

Converting Colors

Hex(3963B1)

Have a look what the booklet for
Hex(3963B1) contains.

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Color

Hex(3963B1)

Conversions

Conversions Part 1

Format	Color
Hex	3963B1
RGB	57, 99, 177
RGB Percent	22%, 39%, 69%
CMY	0.7765, 0.6118, 0.3059
CMYK	0.68, 0.44, 0.00, 0.31
HSL	219°, 51%, 46%
HSV	219°, 68%, 69%
XYZ	14.0850, 12.9679, 43.3557
YIQ	95.3340, -50.0700, 15.3540

Conversions

Conversions Part 2

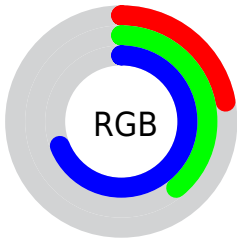
Format	Color
RYB	57, 88, 177
Decimal	3761073
CIELab	42.71, 11.51, -45.91
CIELCh	43, 47.327, 284.076
Yxy	12.9679, 0.2000, 0.1842
Android (android.graphics.Color)	4281951153 (0xFF3963B1)
YUV	95.3340, 40.2613, -33.6189
Hunter-Lab	36.0109, 6.7978, -46.1751

Details

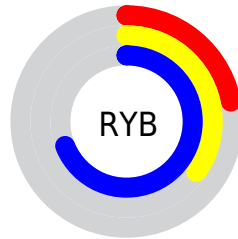
The Hex color **3963B1** is a dark color, and the websafe version is hex **3366CC**. A complement of this color would be **B18739**, and the grayscale version is **5F5F5F**.

A 20% lighter version of the original color is **7595E9**, and **00357C** is the 20% darker color. If you saturate the color by 10%, you get **2757B1**, and if you desaturate by 10%, it is **4B6FB1**.

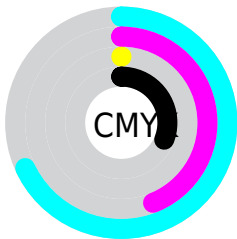
Distribution



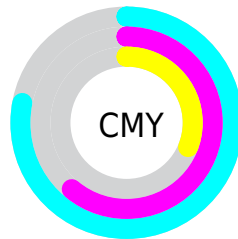
- Red (22%)
- Green (39%)
- Blue (69%)



- Red (22%)
- Yellow (35%)
- Blue (69%)



- Cyan (68%)
- Magenta (44%)
- Yellow (0%)
- Black (31%)



- Cyan (78%)
- Magenta (61%)
- Yellow (31%)

Brightness & Saturation Gradients

These gradients show how the Hex color 3963B1 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 3963B1 by changing the saturation by 10% instead.

■ 3963B1

■ 3963B1

FFFFFF

■ 104B96

■ 7595E9

■ 00357C

■ 91B0FF

■ 002162

■ AECBFF

■ 00094A

■ CBE7FF

■ 000433

■ E9FFFF

■ 00021D

■ 000000

■ 3963B1

■ 3963B1

■ 2757B1

■ 4B6FB1

■ 164CB1

■ 5C7AB1

■ 0440B1

■ 6E86B1

■ 003EB1

■ 8091B1

■ 929DB1

■ A3A8B1

■ B5B4B1

■ C7BFB1

■ D8CBB1

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



006FB0



3963B1



7E529D

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



3963B1



A24B30



00764E

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



3963B1



B18739

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



3A7129



3963B1



8A5B13

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



3963B1



AC3F54



67690D



007777

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



3963B1



984788



67690D



007541

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



3963B1



B8C8E6



39B187



576173



F2F2F2



737373

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



3963B1



2C6DE6



4B39B1



505359



003699



00091A

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



B13963



E62C6D



9FB139



595053



990036



1A0009

Previews

White Background



This preview shows how the Hex color 3963B1 looks on a white background.

Color Contrast Check

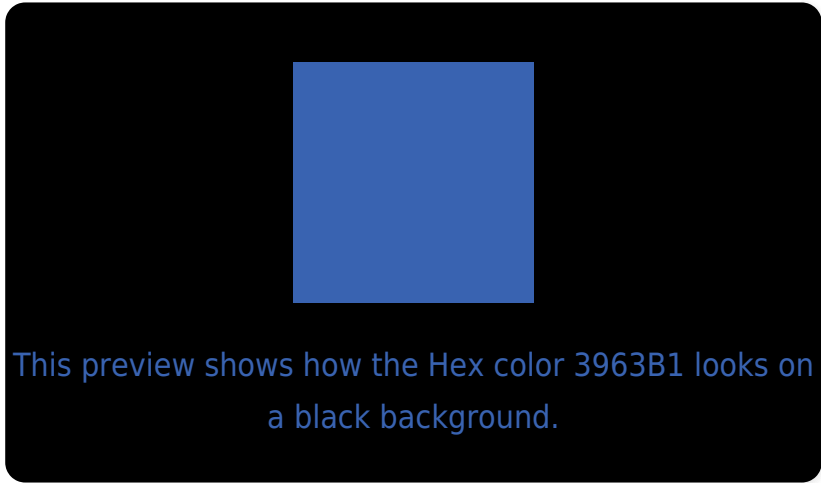
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

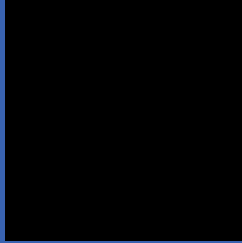
Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 3963B1 Background



This preview shows how black text looks on a background with the Hex color 3963B1.



This preview shows how white text looks on a background with the Hex color 3963B1.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

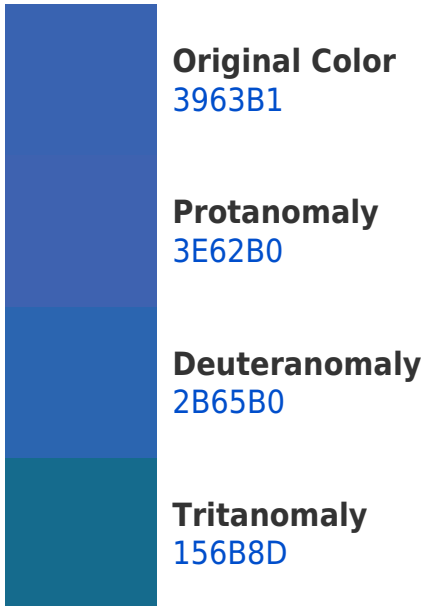
Dichromacy



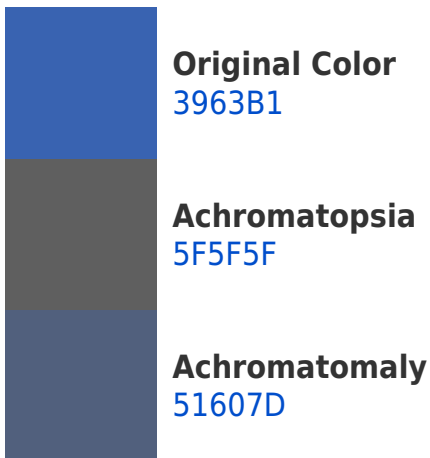


Tritanopia
007079

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 3963B1 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #3963B1 looks like.

```
.text, #text, p{  
    color:#3963B1  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #3963B1 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #3963B1
}
```

Border

The CSS property to change the border of an element to Hex 3963B1 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#3963B1 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#3963B1 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #3963B1 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #3963B1; -webkit-box-shadow:4px 4px  
4px 4px #3963B1; box-shadow:4px 4px 4px  
4px #3963B1 }
```

Background

The CSS property to change the background color of an element to Hex 3963B1 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#3963B1 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#3963B1 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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