

# Converting Colors

Hex(393A7A)

Have a look what the booklet for  
Hex(393A7A) contains.

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# Color

**Hex(393A7A)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	393A7A
RGB	57, 58, 122
RGB Percent	22%, 23%, 48%
CMY	0.7765, 0.7725, 0.5216
CMYK	0.53, 0.52, 0.00, 0.52
HSL	239°, 36%, 35%
HSV	239°, 53%, 48%
XYZ	6.7133, 5.3011, 19.0817
YIQ	64.9970, -21.1400, 19.6920

# Conversions

## Conversions Part 2

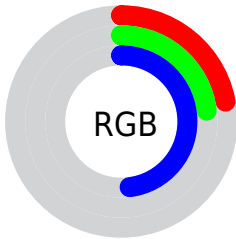
<b>Format</b>	<b>Color</b>
<b>RYB</b>	57, 58, 122
Decimal	3750522
CIELab	27.58, 18.85, -36.79
CIElCh	28, 41.341, 297.133
Yxy	5.3011, 0.2159, 0.1705
Android (android.graphics.Color)	4281940602 (0xFF393A7A)
YUV	64.9970, 28.1025, -7.0134
Hunter-Lab	23.0241, 11.7538, -33.0209

# Details

The Hex color **393A7A** is a dark color, and the websafe version is hex **333366**. A complement of this color would be **7A7939**, and the grayscale version is **414141**.

A 20% lighter version of the original color is **6D69AF**, and **001149** is the 20% darker color. If you saturate the color by 10%, you get **2D2E7A**, and if you desaturate by 10%, it is **45467A**.

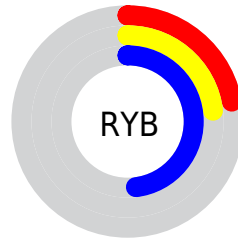
# Distribution



Red (22%)

Green (23%)

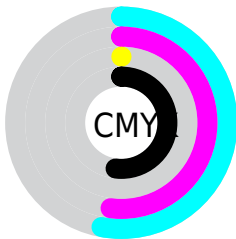
Blue (48%)



Red (22%)

Yellow (23%)

Blue (48%)

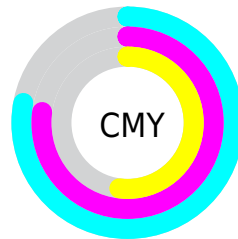


Cyan (53%)

Magenta (52%)

Yellow (0%)

Black (52%)



Cyan (78%)

Magenta (77%)

Yellow (52%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 393A7A changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 393A7A by changing the saturation by 10% instead.



■ 393A7A

■ 393A7A

FFFFFF

■ 1E2461

■ 6D69AF

■ 001149

■ 8882CB

■ 000032

■ A39CE7

■ 00011C

■ BFB7FF

■ 000000

■ DBD3FF

■ F8EFFF

■ 393A7A

■ 393A7A

■ 2D2E7A

■ 45467A

■ 21227A

■ 51527A

■ 14167A

■ 5E5E7A

■ 080A7A

■ 6A6A7A

■ 00027A

■ 76767A

■ 82827A

■ 8E8E7A

■ 9B9A7A

■ A7A67A

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



004681



393A7A



642A64

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



393A7A



6A3209



004F3D

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



393A7A



7A7939

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



004D1C



393A7A



523F00

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



393A7A



772326



334800



004F5D

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



393A7A



732150



334800



004F32



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



393A7A



85859E



397A79



40404F



CFCFCF



4F4F4F



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



393A7A



393A9E



58397A



37373D



00027D



0004FC



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



7A393A



9E393A



5B7A39



3D3737



7D0002



FC0004



# Previews

## White Background



This preview shows how the Hex color 393A7A looks on a white background.

## Color Contrast Check

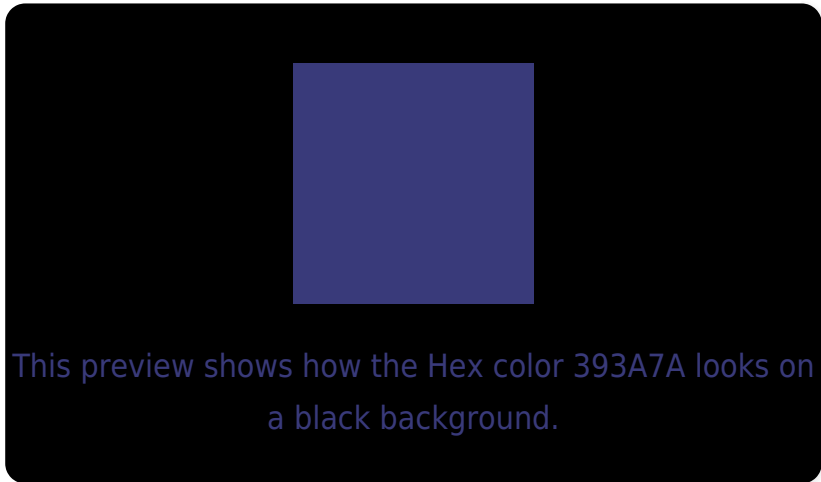
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

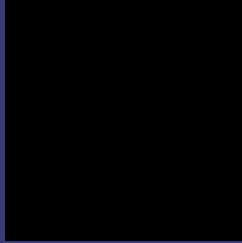
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 393A7A Background



This preview shows how black text looks on a background with the Hex color 393A7A.



This preview shows how white text looks on a background with the Hex color 393A7A.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





**Tritanopia**  
29464B

# Trichromacy



**Original Color**  
393A7A

**Protanomaly**  
253D7D

**Deuteranomaly**  
153F77

**Tritanomaly**  
2F425C

# Monochromacy



**Original Color**  
393A7A

**Achromatopsia**  
414141

**Achromatomaly**  
3E3E56

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 393A7A is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #393A7A looks like.

```
.text, #text, p{  
  color:#393A7A  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #393A7A colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #393A7A
}
```

## Border

The CSS property to change the border of an element to Hex 393A7A is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#393A7A }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#393A7A }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #393A7A colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #393A7A; -webkit-box-shadow:4px 4px  
4px 4px #393A7A; box-shadow:4px 4px 4px  
4px #393A7A }
```

# Background

The CSS property to change the background color of an element to Hex 393A7A is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#393A7A }
```

If only the background color should be changed can be used:

```
.background{ background-color:#393A7A }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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