

# Converting Colors

Hex(312C27)

Have a look what the booklet for  
Hex(312C27) contains.

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# Color

Hex(312C27)

# Conversions

## Conversions Part 1

Format	Color
Hex	312C27
RGB	49, 44, 39
RGB Percent	19%, 17%, 15%
CMY	0.8078, 0.8275, 0.8471
CMYK	0.00, 0.10, 0.20, 0.81
HSL	30°, 11%, 17%
HSV	30°, 20%, 19%
XYZ	2.5335, 2.6008, 2.2879
YIQ	44.9250, 4.5850, -0.4950

# Conversions

## Conversions Part 2

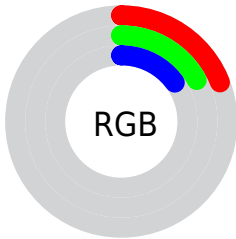
<b>Format</b>	<b>Color</b>
<b>R<sub>Y</sub>B</b>	49, 49, 39
Decimal	3222567
CIE Lab	18.37, 1.22, 4.07
CIE LCh	18, 4.245, 73.316
Yxy	2.6008, 0.3413, 0.3504
Android (android.graphics.Color)	4281412647 (0xFF312C27)
YUV	44.9250, -2.9210, 3.5738
Hunter-Lab	16.1270, -0.1805, 2.8775

# Details

The Hex color **312C27** is a dark color, and the websafe version is hex **333333**. A complement of this color would be **272C31**, and the grayscale version is **2D2D2D**.

A 20% lighter version of the original color is **5F5954**, and **000000** is the 20% darker color. If you saturate the color by 10%, you get **312A22**, and if you desaturate by 10%, it is **312E2C**.

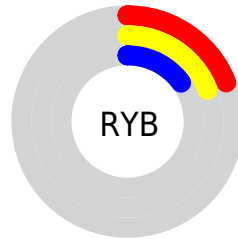
# Distribution



Red (19%)

Green (17%)

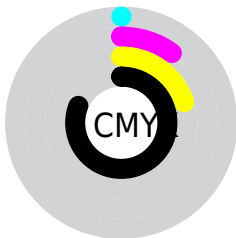
Blue (15%)



Red (19%)

Yellow (19%)

Blue (15%)

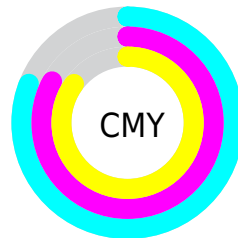


Cyan (0%)

Magenta (10%)

Yellow (20%)

Black (81%)



Cyan (81%)

Magenta (83%)

Yellow (85%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 312C27 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 312C27 by changing the saturation by 10% instead.





312C27



312C27

FFFFFF



1C1812



5F5954



000000



78726C



928B85



ACA69F



C8C1BA



E4DDD6



FFF9F2



312C27



312C27

■ 312A22

■ 312E2C

■ 31271D

■ 313131

■ 312518

■ 313336

■ 312213

■ 31363B

■ 31200F

■ 313840

■ 311D0A

■ 313B44

■ 311B05

■ 313D49

■ 311800

■ 31404E

■ 314253

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



332B29



312C27



2E2D27

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



312C27



252F2E



2F2C31

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



312C27



272C31

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



2B2D33



312C27



252E31

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



312C27



272E2B



282E33



322B2F

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



312C27



2C2E28



282E33



2E2C32



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



312C27



403E3C



31272C



21201F



A1A1A1



212121



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



312C27



403830



313127



1A1817



592D00



D96C00



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



272C31



303840



272731



17181A



002D59

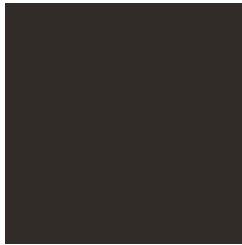


006CD9



# Previews

## White Background



This preview shows how the Hex color 312C27 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

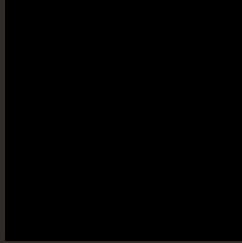
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 312C27 Background



This preview shows how black text looks on a background with the Hex color 312C27.

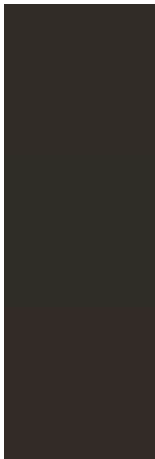


This preview shows how white text looks on a background with the Hex color 312C27.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
312C27

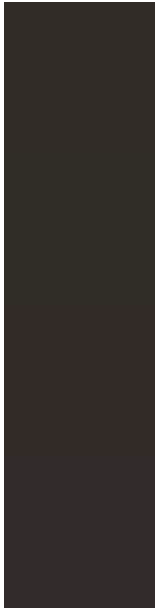
**Protanopia**  
2F2D27

**Deuteranopia**  
332B27



**Tritanopia**  
322B2E

# Trichromacy



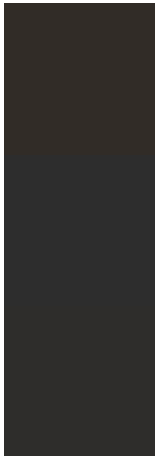
**Original Color**  
312C27

**Protanomaly**  
302D27

**Deuteranomaly**  
322B27

**Tritanomaly**  
322B2B

# Monochromacy



**Original Color**  
312C27

**Achromatopsia**  
2D2D2D

**Achromatomaly**  
2E2D2B

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 312C27 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #312C27 looks like.

```
.text, #text, p{  
    color:#312C27  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #312C27 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #312C27
}
```

## Border

The CSS property to change the border of an element to Hex 312C27 is called "border". The border property can be set on classes, ids or directly on the HTML element.

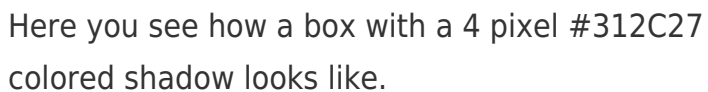
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#312C27 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#312C27 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #312C27 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #312C27; -webkit-box-shadow:4px 4px  
4px 4px #312C27; box-shadow:4px 4px 4px  
4px #312C27 }
```

# Background

The CSS property to change the background color of an element to Hex 312C27 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#312C27 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#312C27 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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