

Converting Colors

Hex(2727A8)

Have a look what the booklet for
Hex(2727A8) contains.

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Color

Hex(2727A8)

Conversions

Conversions Part 1

| Format | Color |
|---------------|----------------------------|
| Hex | 2727A8 |
| RGB | 39, 39, 168 |
| RGB Percent | 15%, 15%, 66% |
| CMY | 0.8471, 0.8471, 0.3412 |
| CMYK | 0.77, 0.77, 0.00, 0.34 |
| HSL | 240°, 62%, 41% |
| HSV | 240°, 77%, 66% |
| XYZ | 8.6301, 4.7095, 37.5000 |
| YIQ | 53.7060, -41.4090, 40.1190 |

Conversions

Conversions Part 2

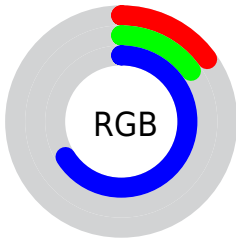
| Format | Color |
|-------------------------------------|-------------------------------|
| R_{YB} | 39, 39, 168 |
| Decimal | 2566056 |
| CIE _{Lab} | 25.89, 44.17, -67.97 |
| CIE _{LCh} | 26, 81.056, 303.018 |
| Yxy | 4.7095, 0.1698, 0.0926 |
| Android (android.graphics.Color) | 4280756136 (0xFF2727A8) |
| YUV | 53.7060, 56.3469, -12.8972 |
| Hunter-Lab | 21.7014, 33.0073, -87.2617 |

Details

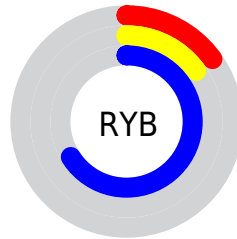
The Hex color **2727A8** is a dark color, and the websafe version is hex **330099**. A complement of this color would be **A8A827**, and the grayscale version is **353535**.

A 20% lighter version of the original color is **6B56E0**, and **000072** is the 20% darker color. If you saturate the color by 10%, you get **1616A8**, and if you desaturate by 10%, it is **3838A8**.

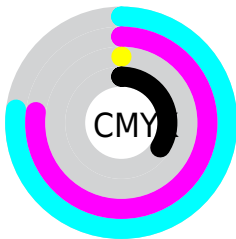
Distribution



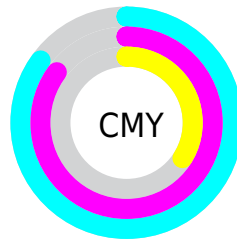
- Red (15%)
- Green (15%)
- Blue (66%)



- Red (15%)
- Yellow (15%)
- Blue (66%)



- Cyan (77%)
- Magenta (77%)
- Yellow (0%)
- Black (34%)



- Cyan (85%)
- Magenta (85%)
- Yellow (34%)
- Black (0%)

Brightness & Saturation Gradients

These gradients show how the Hex color 2727A8 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 2727A8 by changing the saturation by 10% instead.

■ 2727A8

■ 2727A8

FFFFFF

■ 00108D

■ 6B56E0

■ 000072

■ 886FFE

■ 000059

■ A689FF

■ 000740

■ C4A4FF

■ 000329

■ E2BFFF

■ 000114

■ FFDBFF

■ 000000

■ FFF8FF

■ 2727A8

■ 2727A8

■ 1616A8

■ 3838A8

■ 0505A8

■ 4949A8

■ 0000A8

■ 5959A8

■ 6A6AA8

■ 7B7BA8

■ 8C8CA8

■ 9D9DA8

■ ADADA8

■ BEBEA8

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0046BD



2727A8



860077

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



2727A8



761E00



005242

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



2727A8



A8A827

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



005000



2727A8



473E00

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



2727A8



960000



004B00



005381

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



2727A8



9B004F



004B00



00512D

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



2727A8



A9A9DB



27A8A8



4F4F6E



EDEDED



6E6E6E

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



2727A8



1212DB



6727A8



4C4C54



000094



000014

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



A827A8



DB12DB



67A827



544C54



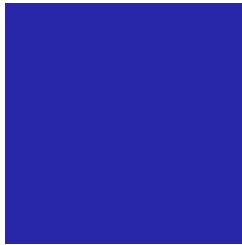
940094



140014

Previews

White Background



This preview shows how the Hex color 2727A8 looks on a white background.

Color Contrast Check

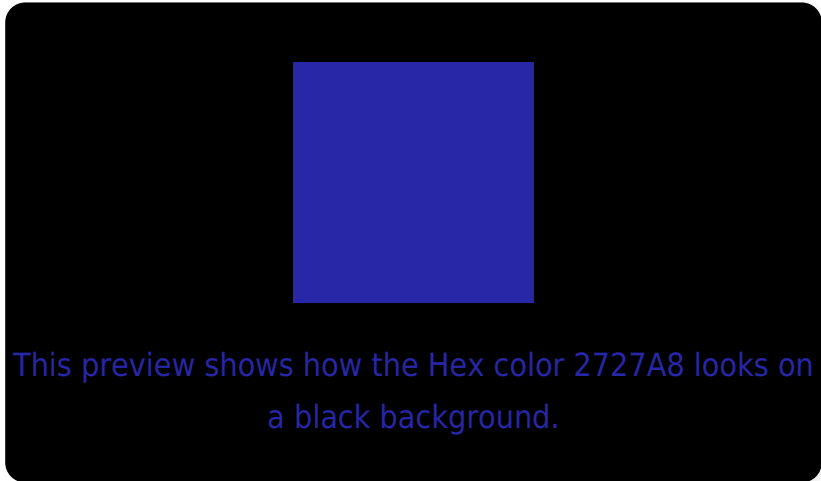
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

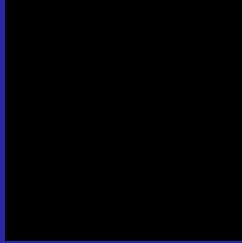
Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 2727A8 Background



This preview shows how black text looks on a background with the Hex color 2727A8.



This preview shows how white text looks on a background with the Hex color 2727A8.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).


Dichromacy



Original Color
2727A8

Protanopia
003B7D

Deuteranopia
003F6A



Tritanopia
004448

Trichromacy



Original Color
2727A8

Protanomaly
0E348D

Deuteranomaly
0E3681

Tritanomaly
0E396B

Monochromacy



Original Color
2727A8

Achromatopsia
363636

Achromatomaly
31315F

CSS Examples

Text

The CSS property to change the color of the text to Hex 2727A8 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #2727A8 looks like.

```
.text, #text, p{  
    color:#2727A8  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #2727A8 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #2727A8
}
```

Border

The CSS property to change the border of an element to Hex 2727A8 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

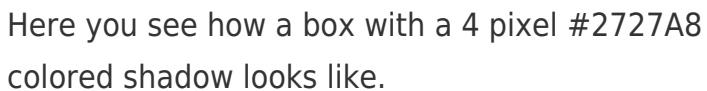
```
.border, #border, table{ border:4px solid
#2727A8 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#2727A8 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #2727A8 colored shadow looks like.

A rectangular box with a blue border and a blue shadow. The box is white with a blue border and a blue shadow. The shadow is a 4px offset to the right and bottom of the box.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #2727A8; -webkit-box-shadow:4px 4px  
4px 4px #2727A8; box-shadow:4px 4px 4px  
4px #2727A8 }
```

Background

The CSS property to change the background color of an element to Hex 2727A8 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#2727A8 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#2727A8 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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