

# Converting Colors

Hex(396B78)

Have a look what the booklet for  
Hex(396B78) contains.

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# Color

**Hex(396B78)**

# Conversions

## Conversions Part 1

Format	Color
Hex	396B78
RGB	57, 107, 120
RGB Percent	22%, 42%, 47%
CMY	0.7765, 0.5804, 0.5294
CMYK	0.53, 0.11, 0.00, 0.53
HSL	192°, 36%, 35%
HSV	192°, 52%, 47%
XYZ	10.3352, 12.7413, 19.6839
YIQ	93.5320, -33.9730, -6.5570

# Conversions

## Conversions Part 2

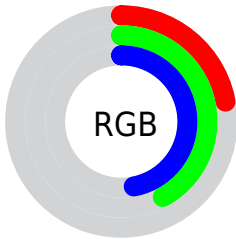
<b>Format</b>	<b>Color</b>
<b>RYB</b>	57, 85, 120
Decimal	3763064
CIELab	42.37, -12.95, -12.45
CIELCh	42, 17.961, 223.873
Yxy	12.7413, 0.2417, 0.2980
Android (android.graphics.Color)	4281953144 (0xFF396B78)
YUV	93.5320, 13.0487, -32.0386
Hunter-Lab	35.6950, -10.7829, -7.7088

# Details

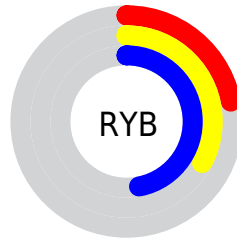
The Hex color **396B78** is a dark color, and the websafe version is hex **336666**. A complement of this color would be **784639**, and the grayscale version is **5D5D5D**.

A 20% lighter version of the original color is **6D9EAC**, and **003C48** is the 20% darker color. If you saturate the color by 10%, you get **2D6978**, and if you desaturate by 10%, it is **456D78**.

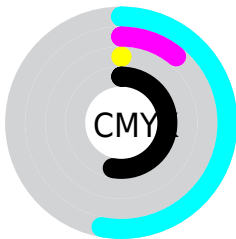
# Distribution



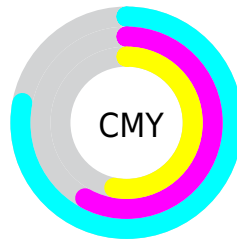
- Red (22%)
- Green (42%)
- Blue (47%)



- Red (22%)
- Yellow (33%)
- Blue (47%)



- Cyan (53%)
- Magenta (11%)
- Yellow (0%)
- Black (53%)



- Cyan (78%)
- Magenta (58%)
- Yellow (53%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 396B78 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 396B78 by changing the saturation by 10% instead.





396B78



396B78

FFFFFF



1E535F



6D9EAC



003C48



87B9C8



002631



A3D5E4



00111C



BEF2FF



000000



DBFFFF



F8FFFF



396B78



396B78



2D6978



456D78

■ 216678

■ 517078

■ 156478

■ 5D7278

■ 096178

■ 697578

■ 005F78

■ 757778

■ 817A78

■ 8D7C78

■ 997F78

■ A58178

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



3A6C6B



396B78



476880

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



396B78



7C5A6D



686547

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



396B78



784639

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



766048



396B78



82595E

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



396B78



6F5E79



7F5C50



57694E

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



396B78



546581



7F5C50



6D6446



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



396B78



83969C



397846



404C4F



CFCFCF



4F4F4F



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



396B78



3A879C



394C78



373C3D



00637D



00C8FC



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



78396B



9C3A87



786539



3D373C



7D0063

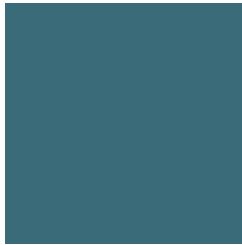


FC00C8



# Previews

## White Background



This preview shows how the Hex color 396B78 looks on a white background.

## Color Contrast Check

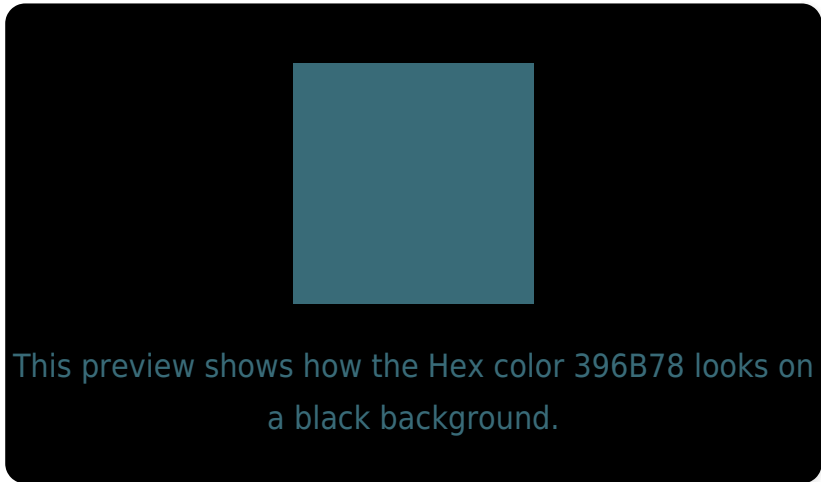
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

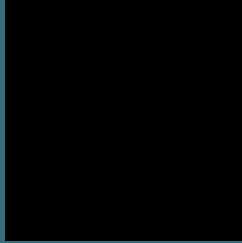
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 396B78 Background



This preview shows how black text looks on a background with the Hex color 396B78.




This preview shows how white text looks on a background with the Hex color 396B78.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

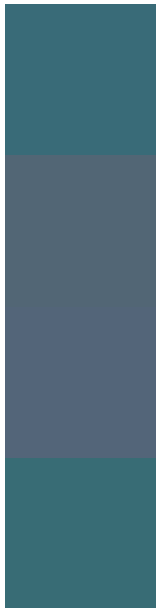
## Dichromacy





**Tritanopia**  
386C74

# Trichromacy



**Original Color**  
396B78

**Protanomaly**  
526675

**Deuteranomaly**  
536579

**Tritanomaly**  
386C75

# Monochromacy



**Original Color**  
396B78

**Achromatopsia**  
5E5E5E

**Achromatomaly**  
516367

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 396B78 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #396B78 looks like.

```
.text, #text, p{  
    color:#396B78  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #396B78 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #396B78
}
```

## Border

The CSS property to change the border of an element to Hex 396B78 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#396B78 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#396B78 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #396B78 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #396B78; -webkit-box-shadow:4px 4px  
4px 4px #396B78; box-shadow:4px 4px 4px  
4px #396B78 }
```

# Background

The CSS property to change the background color of an element to Hex 396B78 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#396B78 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#396B78 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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