

# Converting Colors

Hex(3A4990)

Have a look what the booklet for  
Hex(3A4990) contains.

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# Color

**Hex(3A4990)**

# Conversions

## Conversions Part 1

Format	Color
Hex	3A4990
RGB	58, 73, 144
RGB Percent	23%, 29%, 56%
CMY	0.7725, 0.7137, 0.4353
CMYK	0.60, 0.49, 0.00, 0.44
HSL	230°, 43%, 40%
HSV	230°, 60%, 56%
XYZ	9.1615, 7.6782, 27.3847
YIQ	76.6090, -31.7310, 18.9010

# Conversions

## Conversions Part 2

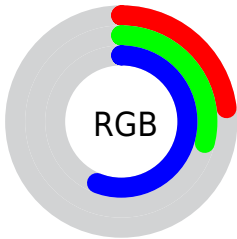
<b>Format</b>	<b>Color</b>
<b>RYB</b>	58, 71, 144
Decimal	3819920
CIELab	33.30, 16.74, -41.24
CIElCh	33, 44.505, 292.089
Yxy	7.6782, 0.2072, 0.1736
Android (android.graphics.Color)	4282010000 (0xFF3A4990)
YUV	76.6090, 33.2238, -16.3201
Hunter-Lab	27.7096, 10.5247, -39.1981

# Details

The Hex color **3A4990** is a dark color, and the websafe version is hex **333366**. A complement of this color would be **90813A**, and the grayscale version is **4C4C4C**.

A 20% lighter version of the original color is **7179C6**, and **001E5D** is the 20% darker color. If you saturate the color by 10%, you get **2C3D90**, and if you desaturate by 10%, it is **485590**.

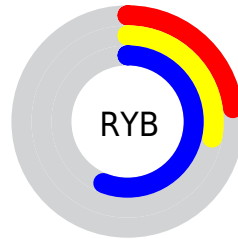
# Distribution



Red (23%)

Green (29%)

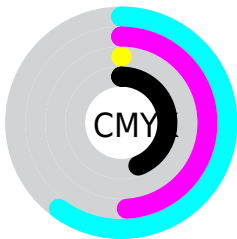
Blue (56%)



Red (23%)

Yellow (28%)

Blue (56%)

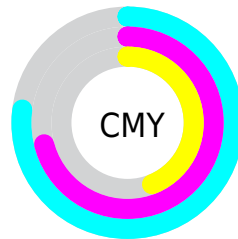


Cyan (60%)

Magenta (49%)

Yellow (0%)

Black (44%)



Cyan (77%)

Magenta (71%)

Yellow (44%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 3A4990 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 3A4990 by changing the saturation by 10% instead.



■ 3A4990

■ 3A4990

FFFFFF

■ 1B3376

■ 7179C6

■ 001E5D

■ 8C93E3

■ 000645

■ A8ADFF

■ 00032E

■ C4C9FF

■ 000118

■ E1E5FF

■ 000000

FEFFFF

■ 3A4990

■ 3A4990

■ 2C3D90

■ 485590

■ 1D3190

■ 576190

■ 0F2590

■ 656D90

■ 001990

■ 747990

■ 828490

■ 909090

■ 9F9C90

■ ADA890

■ BCB490

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



005594



3A4990



6F387A

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



3A4990



7F3B16



005E44

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



3A4990



90813A

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



135B20



3A4990



674900

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



3A4990



8C2C36



465400



005E68

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



3A4990



822E65



465400



005D37



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



3A4990



999EBA



3A9080



4A4D5E



DEDEDE



5E5E5E



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



3A4990



344BBA



553A90



404247



001887



000108



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



903A49



BA344B



75903A



474042



870018



080001



# Previews

## White Background



This preview shows how the Hex color 3A4990 looks on a white background.

## Color Contrast Check

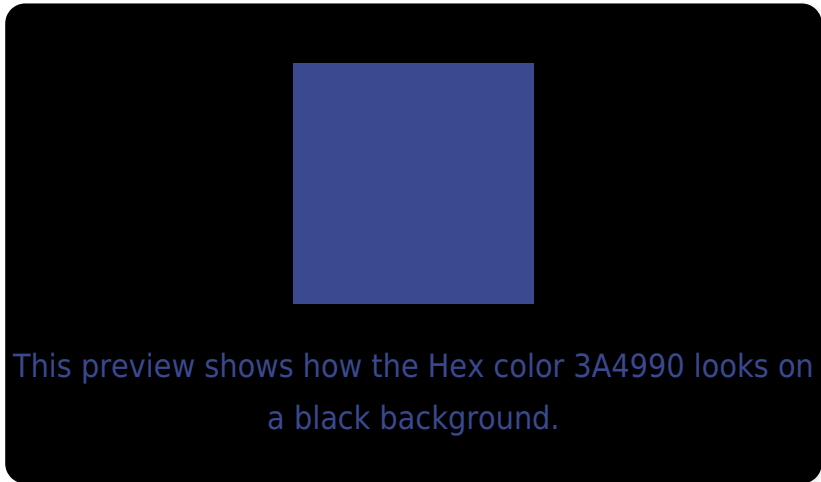
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

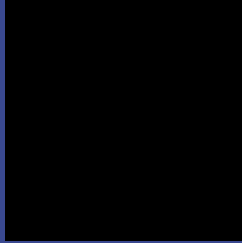
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 3A4990 Background



This preview shows how black text looks on a background with the Hex color 3A4990.



This preview shows how white text looks on a background with the Hex color 3A4990.

# Color Blindness Simulation

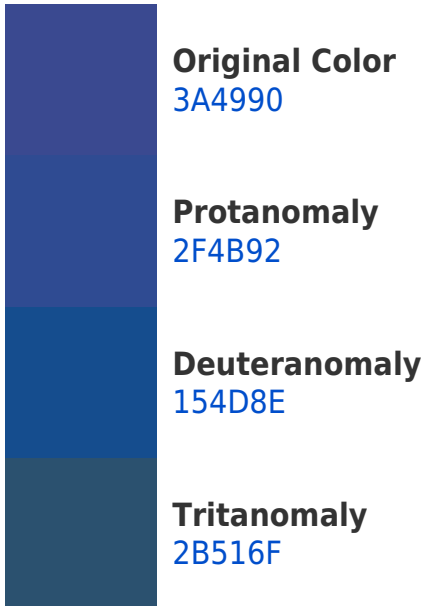
Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 3A4990 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #3A4990 looks like.

```
.text, #text, p{  
    color:#3A4990  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #3A4990 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #3A4990
}
```

## Border

The CSS property to change the border of an element to Hex 3A4990 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#3A4990 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#3A4990 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #3A4990 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #3A4990; -webkit-box-shadow:4px 4px  
4px 4px #3A4990; box-shadow:4px 4px 4px  
4px #3A4990 }
```

# Background

The CSS property to change the background color of an element to Hex 3A4990 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#3A4990 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#3A4990 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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