

# Converting Colors

Hex(072747)

Have a look what the booklet for  
Hex(072747) contains.

<b>Hex(072747)</b> .....	3
<b><i>Conversions</i></b> .....	4
<b><i>Details</i></b> .....	6
<b><i>Harmonies</i></b> .....	11
<b><i>Previews</i></b> .....	23
<b><i>Color Blindness Simulation</i></b> .....	26
<b><i>CSS Examples</i></b> .....	29

# Color

Hex(072747)

# Conversions

## Conversions Part 1

Format	Color
Hex	072747
RGB	7, 39, 71
RGB Percent	3%, 15%, 28%
CMY	0.9725, 0.8471, 0.7216
CMYK	0.90, 0.45, 0.00, 0.72
HSL	210°, 82%, 15%
HSV	210°, 90%, 28%
XYZ	1.9505, 1.9511, 6.2350
YIQ	33.0800, -29.3440, 3.1680

# Conversions

## Conversions Part 2

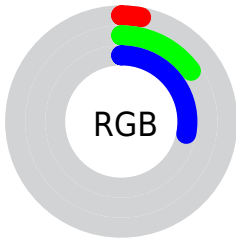
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	7, 28, 71
Decimal	468807
CIE Lab	15.23, 2.28, -23.25
CIE LCh	15, 23.358, 275.609
Yxy	1.9511, 0.1924, 0.1925
Android (android.graphics.Color)	4278658887 (0xFF072747)
YUV	33.0800, 18.6946, -22.8722
Hunter-Lab	13.9683, 0.4803, -16.6875

# Details

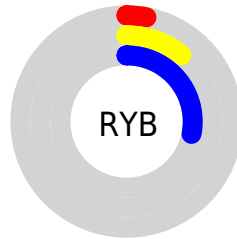
The Hex color **072747** is a dark color, and the websafe version is hex **003366**. A complement of this color would be **472707**, and the grayscale version is **212121**.

A 20% lighter version of the original color is **3D5478**, and **00011B** is the 20% darker color. If you saturate the color by 10%, you get **002447**, and if you desaturate by 10%, it is **0E2B47**.

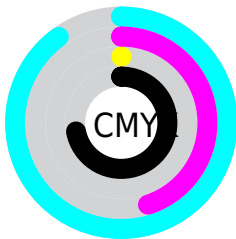
# Distribution



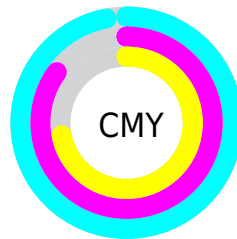
- Red (3%)
- Green (15%)
- Blue (28%)



- Red (3%)
- Yellow (11%)
- Blue (28%)



- Cyan (90%)
- Magenta (45%)
- Yellow (0%)
- Black (72%)



- Cyan (97%)
- Magenta (85%)
- Yellow (72%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 072747 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 072747 by changing the saturation by 10% instead.



072747

072747

FAFFFF

001230

3D5478

00011B

566C92

000000

7085AC

8A9FC8

A5BAE4

C1D5FF

DDF2FF

072747

072747

■ 002447

■ 0E2B47

■ 152E47

■ 1C3247

■ 233547

■ 2B3947

■ 323C47

■ 394047

■ 404347

■ 474747

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



002B44



072747



2B2041

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



072747



421A14



002D18

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



072747



472707

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



1B2B07



072747



3A2003

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



072747



441724



2D2600



002E29

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



072747



381C39



2D2600



0B2C13



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



072747



434F5C



074727



1F272E



ADADAD



2E2E2E



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



072747



002E5C



070747



202224



003263



0071E3



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



470727



5C002E



474707



242022



630032



E30071



# Previews

## White Background



This preview shows how the Hex color 072747 looks on a white background.

## Color Contrast Check

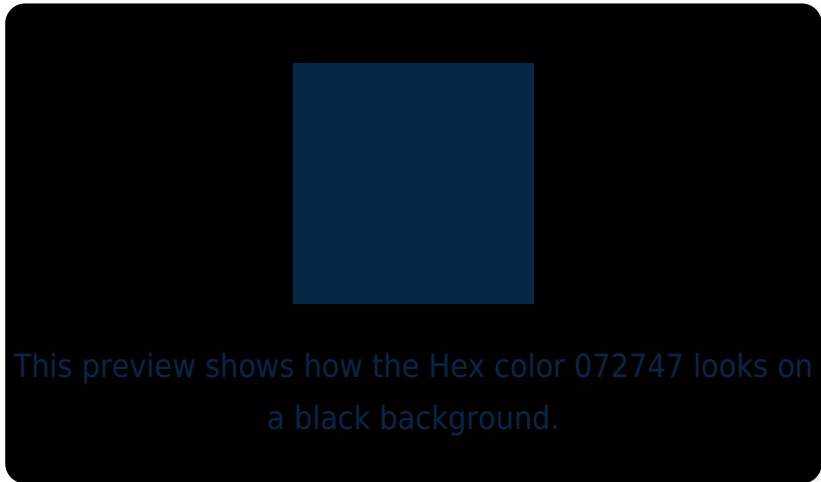
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

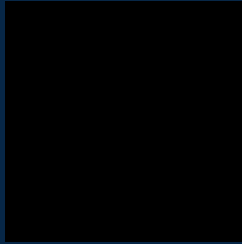
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 072747 Background



This preview shows how black text looks on a background with the Hex color 072747.



This preview shows how white text looks on a background with the Hex color 072747.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
072747

**Protanopia**  
172646

**Deuteranopia**  
002746



**Tritanopia**  
002B2E

# Trichromacy



**Original Color**  
072747

**Protanomaly**  
112646

**Deuteranomaly**  
032746

**Tritanomaly**  
032A37

# Monochromacy



**Original Color**  
072747

**Achromatopsia**  
212121

**Achromatomaly**  
18232F

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 072747 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #072747 looks like.

```
.text, #text, p{  
    color:#072747  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #072747 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #072747
}
```

## Border

The CSS property to change the border of an element to Hex 072747 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#072747 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#072747 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #072747 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #072747; -webkit-box-shadow:4px 4px  
4px 4px #072747; box-shadow:4px 4px 4px  
4px #072747 }
```

# Background

The CSS property to change the background color of an element to Hex 072747 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#072747 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#072747 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



# Hey! You found this booklet interesting? Support Converting Colors with the new Membership Option!

The pro membership hides all ads, plus gives you double the colors in the color bucket, and more awesome pro features!

**[Learn more, Memberships starting at \\$2.50/m!](#)**

**Follow me  
on Twitter!**

@ConvertingColor