

# Converting Colors

Hex(3070D6)

Have a look what the booklet for  
Hex(3070D6) contains.

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# Color

**Hex(3070D6)**

# Conversions

## Conversions Part 1

Format	Color
Hex	3070D6
RGB	48, 112, 214
RGB Percent	19%, 44%, 84%
CMY	0.8118, 0.5608, 0.1608
CMYK	0.78, 0.48, 0.00, 0.16
HSL	217°, 67%, 51%
HSV	217°, 78%, 84%
XYZ	19.1507, 17.0718, 65.9042
YIQ	104.4920, -70.8860, 18.1540

# Conversions

## Conversions Part 2

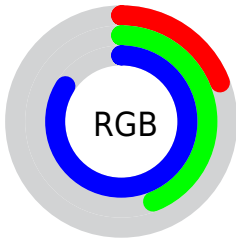
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	48, 94, 214
Decimal	3174614
CIE <sub>Lab</sub>	48.35, 15.75, -58.23
CIE <sub>LCh</sub>	48, 60.324, 285.137
Yxy	17.0718, 0.1875, 0.1672
Android (android.graphics.Color)	4281364694 (0xFF3070D6)
YUV	104.4920, 53.9874, -49.5435
Hunter-Lab	41.3180, 10.4274, -65.6478

# Details

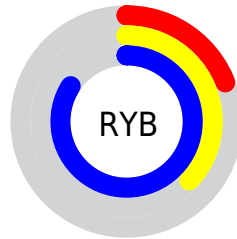
The Hex color **3070D6** is a dark color, and the websafe version is hex **3366CC**. The color can be described as dark muted azure. A complement of this color would be **D69630**, and the grayscale version is **686868**.

A 20% lighter version of the original color is **76A3FF**, and **00419E** is the 20% darker color. If you saturate the color by 10%, you get **1B63D6**, and if you desaturate by 10%, it is **457DD6**.

# Distribution



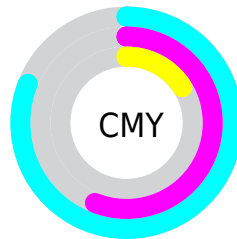
- Red (19%)
- Green (44%)
- Blue (84%)



- Red (19%)
- Yellow (37%)
- Blue (84%)



- Cyan (78%)
- Magenta (48%)
- Yellow (0%)
- Black (16%)



- Cyan (81%)
- Magenta (56%)
- Yellow (16%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 3070D6 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 3070D6 by changing the saturation by 10% instead.



■ 3070D6

■ 3070D6

FFFFFF

■ 0058BA

■ 76A3FF

■ 00419E

■ 95BEFF

■ 002C84

■ B3DAFF

■ 001A6A

■ D1F6FF

■ 000451

■ F0FFFF

■ 000539

■ 000223

■ 000009

■ 000000

■ 3070D6

■ 3070D6

■ 1B63D6

■ 457DD6

■ 0556D6

■ 5B8AD6

■ 0053D6

■ 7097D6

■ 86A5D6

■ 9BB2D6

■ B0BFD6

■ C6CCD6

■ DBD9D6

■ F1E6D6

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0080D6



3070D6



9559BB

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



3070D6



BF502B



008857

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



3070D6



D69630

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



348323



3070D6



9F6700

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



3070D6



CD3D5B



727800



008A8C

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



3070D6



B6489F



727800



008745



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



3070D6



C4DBFF



30D694



5C6A80



000000



808080



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



3070D6



126DFF



4130D6



60656B



0042AB



00112B



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



D63070



FF126D



C5D630



6B6065



AB0042



2B0011



# Previews

## White Background



This preview shows how the Hex color 3070D6 looks on a white background.

## Color Contrast Check

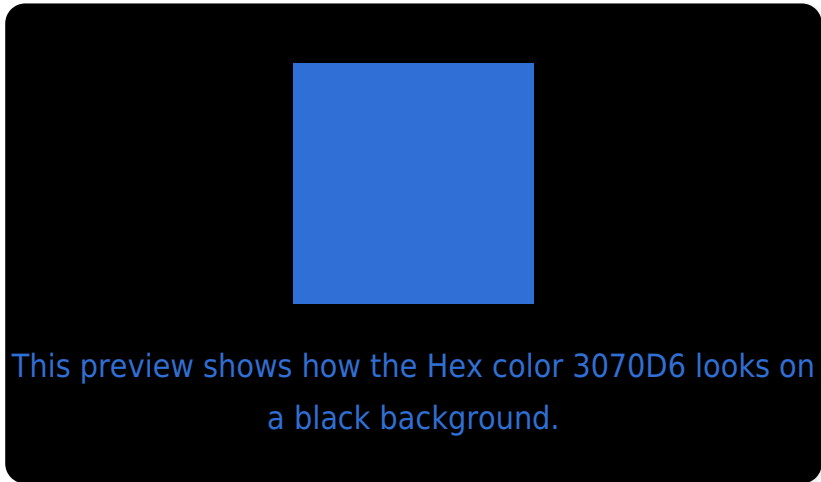
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

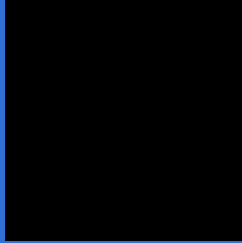
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

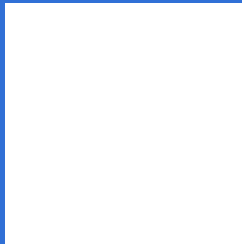
If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 3070D6 Background



This preview shows how black text looks on a background with the Hex color 3070D6.

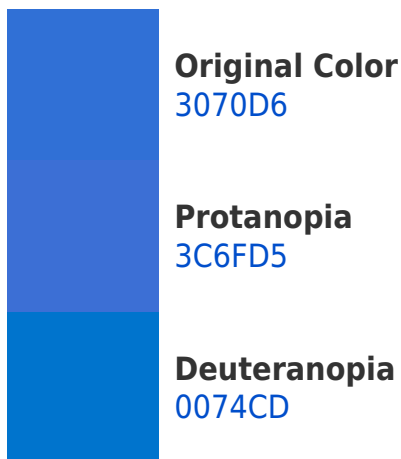


This preview shows how white text looks on a background with the Hex color 3070D6.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

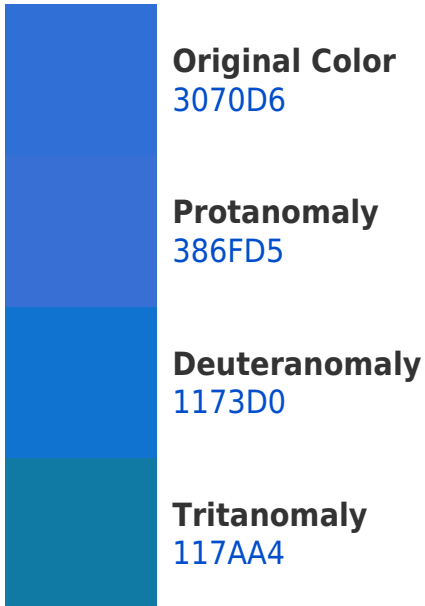
## Dichromacy





**Tritanopia**  
007F88

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 3070D6 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #3070D6 looks like.

```
.text, #text, p{  
    color:#3070D6  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #3070D6 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #3070D6
}
```

## Border

The CSS property to change the border of an element to Hex 3070D6 is called "border". The border property can be set on classes, ids or directly on the HTML element.

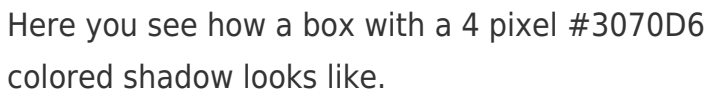
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#3070D6 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#3070D6 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel `#3070D6` colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #3070D6; -webkit-box-shadow:4px 4px  
4px 4px #3070D6; box-shadow:4px 4px 4px  
4px #3070D6 }
```

# Background

The CSS property to change the background color of an element to Hex 3070D6 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#3070D6 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#3070D6 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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