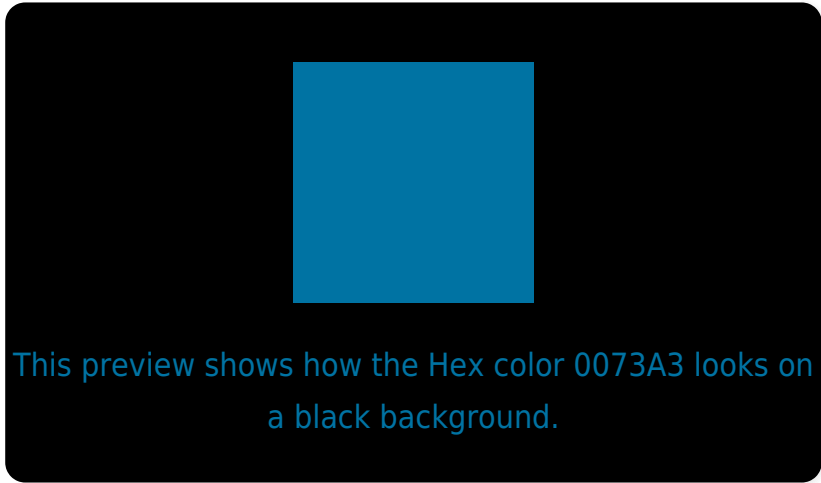
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

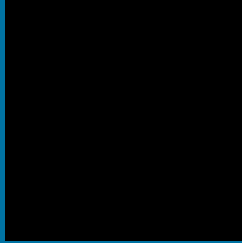
Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 0073A3 Background



This preview shows how black text looks on a background with the Hex color 0073A3.

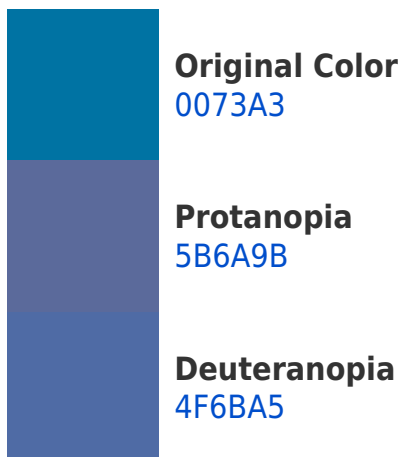


This preview shows how white text looks on a background with the Hex color 0073A3.

Color Blindness Simulation

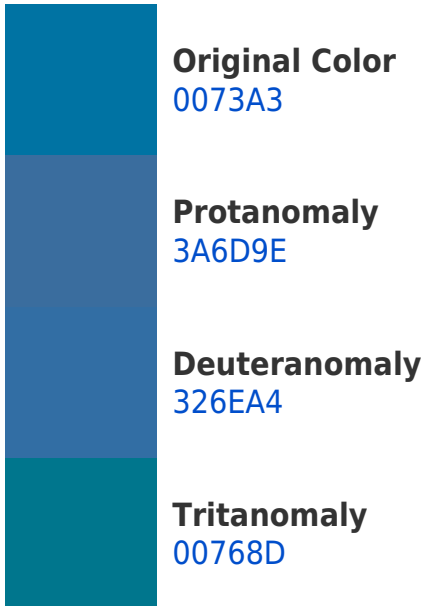
Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy

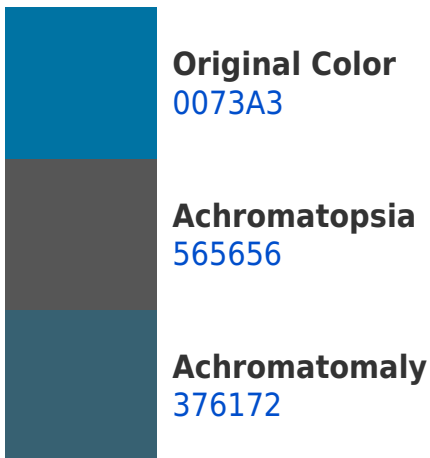




Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 0073A3 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #0073A3 looks like.

```
.text, #text, p{  
    color:#0073A3  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #0073A3 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #0073A3
}
```

Border

The CSS property to change the border of an element to Hex 0073A3 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#0073A3 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#0073A3 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #0073A3 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #0073A3; -webkit-box-shadow:4px 4px  
4px 4px #0073A3; box-shadow:4px 4px 4px  
4px #0073A3 }
```

Background

The CSS property to change the background color of an element to Hex 0073A3 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#0073A3 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#0073A3 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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