

Converting Colors

Hex(072A71)

Have a look what the booklet for
Hex(072A71) contains.

| | |
|--|----|
| Hex(072A71) | 3 |
| <i>Conversions</i> | 4 |
| <i>Details</i> | 6 |
| <i>Harmonies</i> | 11 |
| <i>Previews</i> | 23 |
| <i>Color Blindness Simulation</i> | 26 |
| <i>CSS Examples</i> | 29 |

Color

Hex(072A71)

Conversions

Conversions Part 1

| Format | Color |
|-------------|----------------------------|
| Hex | 072A71 |
| RGB | 7, 42, 113 |
| RGB Percent | 3%, 16%, 44% |
| CMY | 0.9725, 0.8353, 0.5569 |
| CMYK | 0.94, 0.63, 0.00, 0.56 |
| HSL | 220°, 88%, 24% |
| HSV | 220°, 94%, 44% |
| XYZ | 3.8962, 2.8934, 15.9759 |
| YIQ | 39.6290, -43.6510, 14.6610 |

Conversions

Conversions Part 2

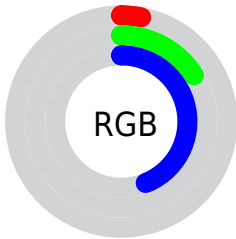
| Format | Color |
|-------------------------------------|-------------------------------|
| RYB | 7, 33, 113 |
| Decimal | 469617 |
| CIELab | 19.61, 18.90, -44.09 |
| CIElCh | 20, 47.969, 293.207 |
| Yxy | 2.8934, 0.1711, 0.1271 |
| Android (android.graphics.Color) | 4278659697 (0xFF072A71) |
| YUV | 39.6290, 36.1719, -28.6156 |
| Hunter-Lab | 17.0099, 11.1194, -43.7791 |

Details

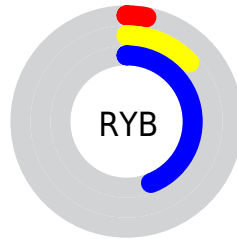
The Hex color **072A71** is a dark color, and the websafe version is hex **333366**. A complement of this color would be **714E07**, and the grayscale version is **272727**.

A 20% lighter version of the original color is **4B57A6**, and **000040** is the 20% darker color. If you saturate the color by 10%, you get **002571**, and if you desaturate by 10%, it is **123271**.

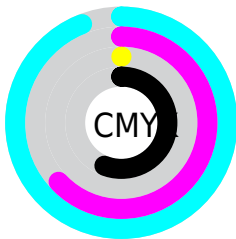
Distribution



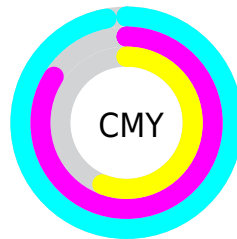
- Red (3%)
- Green (16%)
- Blue (44%)



- Red (3%)
- Yellow (13%)
- Blue (44%)



- Cyan (94%)
- Magenta (63%)
- Yellow (0%)
- Black (56%)



- Cyan (97%)
- Magenta (84%)
- Yellow (56%)

Brightness & Saturation Gradients

These gradients show how the Hex color 072A71 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 072A71 by changing the saturation by 10% instead.

072A71

072A71

FFFFFF

001658

4B57A6

000040

676FC1

000329

8288DD

000113

9EA3FA

000000

BABEFF

D7D9FF

F5F6FF

072A71

072A71

■ 002571

■ 123271

■ 1E3971

■ 294171

■ 344871

■ 405071

■ 4B5771

■ 565F71

■ 616771

■ 6D6E71

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



003776



072A71



50135A

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



072A71



5B1900



003D26

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



072A71



714E07

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



003B00



072A71



422B00

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



072A71



690017



223600



003E4A

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



072A71



620045



223600



003C1A

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



072A71



6A7894



07714E



31394A



C9C9C9



4A4A4A

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



072A71



003194



190771



323438



002878



0052F7

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



71072A



940031



5F7107



383234



780028



F70052

Previews

White Background



This preview shows how the Hex color 072A71 looks on a white background.

Color Contrast Check

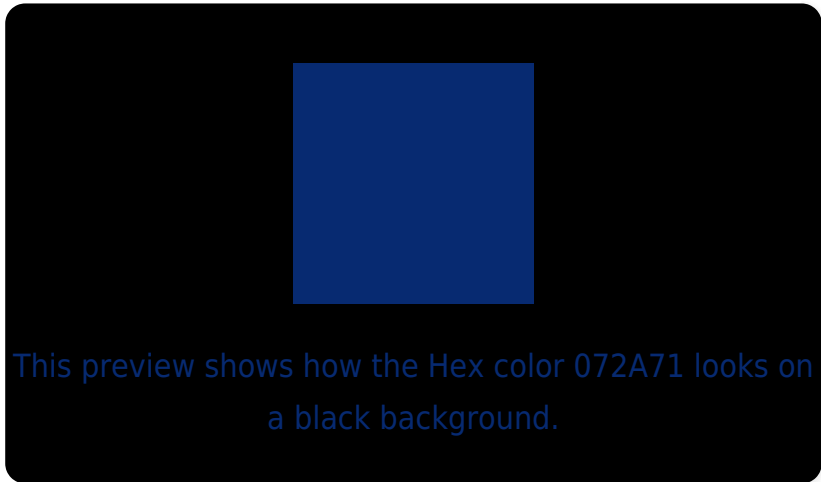
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

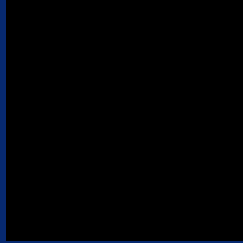
Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 072A71 Background



This preview shows how black text looks on a background with the Hex color 072A71.



This preview shows how white text looks on a background with the Hex color 072A71.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



Original Color
072A71

Protanopia
002E62

Deuteranopia
003154

Trichromacy



Original Color
072A71

Protanomaly
032D67

Deuteranomaly
032E5F

Tritanomaly
03314D

Monochromacy



Original Color
072A71

Achromatopsia
282828

Achromatomaly
1C2943

CSS Examples

Text

The CSS property to change the color of the text to Hex 072A71 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #072A71 looks like.

```
.text, #text, p{  
    color:#072A71  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #072A71 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #072A71
}
```

Border

The CSS property to change the border of an element to Hex 072A71 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#072A71 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#072A71 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #072A71 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #072A71; -webkit-box-shadow:4px 4px  
4px 4px #072A71; box-shadow:4px 4px 4px  
4px #072A71 }
```

Background

The CSS property to change the background color of an element to Hex 072A71 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#072A71 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#072A71 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

Hey! You found this booklet interesting? Support Converting Colors with the new Membership Option!

The pro membership hides all ads, plus gives you double the colors in the color bucket, and more awesome pro features!

[Learn more, Memberships starting at \\$2.50/m!](#)

**Follow me
on Twitter!**

@ConvertingColor