

# Converting Colors

Hex(2779AB)

Have a look what the booklet for  
Hex(2779AB) contains.

<b>Hex(2779AB)</b> .....	3
<b><i>Conversions</i></b> .....	4
<b><i>Details</i></b> .....	6
<b><i>Harmonies</i></b> .....	11
<b><i>Previews</i></b> .....	23
<b><i>Color Blindness Simulation</i></b> .....	26
<b><i>CSS Examples</i></b> .....	28

# Color

**Hex(2779AB)**

# Conversions

## Conversions Part 1

Format	Color
Hex	2779AB
RGB	39, 121, 171
RGB Percent	15%, 47%, 67%
CMY	0.8471, 0.5255, 0.3294
CMYK	0.77, 0.29, 0.00, 0.33
HSL	203°, 63%, 41%
HSV	203°, 77%, 67%
XYZ	15.0248, 17.0464, 41.0265
YIQ	102.1820, -64.9220, -1.8340

# Conversions

## Conversions Part 2

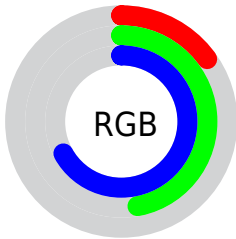
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	39, 90, 171
Decimal	2587051
CIE <sub>Lab</sub>	48.32, -6.88, -33.56
CIE <sub>LCh</sub>	48, 34.260, 258.408
Yxy	17.0464, 0.2055, 0.2332
Android (android.graphics.Color)	4280777131 (0xFF2779AB)
YUV	102.1820, 33.9273, -55.4106
Hunter-Lab	41.2872, -7.2951, -30.0145

# Details

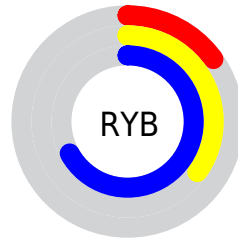
The Hex color **2779AB** is a dark color, and the websafe version is hex **006699**. A complement of this color would be **AB5927**, and the grayscale version is **666666**.

A 20% lighter version of the original color is **68ADE3**, and **004976** is the 20% darker color. If you saturate the color by 10%, you get **1673AB**, and if you desaturate by 10%, it is **387FAB**.

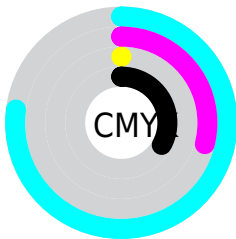
# Distribution



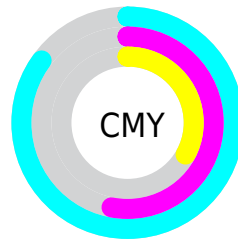
- Red (15%)
- Green (47%)
- Blue (67%)



- Red (15%)
- Yellow (35%)
- Blue (67%)



- Cyan (77%)
- Magenta (29%)
- Yellow (0%)
- Black (33%)



- Cyan (85%)
- Magenta (53%)
- Yellow (33%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 2779AB changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 2779AB by changing the saturation by 10% instead.



■ 2779AB

■ 2779AB

FFFFFF

■ 006090

■ 68ADE3

■ 004976

■ 85C8FF

■ 00325D

■ A2E5FF

■ 001E46

■ BFFFFF

■ 00042F

■ DDDFFF

■ 000119

■ FBBBBF

■ 000000

■ 2779AB

■ 2779AB

■ 1673AB

■ 387FAB

056CAB

4986AB

006AAB

5A8CAB

6B93AB

7C99AB

8EA0AB

9FA6AB

B0ADAB

C1B3AB

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



007F9D



2779AB



646FAA

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



2779AB



AA5C62



527D4B

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



2779AB



AB5927

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



73773A



2779AB



A26349

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



2779AB



A35C7F



8E6D39



258166

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



2779AB



8068A0



8E6D39



5E7B44



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



2779AB



ABCBDE



27AB57



516470



F0F0F0



707070



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



2779AB



1090DE



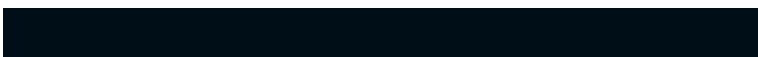
2739AB



4E5357



005D96



000E17



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



AB2779



DE1090



AB9927



574E53



96005D



17000E



# Previews

## White Background



This preview shows how the Hex color 2779AB looks on a white background.

### Color Contrast Check

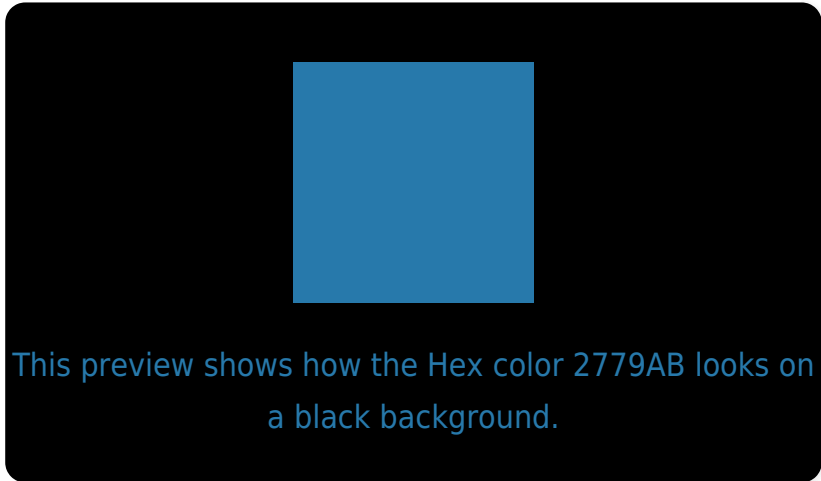
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

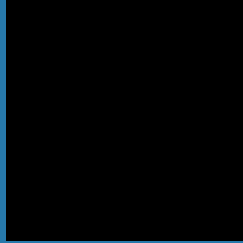
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 2779AB Background



This preview shows how black text looks on a background with the Hex color 2779AB.

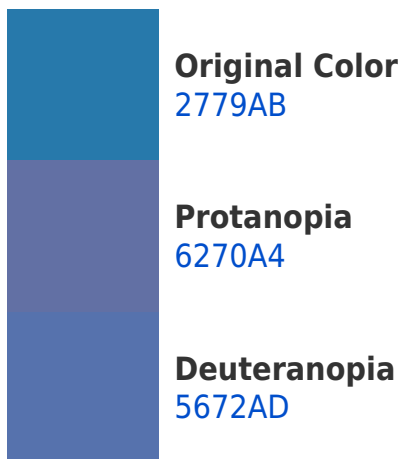


This preview shows how white text looks on a background with the Hex color 2779AB.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



# Trichromacy



**Original Color**  
2779AB

**Protanomaly**  
4D73A7

**Deuteranomaly**  
4575AC

# Monochromacy



**Original Color**  
2779AB

**Achromatopsia**  
666666

**Achromatomaly**  
4F6D7F

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 2779AB is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #2779AB looks like.

```
.text, #text, p{  
    color:#2779AB  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #2779AB colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #2779AB
}
```

## Border

The CSS property to change the border of an element to Hex 2779AB is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#2779AB }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#2779AB }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #2779AB colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #2779AB; -webkit-box-shadow:4px 4px  
4px 4px #2779AB; box-shadow:4px 4px 4px  
4px #2779AB }
```

# Background

The CSS property to change the background color of an element to Hex 2779AB is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#2779AB }
```

If only the background color should be changed can be used:

```
.background{ background-color:#2779AB }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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