

Converting Colors

Hex(272F72)

Have a look what the booklet for
Hex(272F72) contains.

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Color

Hex(272F72)

Conversions

Conversions Part 1

Format	Color
Hex	272F72
RGB	39, 47, 114
RGB Percent	15%, 18%, 45%
CMY	0.8471, 0.8157, 0.5529
CMYK	0.66, 0.59, 0.00, 0.55
HSL	234°, 49%, 30%
HSV	234°, 66%, 45%
XYZ	4.8905, 3.6793, 16.3720
YIQ	52.2460, -26.2750, 19.1410

Conversions

Conversions Part 2

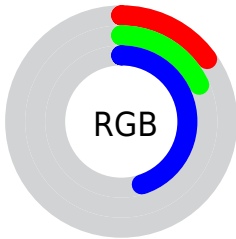
Format	Color
R_{YB}	39, 46, 114
Decimal	2568050
CIE _{Lab}	22.58, 19.67, -39.83
CIE _{LCh}	23, 44.424, 296.281
Yxy	3.6793, 0.1961, 0.1475
Android (android.graphics.Color)	4280758130 (0xFF272F72)
YUV	52.2460, 30.4447, -11.6167
Hunter-Lab	19.1814, 11.9427, -37.1790

Details

The Hex color **272F72** is a dark color, and the websafe version is hex **333366**. A complement of this color would be **726A27**, and the grayscale version is **343434**.

A 20% lighter version of the original color is **5D5DA7**, and **000141** is the 20% darker color. If you saturate the color by 10%, you get **1C2572**, and if you desaturate by 10%, it is **323972**.

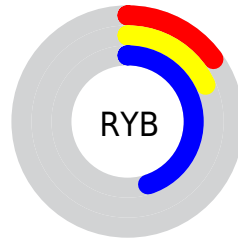
Distribution



Red (15%)

Green (18%)

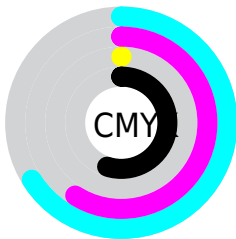
Blue (45%)



Red (15%)

Yellow (18%)

Blue (45%)

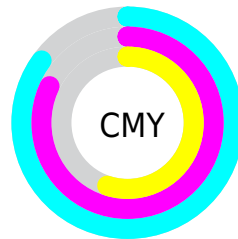


Cyan (66%)

Magenta (59%)

Yellow (0%)

Black (55%)



Cyan (85%)

Magenta (82%)

Yellow (55%)

Brightness & Saturation Gradients

These gradients show how the Hex color 272F72 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 272F72 by changing the saturation by 10% instead.

■ 272F72

■ 272F72

FFFFFF

■ 031A59

■ 5D5DA7

■ 000141

■ 7875C2

■ 00032A

■ 938FDE

■ 000114

■ AEA9FB

■ 000000

■ CBC5FF

■ E8E1FF

■ FFFDFF

■ 272F72

■ 272F72

■ 1C2572

■ 323972

■ 101B72

■ 3E4372

■ 051072

■ 494E72

■ 000C72

■ 555872

■ 606272

■ 6B6C72

■ 777672

■ 828072

■ 8E8B72

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



003C79



272F72



591C5B

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



272F72



5F2400



004431

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



272F72



726A27

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



00410D



272F72



473300

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



272F72



6D101B



283C00



004453

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



272F72



680D47



283C00



004325

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



272F72



767994



277269



383A4A



C9C9C9



4A4A4A

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



272F72



1F2C94



442772



323338



000D78



001AF7

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



72272F



941F2C



557227



383233



78000D



F7001A

Previews

White Background



This preview shows how the Hex color 272F72 looks on a white background.

Color Contrast Check

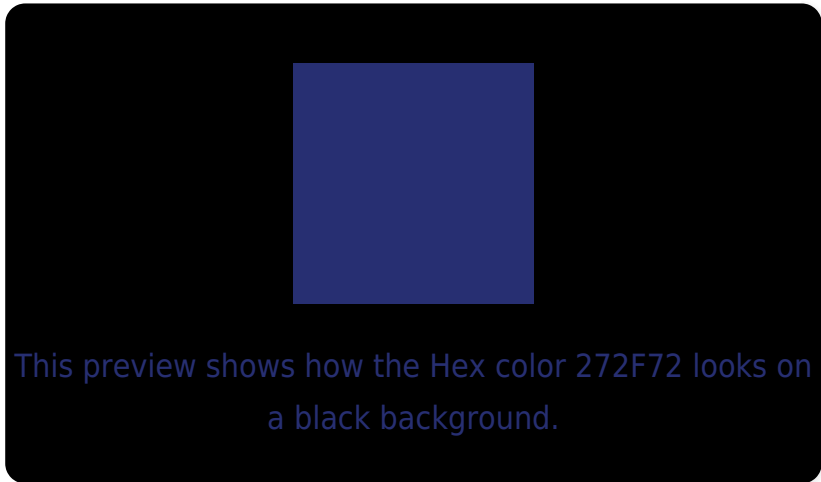
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

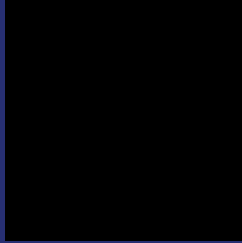
Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 272F72 Background



This preview shows how black text looks on a background with the Hex color 272F72.



This preview shows how white text looks on a background with the Hex color 272F72.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



Original Color
272F72

Protanopia
00346F

Deuteranopia
00375F



Tritanopia
003C41

Trichromacy



Original Color

272F72

Protanomaly

0E3270

Deuteranomaly

0E3466

Tritanomaly

0E3753

Monochromacy



Original Color

272F72

Achromatopsia

343434

Achromatomaly

2F324B

CSS Examples

Text

The CSS property to change the color of the text to Hex 272F72 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #272F72 looks like.

```
.text, #text, p{  
    color:#272F72  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #272F72 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #272F72
}
```

Border

The CSS property to change the border of an element to Hex 272F72 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#272F72 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#272F72 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #272F72 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #272F72; -webkit-box-shadow:4px 4px  
4px 4px #272F72; box-shadow:4px 4px 4px  
4px #272F72 }
```

Background

The CSS property to change the background color of an element to Hex 272F72 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#272F72 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#272F72 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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