

Converting Colors

Hex(2741AA)

Have a look what the booklet for
Hex(2741AA) contains.

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Color

Hex(2741AA)

Conversions

Conversions Part 1

Format	Color
Hex	2741AA
RGB	39, 65, 170
RGB Percent	15%, 25%, 67%
CMY	0.8471, 0.7451, 0.3333
CMYK	0.77, 0.62, 0.00, 0.33
HSL	228°, 63%, 41%
HSV	228°, 77%, 67%
XYZ	9.9827, 7.1142, 38.8772
YIQ	69.1960, -49.2010, 27.1430

Conversions

Conversions Part 2

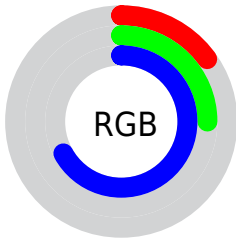
Format	Color
R _Y B	39, 61, 170
Decimal	2572714
CIE Lab	32.07, 28.73, -59.02
CIE LCh	32, 65.636, 295.956
Yxy	7.1142, 0.1783, 0.1271
Android (android.graphics.Color)	4280762794 (0xFF2741AA)
YUV	69.1960, 49.6964, -26.4819
Hunter-Lab	26.6725, 20.1303, -67.7491




Details

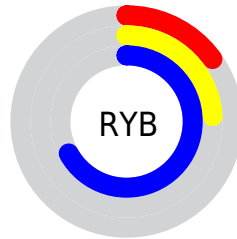
The Hex color **2741AA** is a dark color, and the websafe version is hex **003399**. A complement of this color would be **AA9027**, and the grayscale version is **454545**.




A 20% lighter version of the original color is **6971E2**, and **001875** is the 20% darker color. If you saturate the color by 10%, you get **1633AA**, and if you desaturate by 10%, it is **384FAA**.

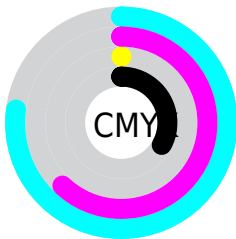
Distribution







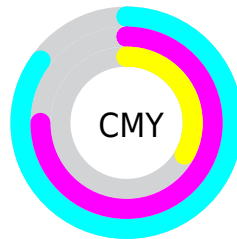
-  Red (15%)
-  Green (25%)
-  Blue (67%)






-  Red (15%)
-  Yellow (24%)
-  Blue (67%)



-  Cyan (77%)
-  Magenta (62%)
-  Yellow (0%)
-  Black (33%)



-  Cyan (85%)
-  Magenta (75%)
-  Yellow (33%)

Brightness & Saturation Gradients

These gradients show how the Hex color 2741AA changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 2741AA by changing the saturation by 10% instead.

■ 2741AA

■ 2741AA

FFFFFF

■ 002B8F

■ 6971E2

■ 001875

■ 868AFF

■ 00005B

■ A3A4FF

■ 000743

■ C1BFFF

■ 00032C

■ DFDBFF

■ 000116

■ FDF8FF

■ 000000

■ 2741AA

■ 2741AA

■ 1633AA

■ 384FAA

■ 0526AA

■ 495CAA

■ 0022AA

■ 5A6AAA

■ 6B78AA

■ 7C85AA

■ 8D93AA

■ 9EA0AA

■ AFAEAA

■ C0BCAA

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0055B4



2741AA



801B86

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



2741AA



882D00



005F43

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



2741AA



AA9027

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



005C04



2741AA



634700

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



2741AA



9F0022



315500



006078

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



2741AA



980066



315500



005F30

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



2741AA



ABB5DE



27AA90



515770



F0F0F0



707070

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



2741AA



123ADE



4E27AA



4C4D54



001D94



000414

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



AA2741



DE123A



83AA27



544C4D



94001D



140004

Previews

White Background



This preview shows how the Hex color 2741AA looks on a white background.

Color Contrast Check

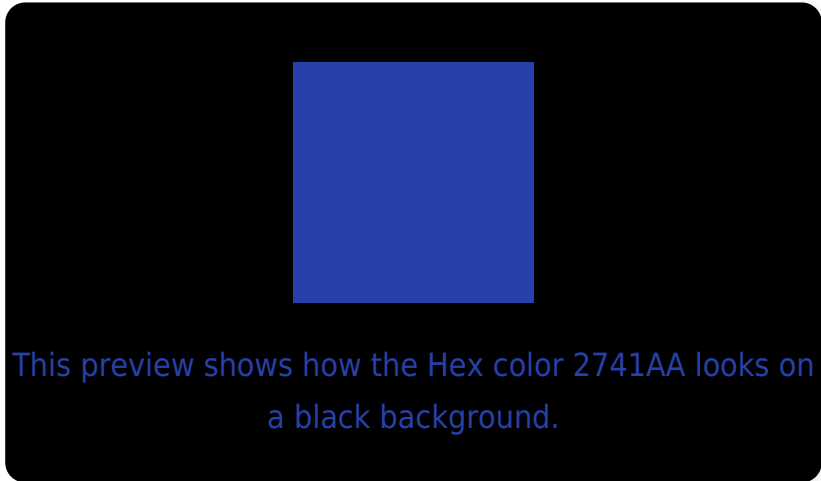
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

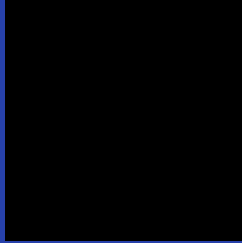
Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 2741AA Background



This preview shows how black text looks on a background with the Hex color 2741AA.



This preview shows how white text looks on a background with the Hex color 2741AA.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



Original Color
2741AA

Protanopia
004899

Deuteranopia
004D84

Trichromacy



Original Color
2741AA

Protanomaly
0E459F

Deuteranomaly
0E4992

Tritanomaly
0E4D76

Monochromacy



Original Color
2741AA

Achromatopsia
454545

Achromatomaly
3A446A

CSS Examples

Text

The CSS property to change the color of the text to Hex 2741AA is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #2741AA looks like.

```
.text, #text, p{  
    color:#2741AA  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #2741AA colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #2741AA
}
```

Border

The CSS property to change the border of an element to Hex 2741AA is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#2741AA }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#2741AA }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #2741AA colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #2741AA; -webkit-box-shadow:4px 4px  
4px 4px #2741AA; box-shadow:4px 4px 4px  
4px #2741AA }
```

Background

The CSS property to change the background color of an element to Hex 2741AA is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#2741AA }
```

If only the background color should be changed can be used:

```
.background{ background-color:#2741AA }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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