

# Converting Colors

Hex(313974)

Have a look what the booklet for  
Hex(313974) contains.

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# Color

**Hex(313974)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	313974
RGB	49, 57, 116
RGB Percent	19%, 22%, 45%
CMY	0.8078, 0.7765, 0.5451
CMYK	0.58, 0.51, 0.00, 0.55
HSL	233°, 41%, 32%
HSV	233°, 58%, 45%
XYZ	5.8821, 4.8402, 17.1472
YIQ	61.3340, -23.7070, 16.6530

# Conversions

## Conversions Part 2

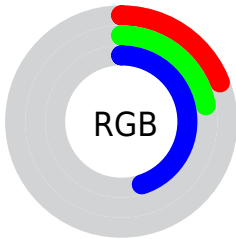
<b>Format</b>	<b>Color</b>
R <sub>Y</sub> B	49, 56, 116
Decimal	3225972
CIE Lab	26.27, 15.56, -35.12
CIE LCh	26, 38.409, 293.892
Yxy	4.8402, 0.2111, 0.1737
Android (android.graphics.Color)	4281416052 (0xFF313974)
YUV	61.3340, 26.9503, -10.8169
Hunter-Lab	22.0004, 9.2239, -30.8106




# Details

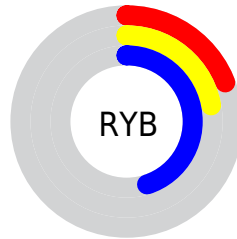
The Hex color **313974** is a dark color, and the websafe version is hex **333366**. A complement of this color would be **746C31**, and the grayscale version is **3D3D3D**.




A 20% lighter version of the original color is **6568A9**, and **001043** is the 20% darker color. If you saturate the color by 10%, you get **252F74**, and if you desaturate by 10%, it is **3D4374**.

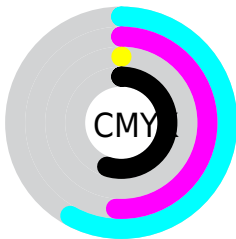
# Distribution







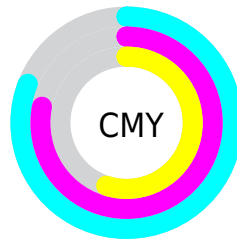
-  Red (19%)
-  Green (22%)
-  Blue (45%)






-  Red (19%)
-  Yellow (22%)
-  Blue (45%)



-  Cyan (58%)
-  Magenta (51%)
-  Yellow (0%)
-  Black (55%)



-  Cyan (81%)
-  Magenta (78%)
-  Yellow (55%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 313974 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 313974 by changing the saturation by 10% instead.



■ 313974

■ 313974

FFFFFF

■ 15245B

■ 6568A9

■ 001043

■ 7F81C4

■ 00032C

■ 9A9BE0

■ 000117

■ B6B6FD

■ 000000

■ D2D1FF

■ EFEDFF

■ 313974

■ 313974

■ 252F74

■ 3D4374

■ 1A2574

■ 484D74

■ 0E1A74

■ 545874

■ 031074

■ 5F6274

■ 000E74

■ 6B6C74

■ 777674

■ 828174

■ 8E8B74

■ 999574

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



004379



313974



5B2B61

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



313974



662F0E



004B37

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



313974



746C31

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



074919



313974



513B00

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



313974



712228



354400



004B55

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



313974



6A234F



354400



004B2D



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



313974



7D8096



31746B



3D3F4D



CCCCCC



4D4D4D



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



313974



2F3B96



4A3174



35353B



000F7A



001EFA



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



743139



962F3B



5B7431



3B3535



7A000F



FA001E



# Previews

## White Background



This preview shows how the Hex color 313974 looks on a white background.

## Color Contrast Check

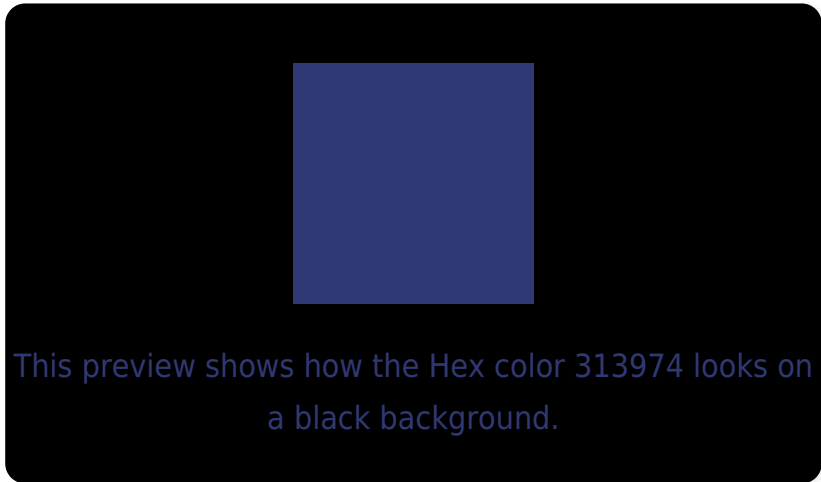
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

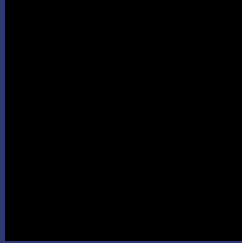
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 313974 Background



This preview shows how black text looks on a background with the Hex color 313974.



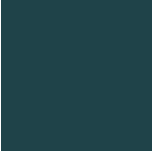
This preview shows how white text looks on a background with the Hex color 313974.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





**Tritanopia**  
1F4349

# Trichromacy



**Original Color**  
313974

**Protanomaly**  
243B76

**Deuteranomaly**  
123D71

**Tritanomaly**  
263F59

# Monochromacy



**Original Color**  
313974

**Achromatopsia**  
3D3D3D

**Achromatomaly**  
393C51

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 313974 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #313974 looks like.

```
.text, #text, p{  
    color:#313974  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #313974 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #313974
}
```

## Border

The CSS property to change the border of an element to Hex 313974 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#313974 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#313974 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #313974 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #313974; -webkit-box-shadow:4px 4px  
4px 4px #313974; box-shadow:4px 4px 4px  
4px #313974 }
```

# Background

The CSS property to change the background color of an element to Hex 313974 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#313974 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#313974 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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