

# Converting Colors

Hex(072D95)

Have a look what the booklet for  
Hex(072D95) contains.

<b>Hex(072D95)</b> .....	3
<b><i>Conversions</i></b> .....	4
<b><i>Details</i></b> .....	6
<b><i>Harmonies</i></b> .....	11
<b><i>Previews</i></b> .....	23
<b><i>Color Blindness Simulation</i></b> .....	26
<b><i>CSS Examples</i></b> .....	29

# Color

Hex(072D95)

# Conversions

## Conversions Part 1

Format	Color
Hex	072D95
RGB	7, 45, 149
RGB Percent	3%, 18%, 58%
CMY	0.9725, 0.8235, 0.4157
CMYK	0.95, 0.70, 0.00, 0.42
HSL	224°, 91%, 31%
HSV	224°, 95%, 58%
XYZ	6.4508, 4.0919, 28.8836
YIQ	45.4940, -56.0320, 24.2880

# Conversions

## Conversions Part 2

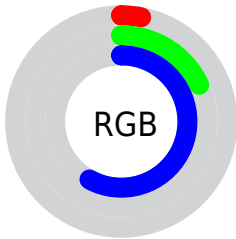
<b>Format</b>	<b>Color</b>
<b>RYB</b>	7, 37, 149
Decimal	470421
CIELab	23.97, 31.66, -59.59
CIELCh	24, 67.475, 297.979
Yxy	4.0919, 0.1636, 0.1038
Android (android.graphics.Color)	4278660501 (0xFF072D95)
YUV	45.4940, 51.0285, -33.7592
Hunter-Lab	20.2284, 21.5240, -70.4989

# Details

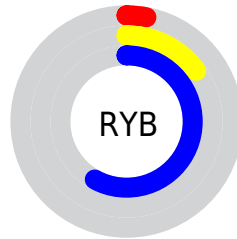
The Hex color **072D95** is a dark color, and the websafe version is hex **003399**. A complement of this color would be **956F07**, and the grayscale version is **2D2D2D**.

A 20% lighter version of the original color is **575BCC**, and **000361** is the 20% darker color. If you saturate the color by 10%, you get **002895**, and if you desaturate by 10%, it is **163895**.

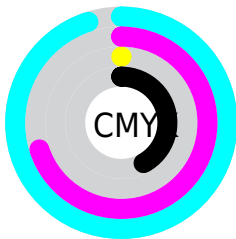
# Distribution



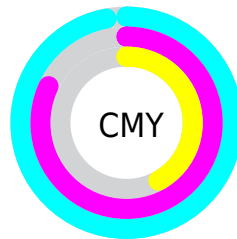
- Red (3%)
- Green (18%)
- Blue (58%)



- Red (3%)
- Yellow (15%)
- Blue (58%)



- Cyan (95%)
- Magenta (70%)
- Yellow (0%)
- Black (42%)



- Cyan (97%)
- Magenta (82%)
- Yellow (42%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 072D95 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 072D95 by changing the saturation by 10% instead.



■ 072D95

■ 072D95

FFFFFF

■ 00197B

■ 575BCC

■ 000361

■ 7573E9

■ 000448

■ 928DFF

■ 000431

■ AFA7FF

■ 00011B

■ CDC2FF

■ 000000

■ EADEFF

■ FFFBFF

■ 072D95

■ 072D95

■ 002895

■ 163895

■ 254395

■ 344E95

■ 435995

■ 526495

■ 606E95

■ 6F7995

■ 7E8495

■ 8D8F95

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0042A1



072D95



6E0070

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



072D95



6F1A00



004B34

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



072D95



956F07

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



004800



072D95



4A3600

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



072D95



87000D



114300



004C68

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



072D95



840050



114300



004A22



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



072D95



8A99C2



07956D



3F4861



E0E0E0



616161



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



072D95



0034C2



260795



43454A



00258A



00030A



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



95072D



C20034



769507



4A4345



8A0025



0A0003



# Previews

## White Background



This preview shows how the Hex color 072D95 looks on a white background.

## Color Contrast Check

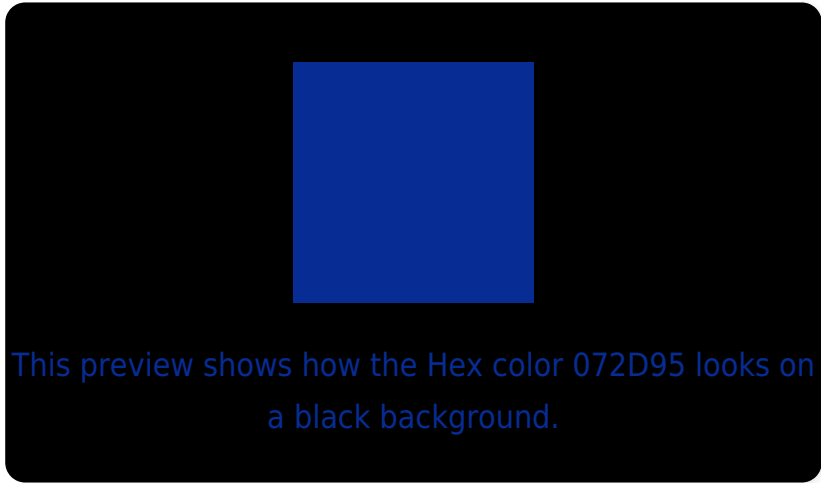
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

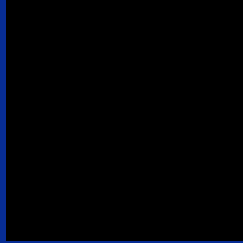
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 072D95 Background



This preview shows how black text looks on a background with the Hex color 072D95.



This preview shows how white text looks on a background with the Hex color 072D95.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
072D95

**Protanopia**  
003775

**Deuteranopia**  
003B64



**Tritanopia**  
004043

# Trichromacy



**Original Color**  
072D95

**Protanomaly**  
033381

**Deuteranomaly**  
033676

**Tritanomaly**  
033961

# Monochromacy



**Original Color**  
072D95

**Achromatopsia**  
2D2D2D

**Achromatomaly**  
1F2D53

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 072D95 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #072D95 looks like.

```
.text, #text, p{  
    color:#072D95  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #072D95 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #072D95
}
```

## Border

The CSS property to change the border of an element to Hex 072D95 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#072D95 }
```

If only the border color should be changed use the property border-color.

```
.border{ border-color:#072D95 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #072D95 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #072D95; -webkit-box-shadow:4px 4px  
4px 4px #072D95; box-shadow:4px 4px 4px  
4px #072D95 }
```

# Background

The CSS property to change the background color of an element to Hex 072D95 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#072D95 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#072D95 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



# Hey! You found this booklet interesting? Support Converting Colors with the new Membership Option!

The pro membership hides all ads, plus gives you double the colors in the color bucket, and more awesome pro features!

**[Learn more, Memberships starting at \\$2.50/m!](#)**

**Follow me  
on Twitter!**

@ConvertingColor