

# Converting Colors

Hex(327789)

Have a look what the booklet for  
Hex(327789) contains.

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# Color

Hex(327789)

# Conversions

## Conversions Part 1

Format	Color
Hex	327789
RGB	50, 119, 137
RGB Percent	20%, 47%, 54%
CMY	0.8039, 0.5333, 0.4627
CMYK	0.64, 0.13, 0.00, 0.46
HSL	192°, 47%, 37%
HSV	192°, 64%, 54%
XYZ	12.4276, 15.6779, 26.0380
YIQ	100.4210, -46.9020, -9.0300

# Conversions

## Conversions Part 2

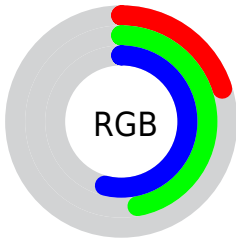
<b>Format</b>	<b>Color</b>
<b>RYB</b>	50, 88, 137
Decimal	3307401
CIELab	46.55, -15.83, -16.30
CIElCh	47, 22.720, 225.832
Yxy	15.6779, 0.2295, 0.2896
Android (android.graphics.Color)	4281497481 (0xFF327789)
YUV	100.4210, 18.0334, -44.2192
Hunter-Lab	39.5953, -13.2670, -11.2726




# Details

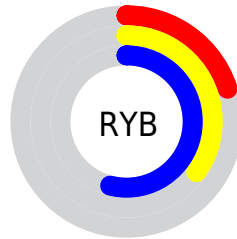
The Hex color **327789** is a dark color, and the websafe version is hex **336666**. A complement of this color would be **894432**, and the grayscale version is **646464**.




A 20% lighter version of the original color is **6AABBE**, and **004657** is the 20% darker color. If you saturate the color by 10%, you get **247489**, and if you desaturate by 10%, it is **407A89**.

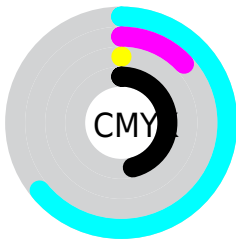
# Distribution







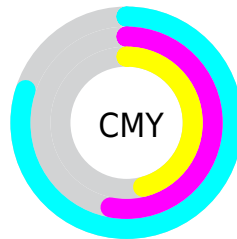
-  Red (20%)
-  Green (47%)
-  Blue (54%)






-  Red (20%)
-  Yellow (35%)
-  Blue (54%)



-  Cyan (64%)
-  Magenta (13%)
-  Yellow (0%)
-  Black (46%)



-  Cyan (80%)
-  Magenta (53%)
-  Yellow (46%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 327789 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 327789 by changing the saturation by 10% instead.



■ 327789

■ 327789

FFFFFF

■ 0F5E70

■ 6AABBE

■ 004657

■ 85C7DA

■ 003040

■ A1E3F7

■ 001C2A

■ BDFFFF

■ 000115

■ DAFFFF

■ 000000

■ F8FFFF

■ 327789

■ 327789

■ 247489

■ 407A89

■ 177189

■ 4D7D89

■ 096E89

■ 5B8089

■ 006D89

■ 698289

■ 768589

■ 848889

■ 928B89

■ A08E89

■ AD9189

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



337978



327789



487393

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



327789



8E6178



717049

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



327789



894432

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



846A4A



327789



946065

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



327789



7D6689



906454



5C7553

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



327789



5B6F94



906454



786E48



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



327789



91ABB3



328943



455559



D9D9D9



595959



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



327789



2B96B3



324C89



3E4345



006985



000405



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



893277



B32B96



896F32



453E43



850069

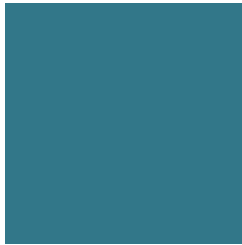


050004



# Previews

## White Background



This preview shows how the Hex color 327789 looks on a white background.

## Color Contrast Check

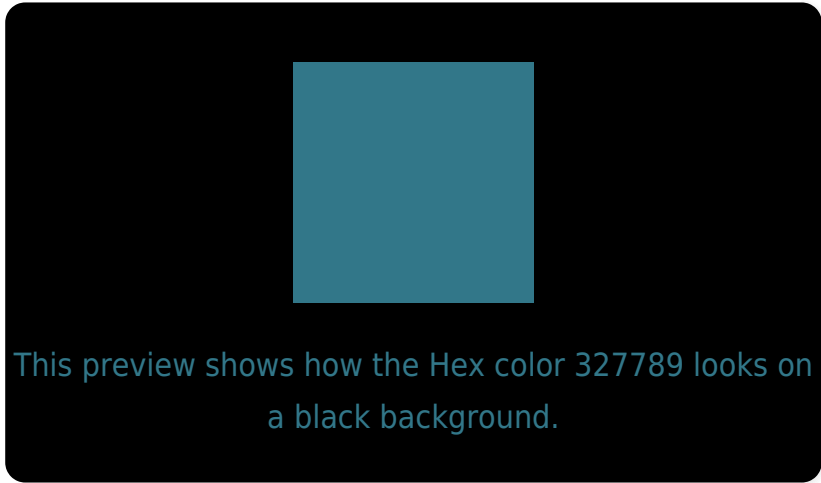
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

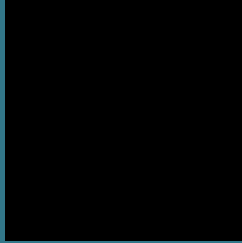
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 327789 Background



This preview shows how black text looks on a background with the Hex color 327789.

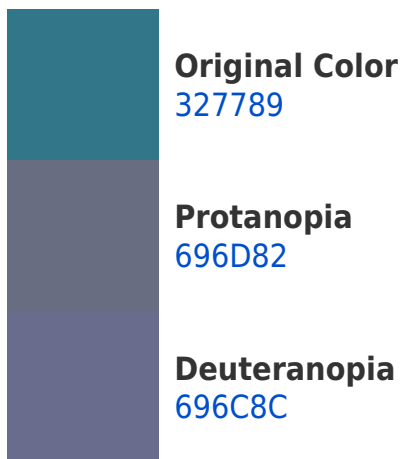


This preview shows how white text looks on a background with the Hex color 327789.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

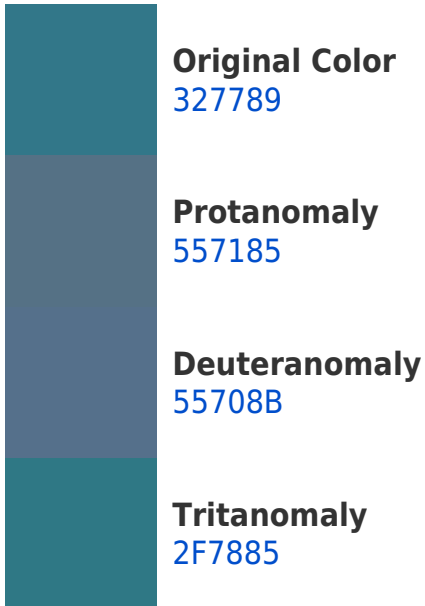
## Dichromacy



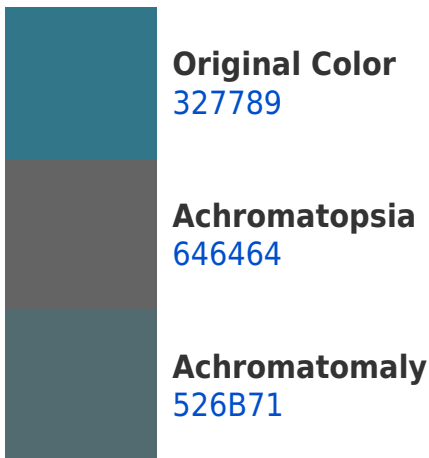


**Tritanopia**  
2E7882

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 327789 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #327789 looks like.

```
.text, #text, p{  
    color:#327789  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #327789 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #327789
}
```

## Border

The CSS property to change the border of an element to Hex 327789 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#327789 }
```

If only the border color should be changed use the property border-color.

```
.border{ border-color:#327789 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #327789 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #327789; -webkit-box-shadow:4px 4px  
4px 4px #327789; box-shadow:4px 4px 4px  
4px #327789 }
```

# Background

The CSS property to change the background color of an element to Hex 327789 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#327789 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#327789 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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