

# Converting Colors

Hex(390035)

Have a look what the booklet for  
Hex(390035) contains.

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# Color

**Hex(390035)**

# Conversions

## Conversions Part 1

Format	Color
Hex	390035
RGB	57, 0, 53
RGB Percent	22%, 0%, 21%
CMY	0.7765, 1.0000, 0.7922
CMYK	0.00, 1.00, 0.07, 0.78
HSL	304°, 100%, 11%
HSV	304°, 100%, 22%
XYZ	2.3299, 1.1269, 3.4629
YIQ	23.0850, 16.9590, 28.5670

# Conversions

## Conversions Part 2

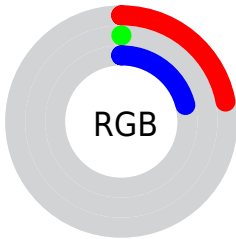
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	57, 0, 53
Decimal	3735605
CIE <sub>Lab</sub>	10.01, 33.15, -18.53
CIE <sub>LCh</sub>	10, 37.974, 330.799
Yxy	1.1269, 0.3367, 0.1629
Android (android.graphics.Color)	4281925685 (0xFF390035)
YUV	23.0850, 14.7481, 29.7435
Hunter-Lab	10.6155, 20.6007, -11.9100

# Details

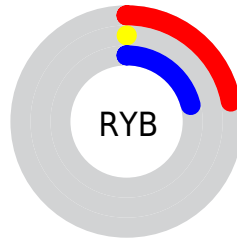
The Hex color **390035** is a dark color, and the websafe version is hex **330033**. A complement of this color would be **003904**, and the grayscale version is **171717**.

A 20% lighter version of the original color is **6B3164**, and **000003** is the 20% darker color. If you saturate the color by 10%, you get **390035**, and if you desaturate by 10%, it is **390635**.

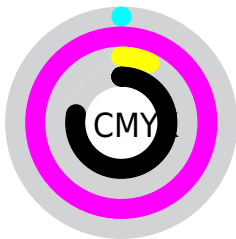
# Distribution



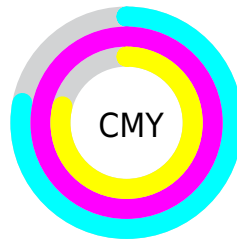
- Red (22%)
- Green (0%)
- Blue (21%)



- Red (22%)
- Yellow (0%)
- Blue (21%)



- Cyan (0%)
- Magenta (100%)
- Yellow (7%)
- Black (78%)



- Cyan (78%)
- Magenta (100%)
- Yellow (79%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 390035 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 390035 by changing the saturation by 10% instead.



 390035

 390035

 FFE9FF

 260020

 6B3164

 000003

 85497D

 000000

 A06297

 BB7CB2

 D796CD

 F4B1EA

 FFCDFD

 390035

■ 390635

■ 390B36

■ 391136

■ 391737

■ 391D37

■ 392237

■ 392838

■ 392E38

■ 393339

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



141448



390035



45001C

# Triad

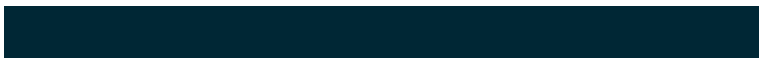
The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



390035



231B00



002735

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



390035



003904

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



00271B



390035



052100

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



390035



370F00



002500



002449

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



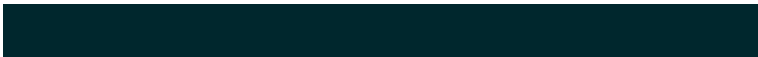
390035



460006



002500



00272D



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



390035



4A3448



040039



261825



A6A6A6



262626



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



390035



4A0045



390019



1C191C



5C0055



DB00CC



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



390035



4A0045



003920



1C191C



5C0055

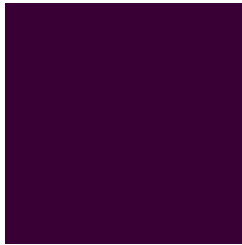


DB00CC



# Previews

## White Background



This preview shows how the Hex color 390035 looks on a white background.

## Color Contrast Check

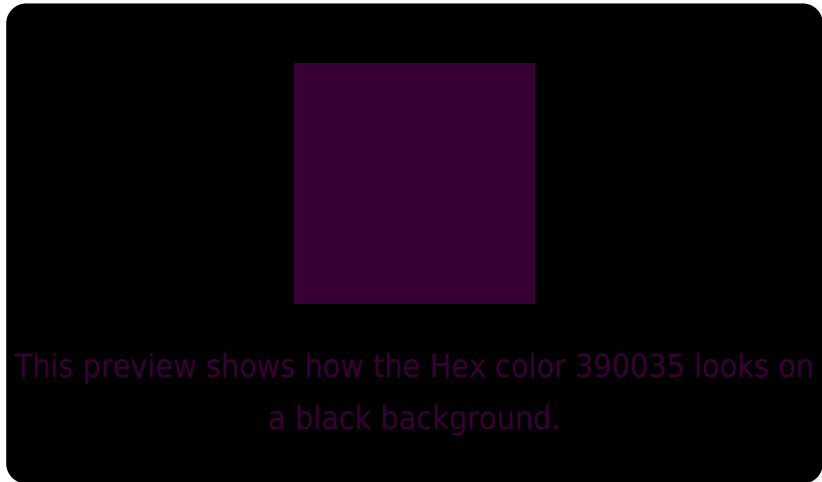
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

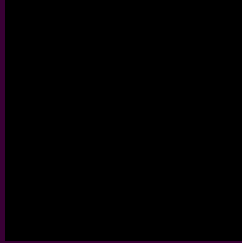
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 390035 Background



This preview shows how black text looks on a background with the Hex color 390035.



This preview shows how white text looks on a background with the Hex color 390035.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

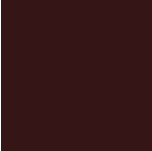
## Dichromacy



**Original Color**  
390035

**Protanopia**  
001F42

**Deuteranopia**  
172032



**Tritanopia**  
361516

# Trichromacy



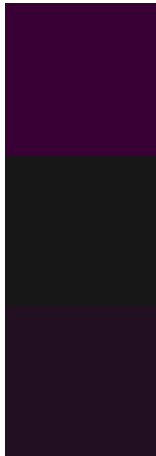
**Original Color**  
390035

**Protanomaly**  
15143D

**Deuteranomaly**  
231433

**Tritanomaly**  
370D21

# Monochromacy



**Original Color**  
390035

**Achromatopsia**  
171717

**Achromatomaly**  
230F22

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 390035 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #390035 looks like.

```
.text, #text, p{  
    color:#390035  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #390035 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #390035
}
```

## Border

The CSS property to change the border of an element to Hex 390035 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#390035 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#390035 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #390035 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #390035; -webkit-box-shadow:4px 4px  
4px 4px #390035; box-shadow:4px 4px 4px  
4px #390035 }
```

# Background

The CSS property to change the background color of an element to Hex 390035 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#390035 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#390035 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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