

# Converting Colors

Hex(390013)

Have a look what the booklet for  
Hex(390013) contains.

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**Color**

**Hex(390013)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	390013
RGB	57, 0, 19
RGB Percent	22%, 0%, 7%
CMY	0.7765, 1.0000, 0.9255
CMYK	0.00, 1.00, 0.67, 0.78
HSL	340°, 100%, 11%
HSV	340°, 100%, 22%
XYZ	1.8049, 0.9169, 0.6979
YIQ	19.2090, 27.8730, 17.9930

# Conversions

## Conversions Part 2

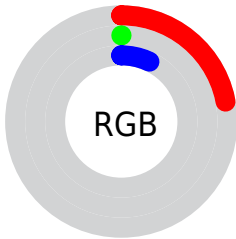
Format	Color
R <sub>Y</sub> B	57, 0, 19
Decimal	3735571
CIE Lab	8.28, 28.75, 4.29
CIE LCh	8, 29.064, 8.490
Yxy	0.9169, 0.5278, 0.2681
Android (android.graphics.Color)	4281925651 (0xFF390013)
YUV	19.2090, -0.1030, 33.1427
Hunter-Lab	9.5754, 16.8891, 2.3811

# Details

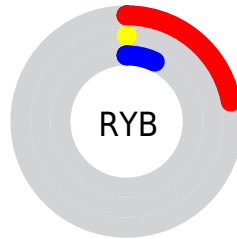
The Hex color **390013** is a dark color, and the websafe version is hex **330000**. A complement of this color would be **003926**, and the grayscale version is **131313**.

A 20% lighter version of the original color is **6C2F3D**, and **000000** is the 20% darker color. If you saturate the color by 10%, you get **390013**, and if you desaturate by 10%, it is **390617**.

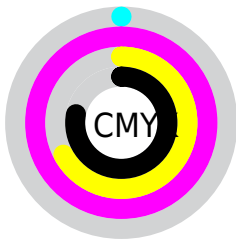
# Distribution



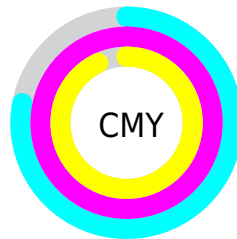
- Red (22%)
- Green (0%)
- Blue (7%)



- Red (22%)
- Yellow (0%)
- Blue (7%)



- Cyan (0%)
- Magenta (100%)
- Yellow (67%)
- Black (78%)



- Cyan (78%)
- Magenta (100%)
- Yellow (93%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 390013 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 390013 by changing the saturation by 10% instead.



 390013

 390013

 FFE6F3

 230001

 6C2F3D

 000000

 874754

 A25F6C

 BE7986

 DA93A0

 F8AEBB

 FFCAD6

 390013

■ 390617

■ 390B1B

■ 39111E

■ 391722

■ 391D26

■ 39222A

■ 39282E

■ 392E31

■ 393335

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



320427



390013



360600

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



390013



001E00



001E3C

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



390013



003926

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



002130



390013



002103

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



390013



1B1900



00221D



00193F

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



390013



2F0E00



00221D



001F39



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



390013



4A343B



260039



26181D



A6A6A6



262626



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



390013



4A0019



390900



1C191A



5C001F



DB0049



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



390013



4A0019



002F39



1C191A



5C001F

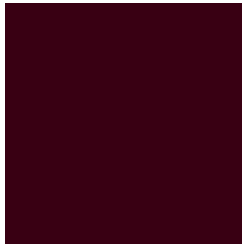


DB0049



# Previews

## White Background



This preview shows how the Hex color 390013 looks on a white background.

## Color Contrast Check

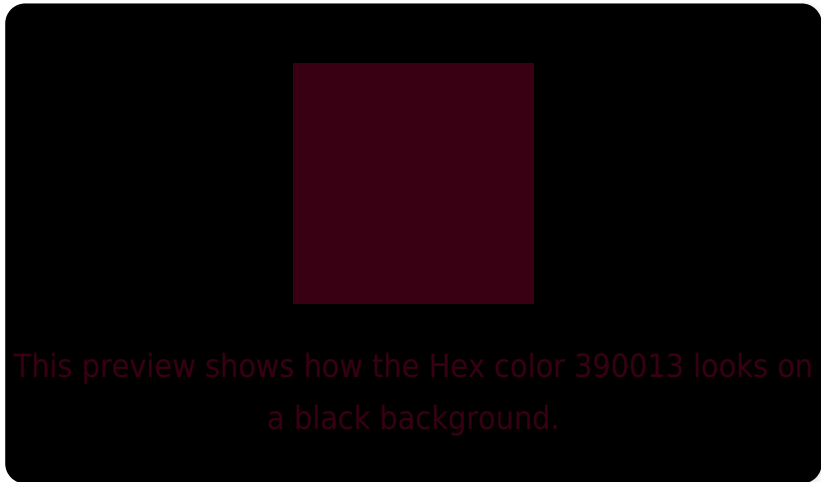
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

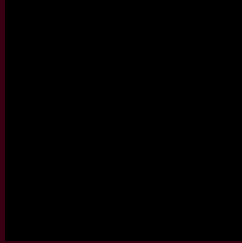
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 390013 Background



This preview shows how black text looks on a background with the Hex color 390013.



This preview shows how white text looks on a background with the Hex color 390013.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
390013

**Protanopia**  
1E1D1C

**Deuteranopia**  
241C10



**Tritanopia**  
390807

# Trichromacy



**Original Color**

390013

**Protanomaly**

281219

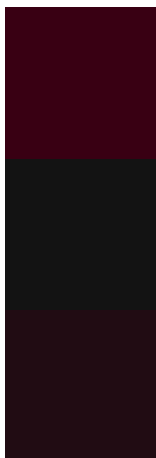
**Deuteranomaly**

2C1211

**Tritanomaly**

39050B

# Monochromacy



**Original Color**

390013

**Achromatopsia**

131313

**Achromatomaly**

210C13

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 390013 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #390013 looks like.

```
.text, #text, p{  
    color:#390013  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #390013 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #390013
}
```

## Border

The CSS property to change the border of an element to Hex 390013 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#390013 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#390013 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #390013 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #390013; -webkit-box-shadow:4px 4px  
4px 4px #390013; box-shadow:4px 4px 4px  
4px #390013 }
```

# Background

The CSS property to change the background color of an element to Hex 390013 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#390013 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#390013 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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