

Converting Colors

Hex(2781B3)

Have a look what the booklet for
Hex(2781B3) contains.

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Color

Hex(2781B3)

Conversions

Conversions Part 1

Format	Color
Hex	2781B3
RGB	39, 129, 179
RGB Percent	15%, 51%, 70%
CMY	0.8471, 0.4941, 0.2980
CMYK	0.78, 0.28, 0.00, 0.30
HSL	201°, 64%, 43%
HSV	201°, 78%, 70%
XYZ	16.8236, 19.3865, 45.5031
YIQ	107.7900, -69.6900, -3.5300

Conversions

Conversions Part 2

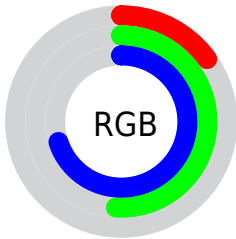
Format	Color
R_{YB}	39, 94, 179
Decimal	2589107
CIE _{Lab}	51.14, -8.65, -33.78
CIE _{LCh}	51, 34.865, 255.642
Yxy	19.3865, 0.2059, 0.2373
Android (android.graphics.Color)	4280779187 (0xFF2781B3)
YUV	107.7900, 35.1065, -60.3288
Hunter-Lab	44.0301, -8.8490, -30.4524

Details

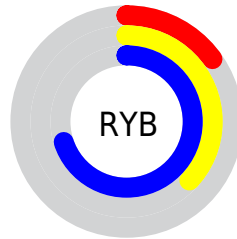
The Hex color **2781B3** is a dark color, and the websafe version is hex **3399CC**. A complement of this color would be **B35927**, and the grayscale version is **6C6C6C**.

A 20% lighter version of the original color is **6AB6EB**, and **00507E** is the 20% darker color. If you saturate the color by 10%, you get **157BB3**, and if you desaturate by 10%, it is **3987B3**.

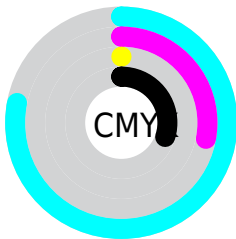
Distribution



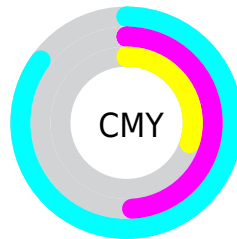
- Red (15%)
- Green (51%)
- Blue (70%)



- Red (15%)
- Yellow (37%)
- Blue (70%)



- Cyan (78%)
- Magenta (28%)
- Yellow (0%)
- Black (30%)



- Cyan (85%)
- Magenta (49%)
- Yellow (30%)

Brightness & Saturation Gradients

These gradients show how the Hex color 2781B3 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 2781B3 by changing the saturation by 10% instead.

■ 2781B3

■ 2781B3

FFFFFF

■ 006898

■ 6AB6EB

■ 00507E

■ 87D1FF

■ 003965

■ A5EEFF

■ 00244C

■ C2FFFF

■ 000C36

■ E0FFFF

■ 000220

FEFFFF

■ 000003

■ 000000

■ 2781B3

■ 2781B3

■ 157BB3

■ 3987B3

■ 0374B3

■ 4B8EB3

■ 0073B3

■ 5D94B3

■ 6F9BB3

■ 80A1B3

■ 92A7B3

■ A4AEB3

■ B6B4B3

■ C8BBB3

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0087A4



2781B3



6677B3

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



2781B3



B3626B



5C844F

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



2781B3



B35927

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



7D7D3F



2781B3



AC6951

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



2781B3



AA6389



997340



30886A

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



2781B3



8470AA



997340



678248

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



2781B3



B3D5E8



27B358



546A75



F5F5F5



757575

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



2781B3



0E9AE8



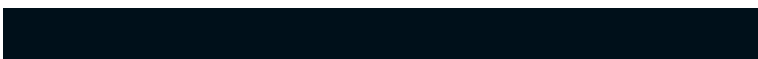
273CB3



505659



006299



00101A

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



B32781



E80E9A



B39E27



595056



990062



1A0010

Previews

White Background



This preview shows how the Hex color 2781B3 looks on a white background.

Color Contrast Check

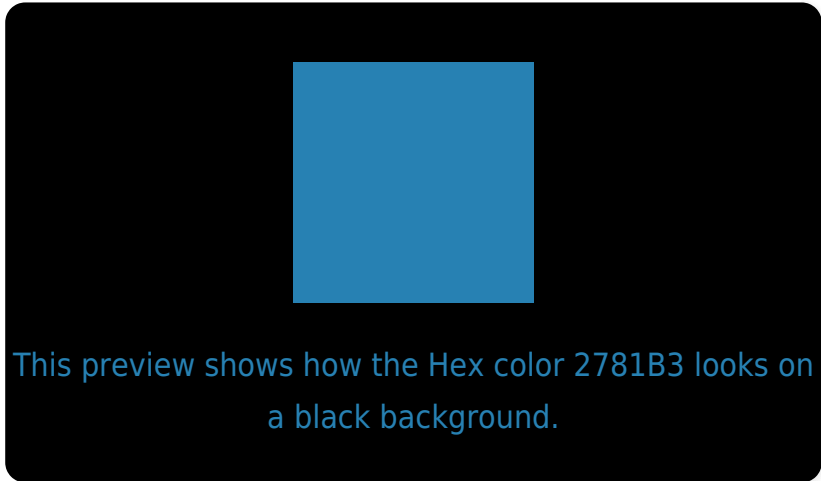
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 2781B3 Background



This preview shows how black text looks on a background with the Hex color 2781B3.

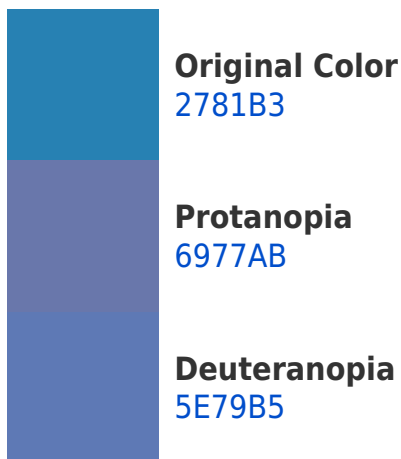


This preview shows how white text looks on a background with the Hex color 2781B3.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

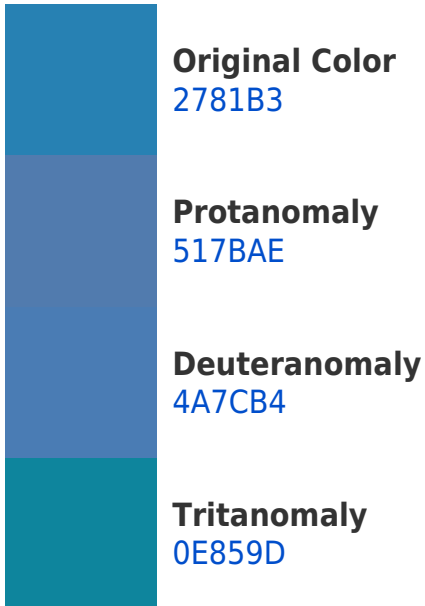
Dichromacy



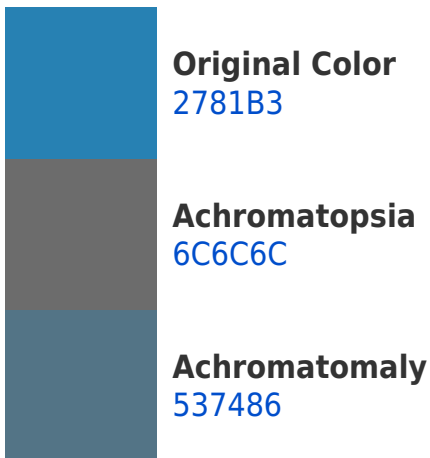


Tritanopia
008791

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 2781B3 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #2781B3 looks like.

```
.text, #text, p{  
    color:#2781B3  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #2781B3 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #2781B3
}
```

Border

The CSS property to change the border of an element to Hex 2781B3 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#2781B3 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#2781B3 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #2781B3 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #2781B3; -webkit-box-shadow:4px 4px  
4px 4px #2781B3; box-shadow:4px 4px 4px  
4px #2781B3 }
```

Background

The CSS property to change the background color of an element to Hex 2781B3 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#2781B3 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#2781B3 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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