

# Converting Colors

Hex(344C78)

Have a look what the booklet for  
Hex(344C78) contains.

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# Color

**Hex(344C78)**

# Conversions

## Conversions Part 1

Format	Color
Hex	344C78
RGB	52, 76, 120
RGB Percent	20%, 30%, 47%
CMY	0.7961, 0.7020, 0.5294
CMYK	0.57, 0.37, 0.00, 0.53
HSL	219°, 40%, 34%
HSV	219°, 57%, 47%
XYZ	7.3908, 7.2550, 18.7801
YIQ	73.8400, -28.4280, 8.5960

# Conversions

## Conversions Part 2

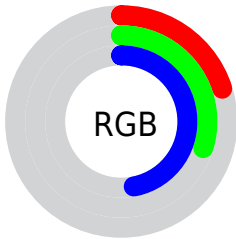
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	52, 70, 120
Decimal	3427448
CIE <sub>Lab</sub>	32.38, 4.88, -27.91
CIE <sub>LCh</sub>	32, 28.337, 279.908
Yxy	7.2550, 0.2211, 0.2170
Android (android.graphics.Color)	4281617528 (0xFF344C78)
YUV	73.8400, 22.7569, -19.1537
Hunter-Lab	26.9351, 1.8425, -22.4845

# Details

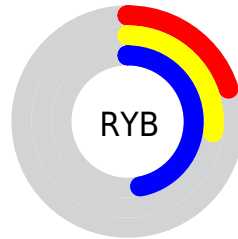
The Hex color **344C78** is a dark color, and the websafe version is hex **336699**. A complement of this color would be **786034**, and the grayscale version is **4A4A4A**.

A 20% lighter version of the original color is **687DAD**, and **002147** is the 20% darker color. If you saturate the color by 10%, you get **284478**, and if you desaturate by 10%, it is **405478**.

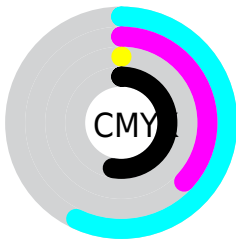
# Distribution



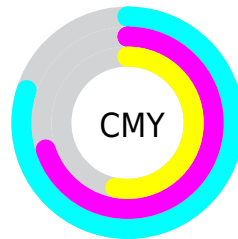
- Red (20%)
- Green (30%)
- Blue (47%)



- Red (20%)
- Yellow (27%)
- Blue (47%)



- Cyan (57%)
- Magenta (37%)
- Yellow (0%)
- Black (53%)



- Cyan (80%)
- Magenta (70%)
- Yellow (53%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 344C78 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 344C78 by changing the saturation by 10% instead.





344C78



344C78

FFFFFF



19365F



687DAD



002147



8296C8



000831



9DB1E4



00011B



B9CCFF



000000



D5E9FF



F2FFFF



344C78



344C78



284478



405478

■ 1C3C78

■ 4C5C78

■ 103578

■ 586378

■ 042D78

■ 646B78

■ 002A78

■ 707378

■ 7C7B78

■ 888278

■ 948A78

■ A09278

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



005376



344C78



58436E

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



344C78



733E31



19563C

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



344C78



786034

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



3A5329



344C78



664622

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



344C78



763946



524D1F



005853

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



344C78



683E63



524D1F



265635



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



344C78



818A9C



34785F



3F454F



CFCFCF



4F4F4F



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



344C78



32579C



3D3478



37393D



002C7D



0059FC



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



78344C



9C3257



6F7834



3D3739



7D002C

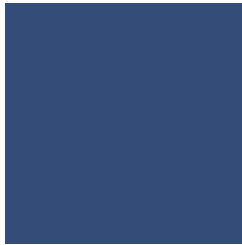


FC0059



# Previews

## White Background



This preview shows how the Hex color 344C78 looks on a white background.

## Color Contrast Check

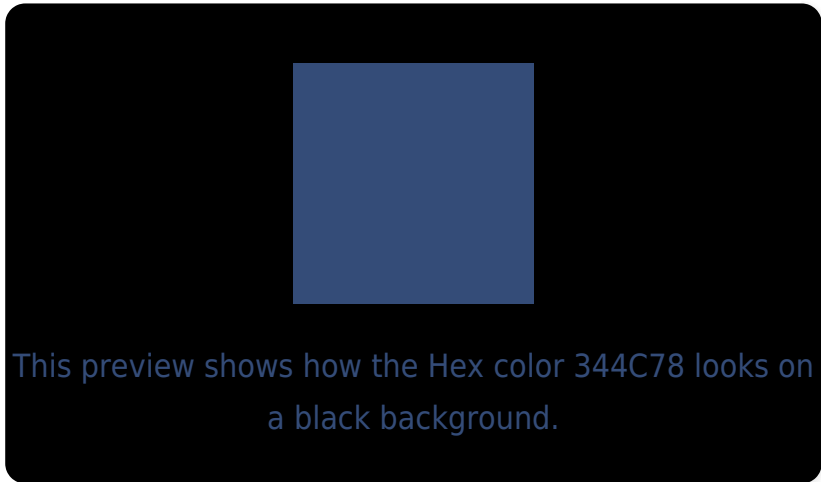
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 344C78 Background



This preview shows how black text looks on a background with the Hex color 344C78.



This preview shows how white text looks on a background with the Hex color 344C78.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**

344C78

**Protanopia**

3C4B77

**Deuteranopia**

344C78



**Tritanopia**  
285259

# Trichromacy



**Original Color**  
344C78

**Protanomaly**  
394B77

**Deuteranomaly**  
344C78

**Tritanomaly**  
2C5064

# Monochromacy



**Original Color**  
344C78

**Achromatopsia**  
4A4A4A

**Achromatomaly**  
424B5B

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 344C78 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #344C78 looks like.

```
.text, #text, p{  
    color:#344C78  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #344C78 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #344C78
}
```

## Border

The CSS property to change the border of an element to Hex 344C78 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#344C78 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#344C78 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #344C78 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #344C78; -webkit-box-shadow:4px 4px  
4px 4px #344C78; box-shadow:4px 4px 4px  
4px #344C78 }
```

# Background

The CSS property to change the background color of an element to Hex 344C78 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#344C78 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#344C78 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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