

Converting Colors

Hex(243E70)

Have a look what the booklet for
Hex(243E70) contains.

Hex(243E70)	3
<i>Conversions</i>	4
<i>Details</i>	6
<i>Harmonies</i>	11
<i>Previews</i>	23
<i>Color Blindness Simulation</i>	26
<i>CSS Examples</i>	29

Color

Hex(243E70)

Conversions

Conversions Part 1

Format	Color
Hex	243E70
RGB	36, 62, 112
RGB Percent	14%, 24%, 44%
CMY	0.8588, 0.7569, 0.5608
CMYK	0.68, 0.45, 0.00, 0.56
HSL	219°, 51%, 29%
HSV	219°, 68%, 44%
XYZ	5.3748, 4.9902, 16.0091
YIQ	59.9260, -31.5460, 10.0380

Conversions

Conversions Part 2

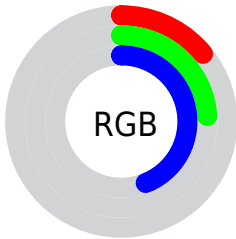
Format	Color
R_{YB}	36, 55, 112
Decimal	2375280
CIE _{Lab}	26.71, 7.84, -31.93
CIE _{LCh}	27, 32.875, 283.788
Yxy	4.9902, 0.2038, 0.1892
Android (android.graphics.Color)	4280565360 (0xFF243E70)
YUV	59.9260, 25.6725, -20.9831
Hunter-Lab	22.3387, 3.8554, -26.8534

Details

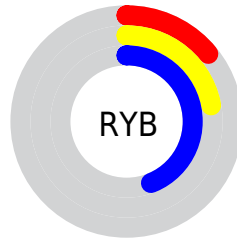
The Hex color **243E70** is a dark color, and the websafe version is hex **003366**. A complement of this color would be **705624**, and the grayscale version is **3C3C3C**.

A 20% lighter version of the original color is **596DA4**, and **001540** is the 20% darker color. If you saturate the color by 10%, you get **193770**, and if you desaturate by 10%, it is **2F4570**.

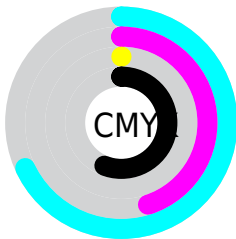
Distribution



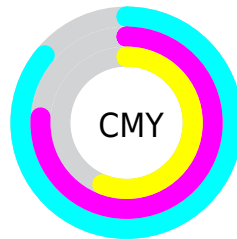
- Red (14%)
- Green (24%)
- Blue (44%)



- Red (14%)
- Yellow (22%)
- Blue (44%)



- Cyan (68%)
- Magenta (45%)
- Yellow (0%)
- Black (56%)



- Cyan (86%)
- Magenta (76%)
- Yellow (56%)

Brightness & Saturation Gradients

These gradients show how the Hex color 243E70 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 243E70 by changing the saturation by 10% instead.

■ 243E70

■ 243E70

FFFFFF

■ 002857

■ 596DA4

■ 001540

■ 7486BF

■ 000329

■ 8FA0DB

■ 000113

■ AABBF8

■ 000000

■ C6D7FF

■ E3F3FF

■ 243E70

■ 243E70

■ 193770

■ 2F4570

■ 0E2F70

■ 3A4D70

■ 022870

■ 465470

■ 002670

■ 515B70

■ 5C6370

■ 676A70

■ 727270

■ 7E7970

■ 898070

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



00466F



243E70



4F3364

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



243E70



672F1D



004A30

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



243E70



705624

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



254719



243E70



57390C

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



243E70



6D2835



414208



004B4A

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



243E70



602C56



414208



014A28

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



243E70



747E91



247055



383E4A



C9C9C9



4A4A4A

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



243E70



1C4491



2F2470



323438



002978



0055F7

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



70243E



911C44



657024



383234



780029



F70055

Previews

White Background



This preview shows how the Hex color 243E70 looks on a white background.

Color Contrast Check

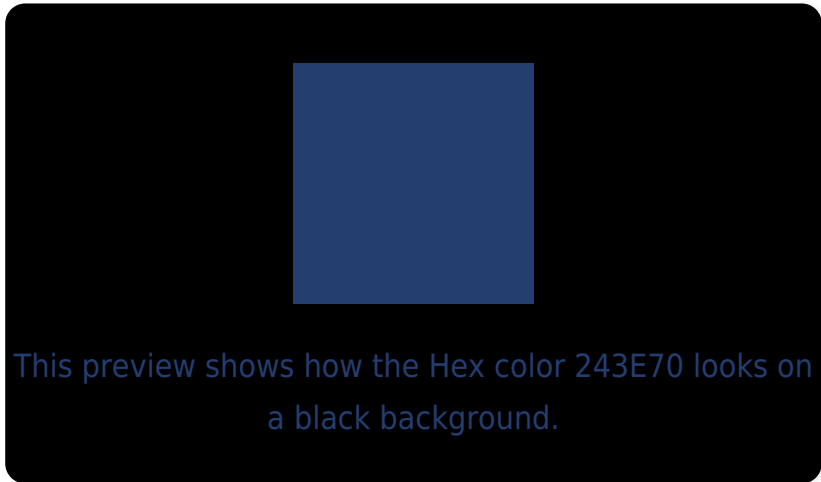
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

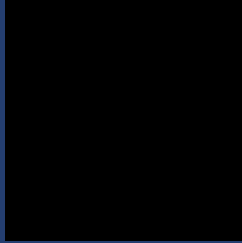
Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 243E70 Background



This preview shows how black text looks on a background with the Hex color 243E70.



This preview shows how white text looks on a background with the Hex color 243E70.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).


Dichromacy



Original Color
243E70

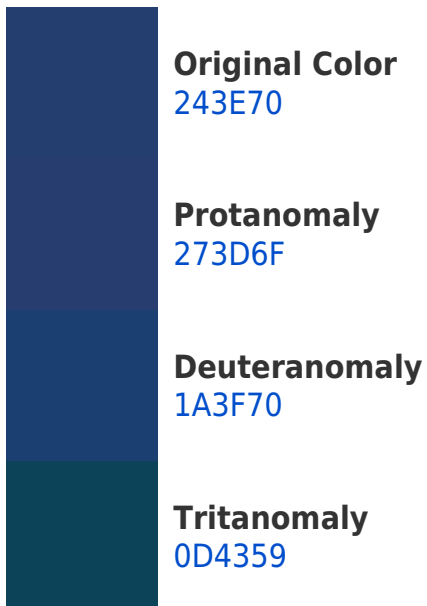
Protanopia
283D6F

Deuteranopia
144070

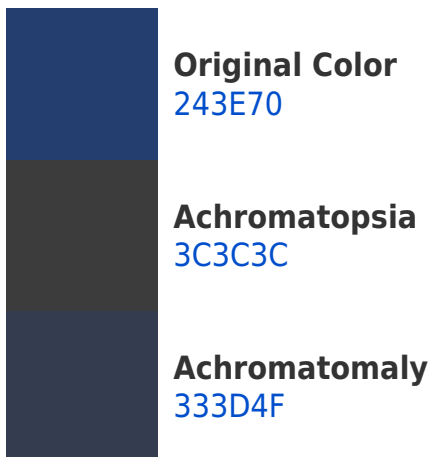


Tritanopia
00464C

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 243E70 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #243E70 looks like.

```
.text, #text, p{  
    color:#243E70  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #243E70 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #243E70
}
```

Border

The CSS property to change the border of an element to Hex 243E70 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#243E70 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#243E70 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #243E70 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #243E70; -webkit-box-shadow:4px 4px  
4px 4px #243E70; box-shadow:4px 4px 4px  
4px #243E70 }
```

Background

The CSS property to change the background color of an element to Hex 243E70 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#243E70 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#243E70 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

Hey! You found this booklet interesting? Support Converting Colors with the new Membership Option!

The pro membership hides all ads, plus gives you double the colors in the color bucket, and more awesome pro features!

[Learn more, Memberships starting at \\$2.50/m!](#)

**Follow me
on Twitter!**

@ConvertingColor