

# Converting Colors

Hex(270028)

Have a look what the booklet for  
Hex(270028) contains.

<b>Hex(270028)</b> .....	3
<b><i>Conversions</i></b> .....	4
<b><i>Details</i></b> .....	6
<b><i>Harmonies</i></b> .....	11
<b><i>Previews</i></b> .....	23
<b><i>Color Blindness Simulation</i></b> .....	26
<b><i>CSS Examples</i></b> .....	29

**Color**

**Hex(270028)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	270028
RGB	39, 0, 40
RGB Percent	15%, 0%, 16%
CMY	0.8471, 1.0000, 0.8431
CMYK	0.02, 1.00, 0.00, 0.84
HSL	298°, 100%, 8%
HSV	298°, 100%, 16%
XYZ	1.2197, 0.5845, 2.0560
YIQ	16.2210, 10.4040, 20.7080

# Conversions

## Conversions Part 2

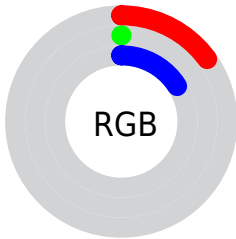
Format	Color
<a href="#">RYB</a>	<a href="#">39, 0, 40</a>
Decimal	<a href="#">2555944</a>
CIELab	<a href="#">5.28, 25.34, -16.57</a>
CIELCh	<a href="#">5, 30.272, 326.817</a>
Yxy	<a href="#">0.5845, 0.3160, 0.1514</a>
Android (android.graphics.Color)	<a href="#">4280746024 (0xFF270028)</a>
YUV	<a href="#">16.2210, 11.7230, 19.9772</a>
Hunter-Lab	<a href="#">7.6455, 15.0969, -10.5924</a>

# Details

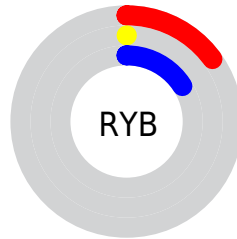
The Hex color **270028** is a dark color, and the websafe version is hex **330033**. A complement of this color would be **012800**, and the grayscale version is **101010**.

A 20% lighter version of the original color is **552D55**, and **000000** is the 20% darker color. If you saturate the color by 10%, you get **270028**, and if you desaturate by 10%, it is **270428**.

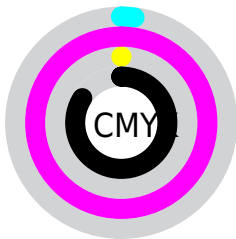
# Distribution



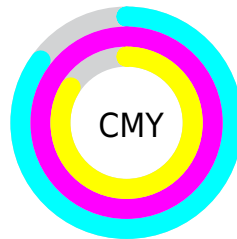
- Red (15%)
- Green (0%)
- Blue (16%)



- Red (15%)
- Yellow (0%)
- Blue (16%)



- Cyan (2%)
- Magenta (100%)
- Yellow (0%)
- Black (84%)



- Cyan (85%)
- Magenta (100%)
- Yellow (84%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 270028 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 270028 by changing the saturation by 10% instead.



 270028

 270028

 FFE2FF

 030013

 552D55

 000000

 6E446E

 885C87

 A376A1

 BE8FBD

 DAAAD8

 F7C6F5

 270028

■ 270428

■ 270828

■ 270C28

■ 271028

■ 281428

■ 281828

■ 281C28

■ 282028

■ 282428

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



080C36



270028



320015

# Triad

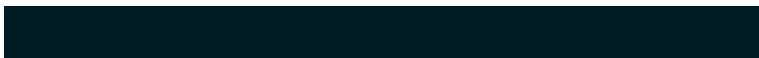
The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



270028



1A1000



001C23

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



270028



012800

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



001B0E



270028



001700

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



270028



290500



001B00



001B33

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



270028



340000



001B00



001C1D



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



270028



332433



000128



19101A



999999



1A1A1A



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



270028



320033



280015



141214



520054



CE00D4



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



280001



330001



002813



141212



540002

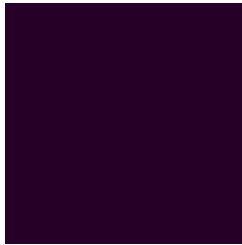


D40005



# Previews

## White Background



This preview shows how the Hex color 270028 looks on a white background.

## Color Contrast Check

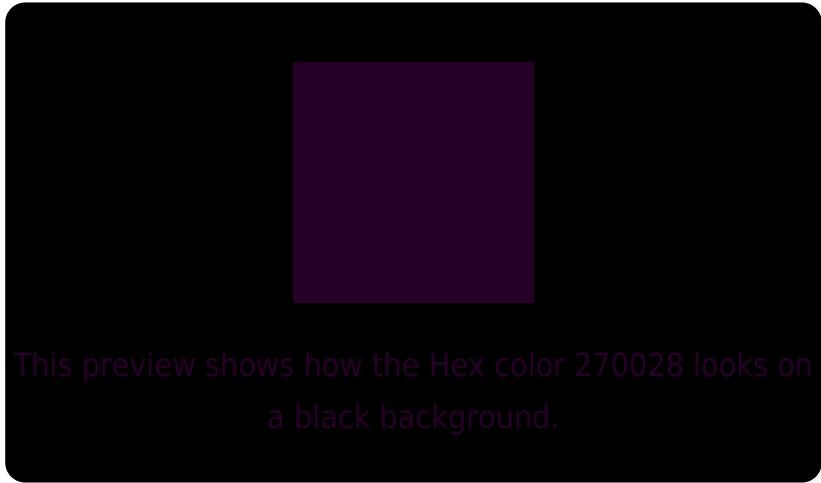
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

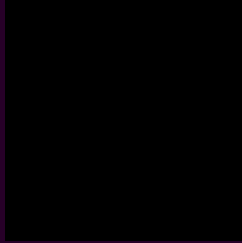
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 270028 Background



This preview shows how black text looks on a background with the Hex color 270028.



This preview shows how white text looks on a background with the Hex color 270028.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
270028

**Protanopia**  
00162E

**Deuteranopia**  
0C1726



**Tritanopia**  
241011

# Trichromacy



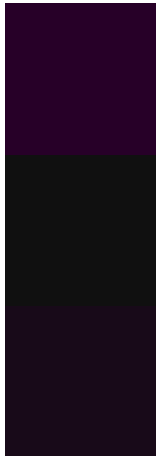
**Original Color**  
270028

**Protanomaly**  
0E0E2C

**Deuteranomaly**  
160F27

**Tritanomaly**  
250A19

# Monochromacy



**Original Color**  
270028

**Achromatopsia**  
101010

**Achromatomaly**  
180A19

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 270028 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #270028 looks like.

```
.text, #text, p{  
    color:#270028  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #270028 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #270028  
}
```

## Border

The CSS property to change the border of an element to Hex 270028 is called "border". The border property can be set on classes, ids or directly on the HTML element.

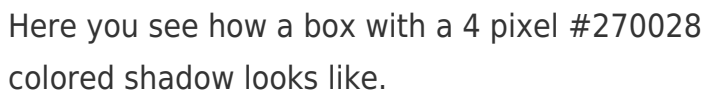
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid  
#270028 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#270028 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #270028 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #270028; -webkit-box-shadow:4px 4px  
4px 4px #270028; box-shadow:4px 4px 4px  
4px #270028 }
```

# Background

The CSS property to change the background color of an element to Hex 270028 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#270028 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#270028 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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