

# Converting Colors

Hex(0073AD)

Have a look what the booklet for  
Hex(0073AD) contains.

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# Color

**Hex(0073AD)**

# Conversions

## Conversions Part 1

Format	Color
Hex	0073AD
RGB	0, 115, 173
RGB Percent	0%, 45%, 68%
CMY	1.0000, 0.5490, 0.3216
CMYK	1.00, 0.34, 0.00, 0.32
HSL	200°, 100%, 34%
HSV	200°, 100%, 68%
XYZ	13.6736, 15.2786, 41.7636
YIQ	87.2270, -87.1580, -6.3420

# Conversions

## Conversions Part 2

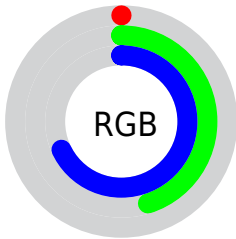
<b>Format</b>	<b>Color</b>
<b>RYB</b>	0, 69, 173
Decimal	29613
CIELab	46.01, -5.31, -38.39
CIELCh	46, 38.760, 262.127
Yxy	15.2786, 0.1934, 0.2161
Android (android.graphics.Color)	4278219693 (0xFF0073AD)
YUV	87.2270, 42.2861, -76.4981
Hunter-Lab	39.0878, -5.9616, -35.9871

# Details

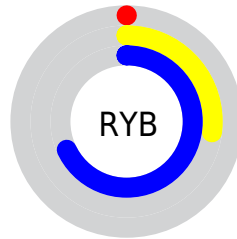
The Hex color **0073AD** is a dark color, and the websafe version is hex **006699**. A complement of this color would be **AD3A00**, and the grayscale version is **575757**.

A 20% lighter version of the original color is **5AA7E5**, and **004378** is the 20% darker color. If you saturate the color by 10%, you get **0073AD**, and if you desaturate by 10%, it is **1179AD**.

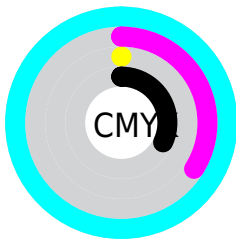
# Distribution



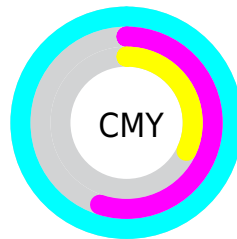
- Red (0%)
- Green (45%)
- Blue (68%)



- Red (0%)
- Yellow (27%)
- Blue (68%)



- Cyan (100%)
- Magenta (34%)
- Yellow (0%)
- Black (32%)



- Cyan (100%)
- Magenta (55%)
- Yellow (32%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 0073AD changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 0073AD by changing the saturation by 10% instead.



0073AD

0073AD

FFFFFF

005B92

5AA7E5

004378

79C2FF

002E5F

96DEFF

001A47

B4FAFF

000430

D2FFFF

00011A

F0FFFF

000000

0073AD

1179AD

■ 237FAD

■ 3484AD

■ 458AAD

■ 5790AD

■ 6896AD

■ 799CAD

■ 8AA1AD

■ 9CA7AD

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



007A9F



0073AD



6168A9

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



0073AD



A95356



417944

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



0073AD



AD3A00

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



68722E



0073AD



9E5C3B

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



0073AD



A45277



87682B



007D63

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



0073AD



805F9D



87682B



4F773B



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



0073AD



9DCAE0



00AD3A



486370



F0F0F0



707070



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



0073AD



0095E0



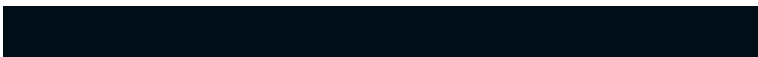
001DAD



4E5457



006496



000F17



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



AD0073



E00095



AD9000



574E54



960064



17000F



# Previews

## White Background



This preview shows how the Hex color 0073AD looks on a white background.

## Color Contrast Check

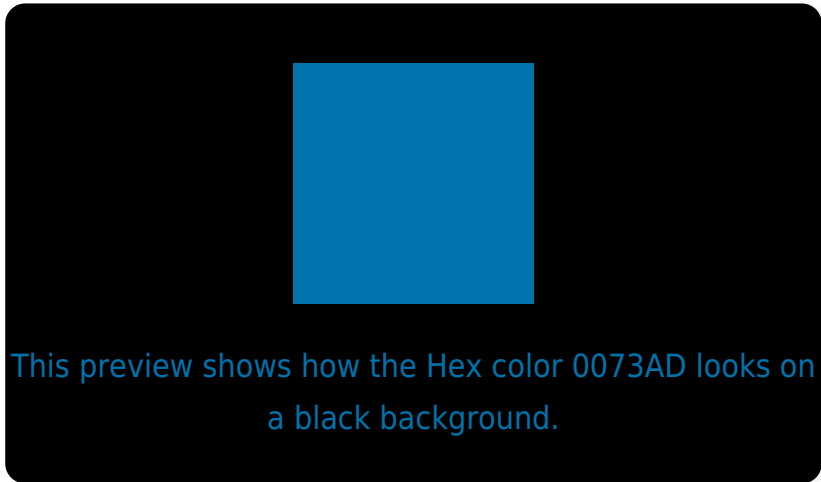
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

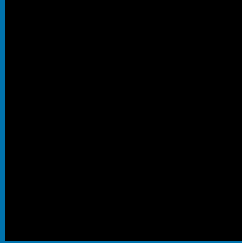
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 0073AD Background



This preview shows how black text looks on a background with the Hex color 0073AD.

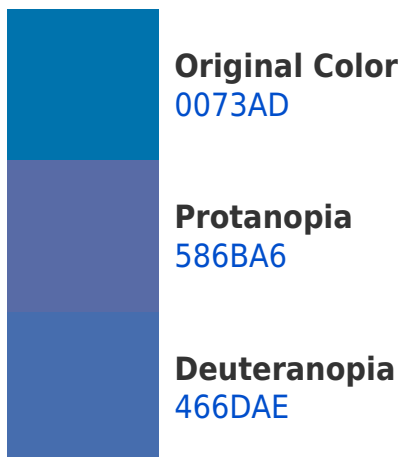


This preview shows how white text looks on a background with the Hex color 0073AD.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

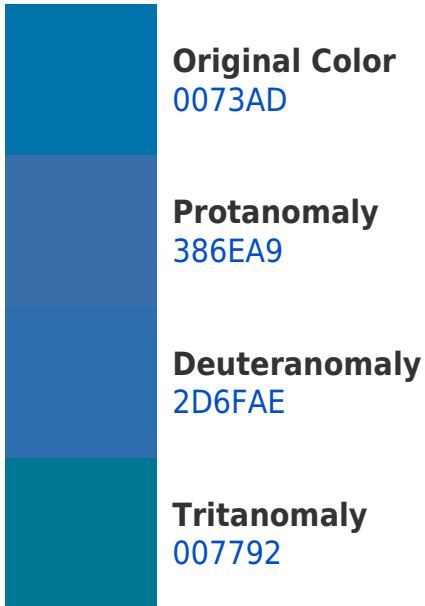
## Dichromacy



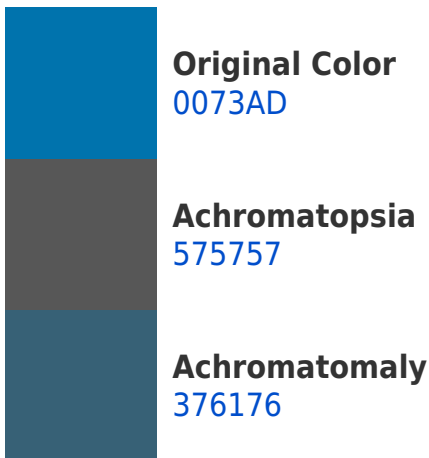


**Tritanopia**  
007982

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 0073AD is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #0073AD looks like.

```
.text, #text, p{  
    color:#0073AD  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #0073AD colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #0073AD
}
```

## Border

The CSS property to change the border of an element to Hex 0073AD is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#0073AD }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#0073AD }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #0073AD colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #0073AD; -webkit-box-shadow:4px 4px  
4px 4px #0073AD; box-shadow:4px 4px 4px  
4px #0073AD }
```

# Background

The CSS property to change the background color of an element to Hex 0073AD is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#0073AD }
```

If only the background color should be changed can be used:

```
.background{ background-color:#0073AD }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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