

# Converting Colors

Hex(270C2B)

Have a look what the booklet for  
Hex(270C2B) contains.

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# Color

**Hex(270C2B)**

# Conversions

## Conversions Part 1

Format	Color
Hex	270C2B
RGB	39, 12, 43
RGB Percent	15%, 5%, 17%
CMY	0.8471, 0.9529, 0.8314
CMYK	0.09, 0.72, 0.00, 0.83
HSL	292°, 56%, 11%
HSV	292°, 72%, 17%
XYZ	1.4042, 0.8687, 2.3792
YIQ	23.6070, 6.1410, 15.3650

# Conversions

## Conversions Part 2

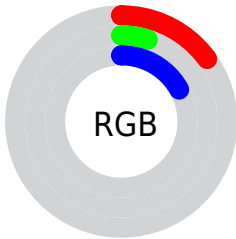
<b>Format</b>	<b>Color</b>
<b>RYB</b>	39, 12, 43
Decimal	2559019
CIELab	7.85, 19.90, -14.80
CIELCh	8, 24.799, 323.364
Yxy	0.8687, 0.3018, 0.1867
Android (android.graphics.Color)	4280749099 (0xFF270C2B)
YUV	23.6070, 9.5607, 13.4997
Hunter-Lab	9.3204, 10.5823, -8.6104

# Details

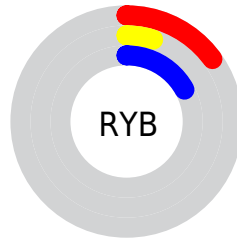
The Hex color **270C2B** is a dark color, and the websafe version is hex **330033**. A complement of this color would be **102B0C**, and the grayscale version is **181818**.

A 20% lighter version of the original color is **553759**, and **000000** is the 20% darker color. If you saturate the color by 10%, you get **26082B**, and if you desaturate by 10%, it is **28102B**.

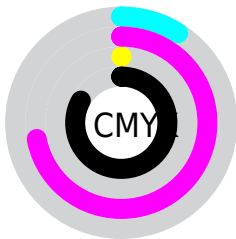
# Distribution



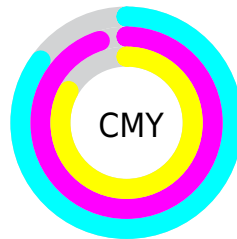
- Red (15%)
- Green (5%)
- Blue (17%)



- Red (15%)
- Yellow (5%)
- Blue (17%)



- Cyan (9%)
- Magenta (72%)
- Yellow (0%)
- Black (83%)



- Cyan (85%)
- Magenta (95%)
- Yellow (83%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 270C2B changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 270C2B by changing the saturation by 10% instead.



■ 270C2B

■ 270C2B

■ FFEDFF

■ 0E0017

■ 553759

■ 000000

■ 6E4E71

■ 88678B

■ A280A5

■ BD9AC0

■ D9B5DC

■ F6D0F9

■ 270C2B

■ 270C2B

■ 26082B

■ 28102B

■ 26032B

■ 28152B

■ 25002B

■ 29192B

■ 291D2B

■ 2A222B

■ 2A262B

■ 2B2A2B

■ 2B2E2B

■ 2C332B

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0D1436



270C2B



32051C

# Triad

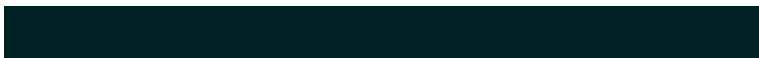
The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



270C2B



221500



002024

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



270C2B



102B0C

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



002012



270C2B



111A00

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



270C2B



2D0E00



001E00



001E31

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



270C2B



34050F



001E00



00201E



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



270C2B



372C38



0C102B



1B151C



9C9C9C



1C1C1C



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



270C2B



320738



2B0C20



141214



490054



B800D4



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



2B0C10



38070E



0C2B17



141213



54000B

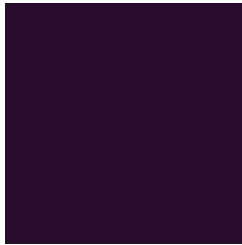


D4001B



# Previews

## White Background



This preview shows how the Hex color 270C2B looks on a white background.

## Color Contrast Check

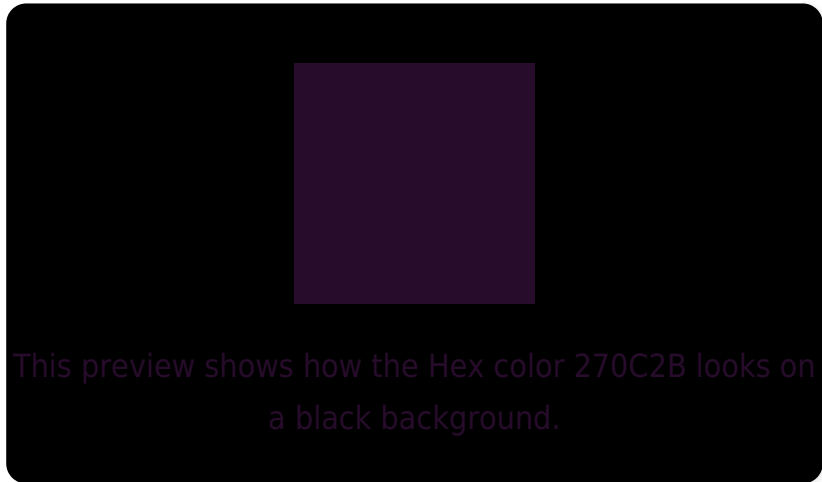
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

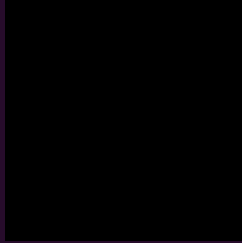
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 270C2B Background



This preview shows how black text looks on a background with the Hex color 270C2B.



This preview shows how white text looks on a background with the Hex color 270C2B.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

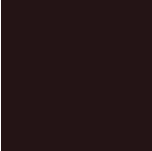
## Dichromacy



**Original Color**  
270C2B

**Protanopia**  
001832

**Deuteranopia**  
0E1929



**Tritanopia**  
241415

# Trichromacy



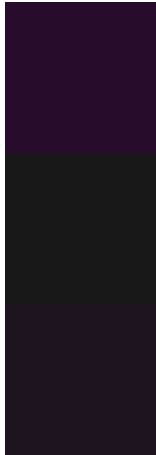
**Original Color**  
270C2B

**Protanomaly**  
0E142F

**Deuteranomaly**  
17142A

**Tritanomaly**  
25111D

# Monochromacy



**Original Color**  
270C2B

**Achromatopsia**  
181818

**Achromatomaly**  
1D141F

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 270C2B is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #270C2B looks like.

```
.text, #text, p{  
    color:#270C2B  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #270C2B colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #270C2B
}
```

## Border

The CSS property to change the border of an element to Hex 270C2B is called "border". The border property can be set on classes, ids or directly on the HTML element.

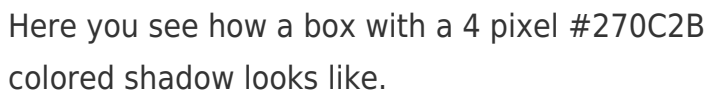
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#270C2B }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#270C2B }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #270C2B colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #270C2B; -webkit-box-shadow:4px 4px  
4px 4px #270C2B; box-shadow:4px 4px 4px  
4px #270C2B }
```

# Background

The CSS property to change the background color of an element to Hex 270C2B is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#270C2B }
```

If only the background color should be changed can be used:

```
.background{ background-color:#270C2B }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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