

# Converting Colors

Hex(278CA9)

Have a look what the booklet for  
Hex(278CA9) contains.

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# Color

Hex(278CA9)

# Conversions

## Conversions Part 1

Format	Color
Hex	278CA9
RGB	39, 140, 169
RGB Percent	15%, 55%, 66%
CMY	0.8471, 0.4510, 0.3373
CMYK	0.77, 0.17, 0.00, 0.34
HSL	193°, 62%, 41%
HSV	193°, 77%, 66%
XYZ	17.3762, 22.0521, 40.8768
YIQ	113.1070, -69.5050, -12.3930

# Conversions

## Conversions Part 2

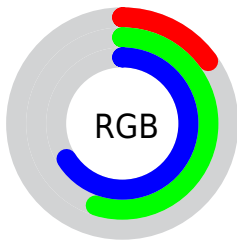
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	39, 96, 169
Decimal	2591913
CIE <sub>Lab</sub>	54.08, -18.30, -23.45
CIE <sub>LCh</sub>	54, 29.745, 232.025
Yxy	22.0521, 0.2164, 0.2746
Android (android.graphics.Color)	4280781993 (0xFF278CA9)
YUV	113.1070, 27.5552, -64.9918
Hunter-Lab	46.9596, -16.1300, -18.7382

# Details

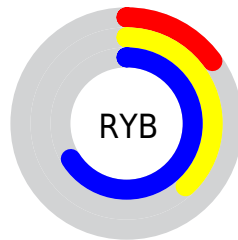
The Hex color **278CA9** is a dark color, and the websafe version is hex **0099CC**. A complement of this color would be **A94427**, and the grayscale version is **717171**.

A 20% lighter version of the original color is **69C2E0**, and **005A75** is the 20% darker color. If you saturate the color by 10%, you get **1688A9**, and if you desaturate by 10%, it is **3890A9**.

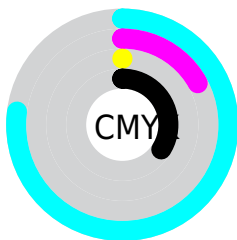
# Distribution



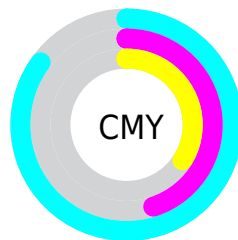
- Red (15%)
- Green (55%)
- Blue (66%)



- Red (15%)
- Yellow (38%)
- Blue (66%)



- Cyan (77%)
- Magenta (17%)
- Yellow (0%)
- Black (34%)



- Cyan (85%)
- Magenta (45%)
- Yellow (34%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 278CA9 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 278CA9 by changing the saturation by 10% instead.



■ 278CA9

■ 278CA9

FFFFFF

■ 00728E

■ 69C2E0

■ 005A75

■ 86DEFD

■ 00425C

■ A3FAFF

■ 002C44

■ C1FFFF

■ 00192E

■ DEFFFF

■ 000119

■ FCFFFF

■ 000000

■ 278CA9

■ 278CA9

■ 1688A9

■ 3890A9

0584A9

4994A9

0083A9

5A97A9

6B9BA9

7B9FA9

8CA3A9

9DA6A9

AEAAA9

BFAEA9

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



208F94



278CA9



5186B4

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



278CA9



AF6E89



7F8651

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



278CA9



A94427

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



997D4E



278CA9



B46E6F

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



278CA9



9B74A1



AB755A



628C61

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



278CA9



6D80B3



AB755A



88834E



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



278CA9



A9D0DB



27A943



4F676E



EDEDED



6E6E6E



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



278CA9



12AEDB



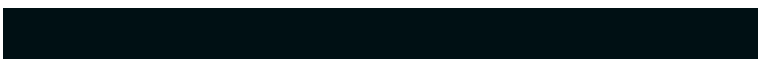
274CA9



4C5254



007394



001014



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



A9278C



DB12AE



A98427



544C52



940073



140010



# Previews

## White Background



This preview shows how the Hex color 278CA9 looks on a white background.

## Color Contrast Check

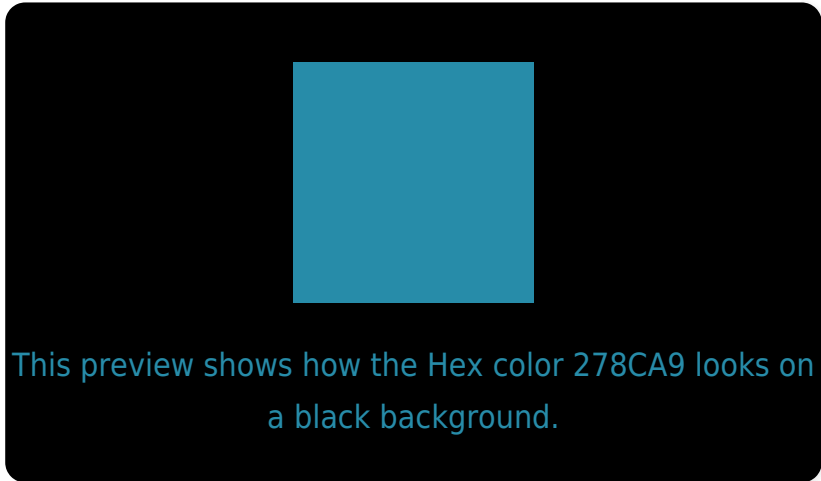
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

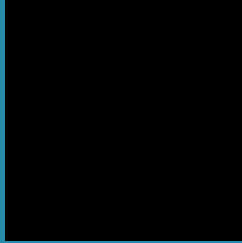
Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 278CA9 Background



This preview shows how black text looks on a background with the Hex color 278CA9.

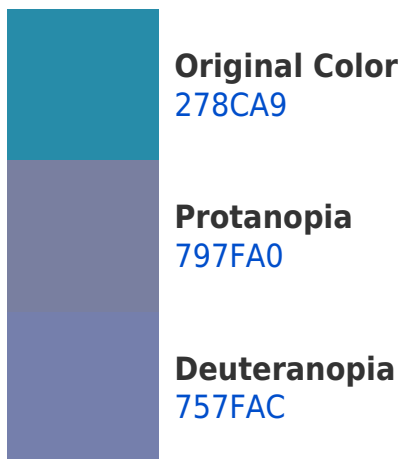


This preview shows how white text looks on a background with the Hex color 278CA9.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

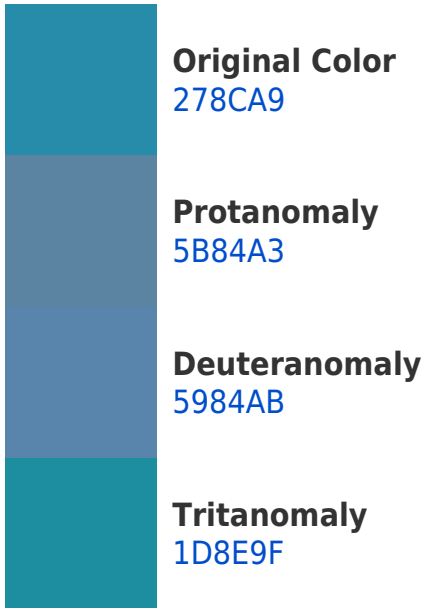
## Dichromacy





**Tritanopia**  
178F9A

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 278CA9 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #278CA9 looks like.

```
.text, #text, p{  
    color:#278CA9  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #278CA9 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #278CA9
}
```

## Border

The CSS property to change the border of an element to Hex 278CA9 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#278CA9 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#278CA9 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #278CA9 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #278CA9; -webkit-box-shadow:4px 4px  
4px 4px #278CA9; box-shadow:4px 4px 4px  
4px #278CA9 }
```

# Background

The CSS property to change the background color of an element to Hex 278CA9 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#278CA9 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#278CA9 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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