

# Converting Colors

Hex(301C18)

Have a look what the booklet for  
Hex(301C18) contains.

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# Color

**Hex(301C18)**

# Conversions

## Conversions Part 1

Format	Color
Hex	301C18
RGB	48, 28, 24
RGB Percent	19%, 11%, 9%
CMY	0.8118, 0.8902, 0.9059
CMYK	0.00, 0.42, 0.50, 0.81
HSL	10°, 33%, 14%
HSV	10°, 50%, 19%
XYZ	1.7990, 1.5248, 1.0637
YIQ	33.5240, 13.2040, 2.9960

# Conversions

## Conversions Part 2

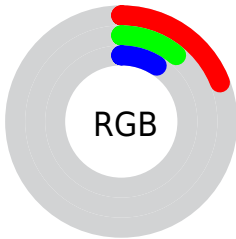
Format	Color
<a href="#">RYB</a>	<a href="#">48, 29, 24</a>
Decimal	<a href="#">3152920</a>
CIELab	<a href="#">12.77, 9.26, 6.84</a>
CIELCh	<a href="#">13, 11.516, 36.444</a>
Yxy	<a href="#">1.5248, 0.4100, 0.3475</a>
Android (android.graphics.Color)	<a href="#">4281343000 (0xFF301C18)</a>
YUV	<a href="#">33.5240, -4.6953, 12.6955</a>
Hunter-Lab	<a href="#">12.3484, 4.3960, 3.5368</a>

# Details

The Hex color **301C18** is a dark color, and the websafe version is hex **333333**. A complement of this color would be **182C30**, and the grayscale version is **222222**.

A 20% lighter version of the original color is **5F4843**, and **000000** is the 20% darker color. If you saturate the color by 10%, you get **301813**, and if you desaturate by 10%, it is **30201D**.

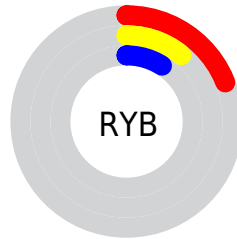
# Distribution



Red (19%)

Green (11%)

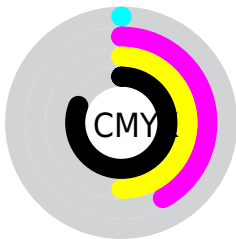
Blue (9%)



Red (19%)

Yellow (11%)

Blue (9%)

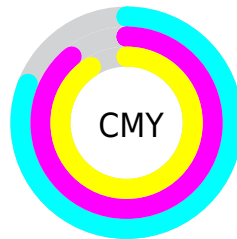


Cyan (0%)

Magenta (42%)

Yellow (50%)

Black (81%)



Cyan (81%)

Magenta (89%)

Yellow (91%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 301C18 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 301C18 by changing the saturation by 10% instead.



 301C18

 301C18

 FFFFFA

 1D0200

 5F4843

 000000

 785F5A

 927873

 AD928C

 C9ACA6

 E5C8C2

 FFE4DD

 301C18

 301C18

■ 301813

■ 30201D

■ 30140E

■ 302422

■ 30100A

■ 302826

■ 300C05

■ 302C2B

■ 300800

■ 303030

■ 303435

■ 30383A

■ 303C3E

■ 304043

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



301B20



301C18



2C1E12

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



301C18



13251A



192131

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



301C18



182C30

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



0C242F



301C18



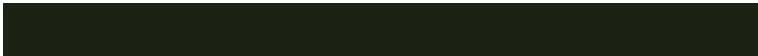
092523

# Square

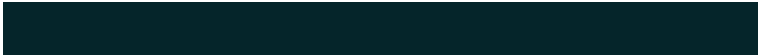
The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



301C18



1C2314



05252A



241E2E

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



301C18



272011



05252A



152231



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



301C18



3D3634



30182C



1F1A19



9E9E9E



1F1F1F



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



301C18



3D1F18



302818



171515



570E00



D62400



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



182C30



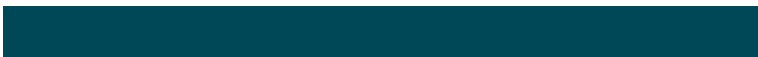
18373D



182030



151717



004857



00B2D6



# Previews

## White Background



This preview shows how the Hex color 301C18 looks on a white background.

## Color Contrast Check

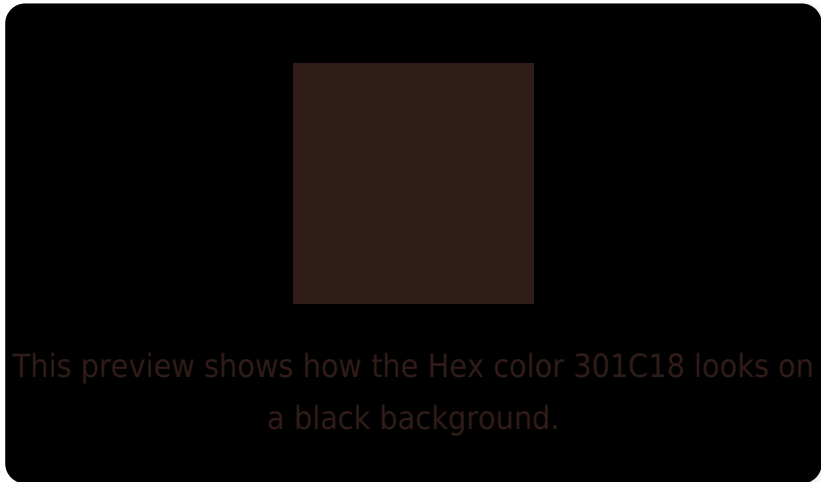
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 301C18 Background



This preview shows how black text looks on a background with the Hex color 301C18.



This preview shows how white text looks on a background with the Hex color 301C18.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

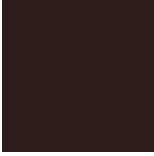
## Dichromacy



**Original Color**  
301C18

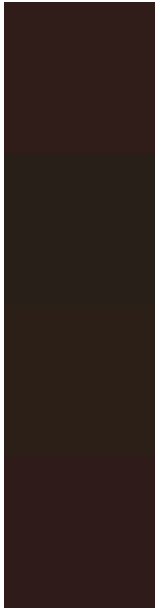
**Protanopia**  
24211A

**Deuteranopia**  
282017



**Tritanopia**  
301B1D

# Trichromacy



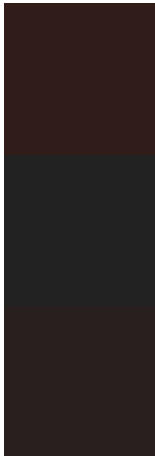
**Original Color**  
301C18

**Protanomaly**  
281F19

**Deuteranomaly**  
2B1F17

**Tritanomaly**  
301B1B

# Monochromacy



**Original Color**  
301C18

**Achromatopsia**  
222222

**Achromatomaly**  
27201E

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 301C18 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #301C18 looks like.

```
.text, #text, p{  
    color:#301C18  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #301C18 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #301C18
}
```

## Border

The CSS property to change the border of an element to Hex 301C18 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#301C18 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#301C18 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #301C18 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #301C18; -webkit-box-shadow:4px 4px  
4px 4px #301C18; box-shadow:4px 4px 4px  
4px #301C18 }
```

# Background

The CSS property to change the background color of an element to Hex 301C18 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#301C18 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#301C18 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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