

Converting Colors

Hex(396BA3)

Have a look what the booklet for
Hex(396BA3) contains.

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Color

Hex(396BA3)

Conversions

Conversions Part 1

Format	Color
Hex	396BA3
RGB	57, 107, 163
RGB Percent	22%, 42%, 64%
CMY	0.7765, 0.5804, 0.3608
CMYK	0.65, 0.34, 0.00, 0.36
HSL	212°, 48%, 43%
HSV	212°, 65%, 64%
XYZ	13.5559, 14.0296, 36.6438
YIQ	98.4340, -47.7760, 6.8160

Conversions

Conversions Part 2

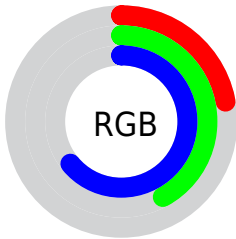
Format	Color
R_{YB}	57, 91, 163
Decimal	3763107
CIE _{Lab}	44.28, 1.43, -35.19
CIE _{LCh}	44, 35.222, 272.325
Yxy	14.0296, 0.2111, 0.2184
Android (android.graphics.Color)	4281953187 (0xFF396BA3)
YUV	98.4340, 31.8310, -36.3376
Hunter-Lab	37.4561, -0.9465, -31.7850

Details

The Hex color **396BA3** is a dark color, and the websafe version is hex **336699**. A complement of this color would be **A37139**, and the grayscale version is **626262**.

A 20% lighter version of the original color is **729EDA**, and **003C6F** is the 20% darker color. If you saturate the color by 10%, you get **2962A3**, and if you desaturate by 10%, it is **4974A3**.

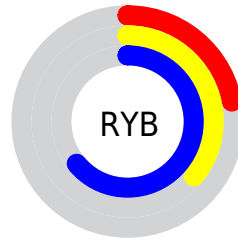
Distribution



Red (22%)

Green (42%)

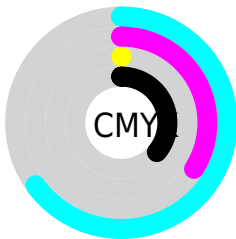
Blue (64%)



Red (22%)

Yellow (36%)

Blue (64%)

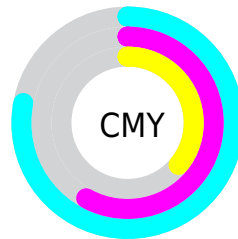


Cyan (65%)

Magenta (34%)

Yellow (0%)

Black (36%)



Cyan (78%)

Magenta (58%)

Yellow (36%)

Brightness & Saturation Gradients

These gradients show how the Hex color 396BA3 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 396BA3 by changing the saturation by 10% instead.

■ 396BA3

■ 396BA3

FFFFFF

■ 155389

■ 729EDA

■ 003C6F

■ 8EB9F7

■ 002756

■ ABD4FF

■ 00123F

■ C7F1FF

■ 000328

■ E5FFFF

■ 000112

■ 000000

■ 396BA3

■ 396BA3

■ 2962A3

■ 4974A3

■ 185AA3

■ 5A7CA3

■ 0851A3

■ 6A85A3

■ 004DA3

■ 7A8DA3

■ 8B96A3

■ 9B9FA3

■ ABA7A3

■ BBB0A3

■ CCB9A3

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



00739C



396BA3



6E609A

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



396BA3



9E544B



33754C

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



396BA3



A37139

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



5A7035



396BA3



905D35

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



396BA3



9E5068



78682C



00786A

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



396BA3



86598D



78682C



427444

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



396BA3



A9BDD4



39A370



515E6B



EBEBEB



6B6B6B

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



396BA3



2F7CD4



3B39A3



494D52



004591



000812

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



A3396B



D42F7C



A1A339



52494D



910045



120008

Previews

White Background



This preview shows how the Hex color 396BA3 looks on a white background.

Color Contrast Check

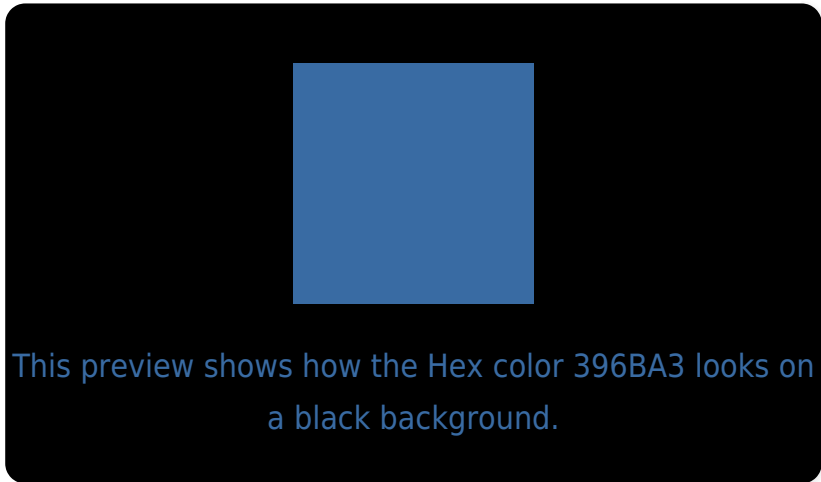
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

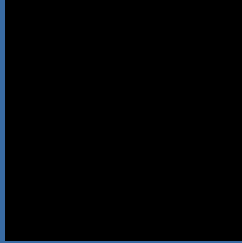
Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 396BA3 Background



This preview shows how black text looks on a background with the Hex color 396BA3.

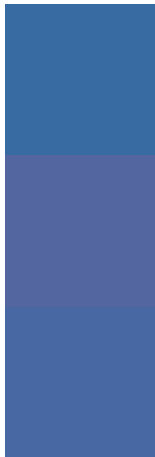


This preview shows how white text looks on a background with the Hex color 396BA3.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).


Dichromacy



Original Color
396BA3

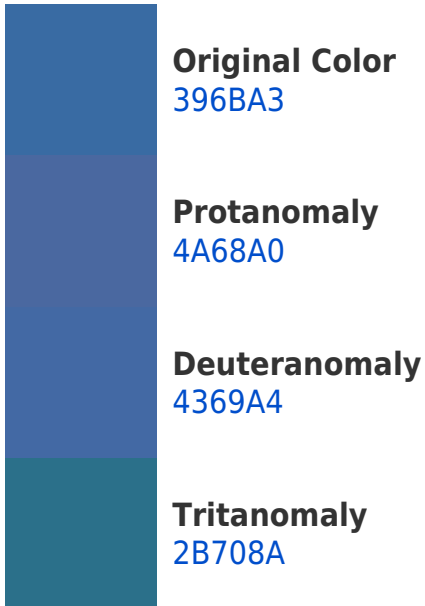
Protanopia
54669F

Deuteranopia
4868A4

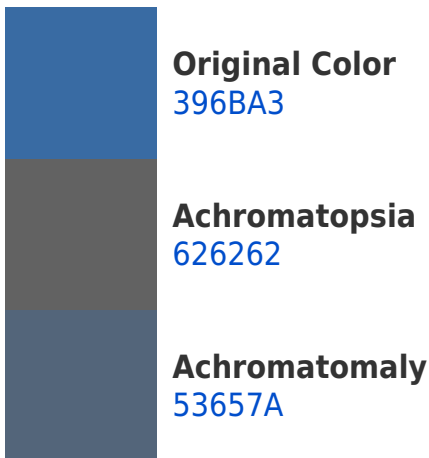


Tritanopia
23737C

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 396BA3 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #396BA3 looks like.

```
.text, #text, p{  
    color:#396BA3  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #396BA3 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #396BA3
}
```

Border

The CSS property to change the border of an element to Hex 396BA3 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#396BA3 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#396BA3 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #396BA3 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #396BA3; -webkit-box-shadow:4px 4px  
4px 4px #396BA3; box-shadow:4px 4px 4px  
4px #396BA3 }
```

Background

The CSS property to change the background color of an element to Hex 396BA3 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#396BA3 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#396BA3 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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