

# Converting Colors

Hex(072B68)

Have a look what the booklet for  
Hex(072B68) contains.

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# Color

Hex(072B68)

# Conversions

## Conversions Part 1

Format	Color
Hex	072B68
RGB	7, 43, 104
RGB Percent	3%, 17%, 41%
CMY	0.9725, 0.8314, 0.5922
CMYK	0.93, 0.59, 0.00, 0.59
HSL	218°, 87%, 22%
HSV	218°, 93%, 41%
XYZ	3.4502, 2.7724, 13.4500
YIQ	39.1900, -41.0370, 11.3390

# Conversions

## Conversions Part 2

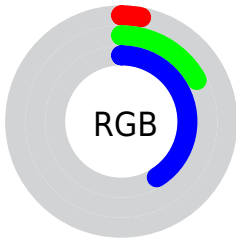
<b>Format</b>	<b>Color</b>
<b>RYB</b>	7, 33, 104
Decimal	469864
CIELab	19.11, 14.22, -39.07
CIElCh	19, 41.583, 290.003
Yxy	2.7724, 0.1754, 0.1409
Android (android.graphics.Color)	4278659944 (0xFF072B68)
YUV	39.1900, 31.9513, -28.2306
Hunter-Lab	16.6505, 7.8489, -36.2380

# Details

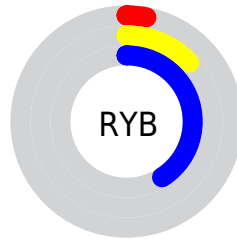
The Hex color **072B68** is a dark color, and the websafe version is hex **003366**. A complement of this color would be **684407**, and the grayscale version is **272727**.

A 20% lighter version of the original color is **48589C**, and **000038** is the 20% darker color. If you saturate the color by 10%, you get **002768**, and if you desaturate by 10%, it is **113268**.

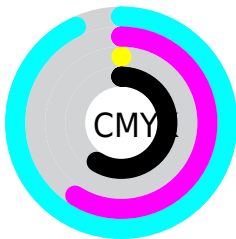
# Distribution



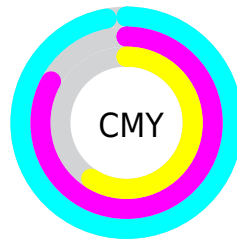
- Red (3%)
- Green (17%)
- Blue (41%)



- Red (3%)
- Yellow (13%)
- Blue (41%)



- Cyan (93%)
- Magenta (59%)
- Yellow (0%)
- Black (59%)



- Cyan (97%)
- Magenta (83%)
- Yellow (59%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 072B68 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 072B68 by changing the saturation by 10% instead.



072B68

072B68

FFFFFF

00174F

48589C

000038

6370B7

000222

7E89D3

000007

9AA4EF

000000

B6BFFF

D2DAFF

EFF7FF

072B68

072B68

■ 002768

■ 113268

■ 1C3868

■ 263F68

■ 314568

■ 3B4C68

■ 455268

■ 505968

■ 5A5F68

■ 656668

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



00356B



072B68



471A56

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



072B68



571A00



003A23

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



072B68



684407

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



003800



072B68



432900

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



072B68



61061C



283300



003B42

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



072B68



590B44



283300



003A18



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



072B68



616F87



076843



2D3645



C4C4C4



454545



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



072B68



003287



120768



2E3033



002B73



005AF2



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



68072B



870032



5D6807



332E30



73002B



F2005A



# Previews

## White Background



This preview shows how the Hex color 072B68 looks on a white background.

## Color Contrast Check

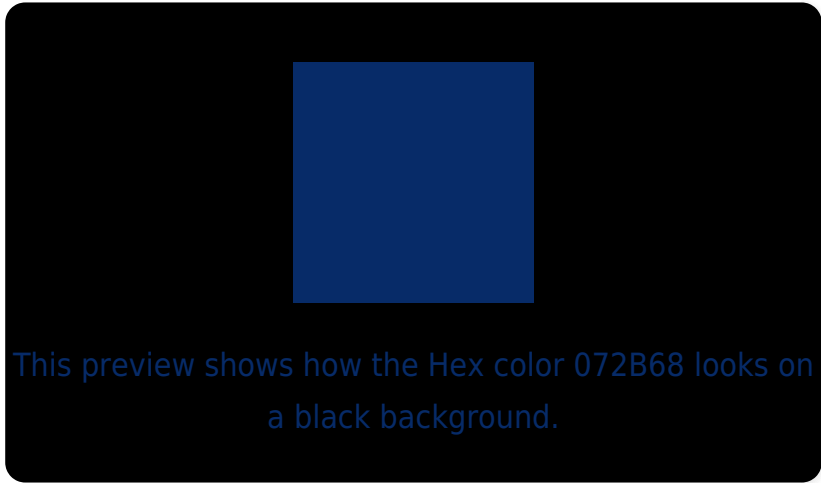
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

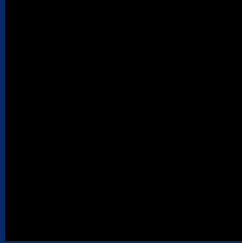
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 072B68 Background



This preview shows how black text looks on a background with the Hex color 072B68.



This preview shows how white text looks on a background with the Hex color 072B68.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**

072B68

**Protanopia**

002D60

**Deuteranopia**

003052



# Trichromacy



**Original Color**

072B68

**Protanomaly**

032C63

**Deuteranomaly**

032E5A

**Tritanomaly**

033149

# Monochromacy



**Original Color**

072B68

**Achromatopsia**

272727

**Achromatomaly**

1B283F

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 072B68 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #072B68 looks like.

```
.text, #text, p{  
    color:#072B68  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #072B68 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #072B68
}
```

## Border

The CSS property to change the border of an element to Hex 072B68 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#072B68 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#072B68 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #072B68 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #072B68; -webkit-box-shadow:4px 4px  
4px 4px #072B68; box-shadow:4px 4px 4px  
4px #072B68 }
```

# Background

The CSS property to change the background color of an element to Hex 072B68 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#072B68 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#072B68 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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