

# Converting Colors

Hex(3A71BC)

Have a look what the booklet for  
Hex(3A71BC) contains.

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# Color

Hex(3A71BC)

# Conversions

## Conversions Part 1

Format	Color
Hex	3A71BC
RGB	58, 113, 188
RGB Percent	23%, 44%, 74%
CMY	0.7725, 0.5569, 0.2627
CMYK	0.69, 0.40, 0.00, 0.26
HSL	215°, 53%, 48%
HSV	215°, 69%, 74%
XYZ	16.7272, 16.3406, 49.8494
YIQ	105.1050, -56.8550, 11.6650

# Conversions

## Conversions Part 2

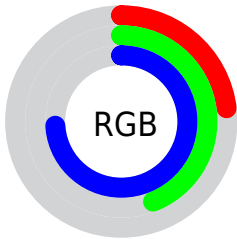
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	58, 97, 188
Decimal	3830204
CIE <sub>Lab</sub>	47.42, 6.84, -44.80
CIE <sub>LCh</sub>	47, 45.323, 278.684
Yxy	16.3406, 0.2017, 0.1971
Android (android.graphics.Color)	4282020284 (0xFF3A71BC)
YUV	105.1050, 40.8672, -41.3111
Hunter-Lab	40.4236, 3.1216, -44.8186

# Details

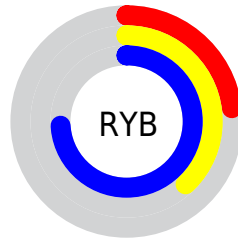
The Hex color **3A71BC** is a dark color, and the websafe version is hex **336699**. A complement of this color would be **BC853A**, and the grayscale version is **696969**.

A 20% lighter version of the original color is **77A4F5**, and **004286** is the 20% darker color. If you saturate the color by 10%, you get **2766BC**, and if you desaturate by 10%, it is **4D7CBC**.

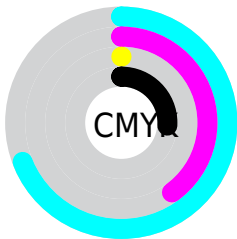
# Distribution



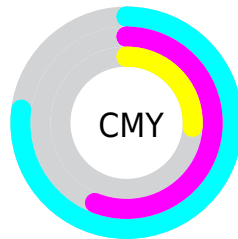
- Red (23%)
- Green (44%)
- Blue (74%)



- Red (23%)
- Yellow (38%)
- Blue (74%)



- Cyan (69%)
- Magenta (40%)
- Yellow (0%)
- Black (26%)



- Cyan (77%)
- Magenta (56%)
- Yellow (26%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 3A71BC changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 3A71BC by changing the saturation by 10% instead.



■ 3A71BC

■ 3A71BC

FFFFFF

■ 0D59A1

■ 77A4F5

■ 004286

■ 94BFFF

■ 002C6C

■ B1DBFF

■ 001954

■ CFF7FF

■ 00063C

■ EDFFFF

■ 000225

■ 00010E

■ 000000

■ 3A71BC

■ 3A71BC

■ 2766BC

■ 4D7CBC

■ 145BBC

■ 6087BC

■ 0250BC

■ 7292BC

■ 0050BC

■ 859CBC

■ 98A7BC

■ ABB2BC

■ BEBDBC

■ D0C8BC

■ E3D3BC

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



007CB7



3A71BC



8162AC

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



3A71BC



B15643



008153

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



3A71BC



BC853A

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



527C31



3A71BC



9B6527

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



3A71BC



B64E67



7B721F



00837B

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



3A71BC



9D5799



7B721F



2B8047



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



3A71BC



C1D7F5



3ABC84



5C697A



FAFAFA



7A7A7A



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



3A71BC



2A80F5



433ABC



55595E



00439E



000D1F



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



BC3A71



F52A80



B3BC3A



5E5559



9E0043

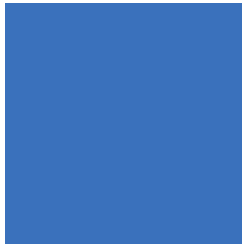


1F000D



# Previews

## White Background



This preview shows how the Hex color 3A71BC looks on a white background.

## Color Contrast Check

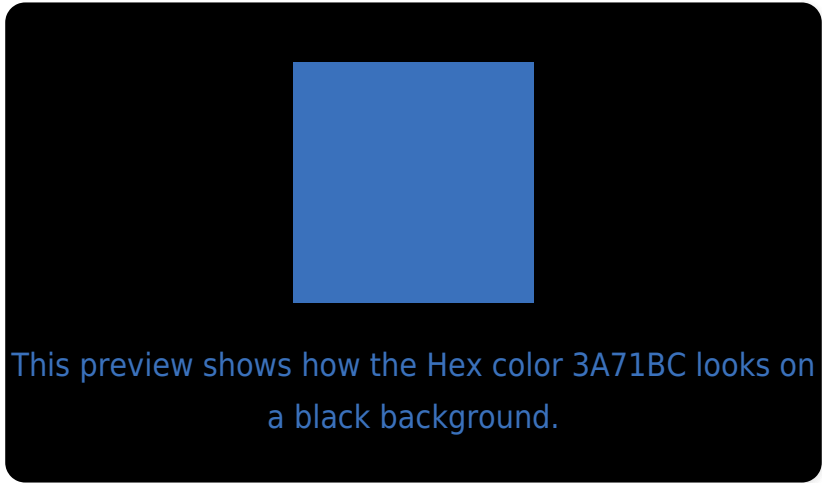
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

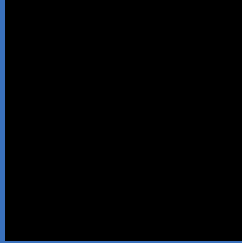
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 3A71BC Background



This preview shows how black text looks on a background with the Hex color 3A71BC.

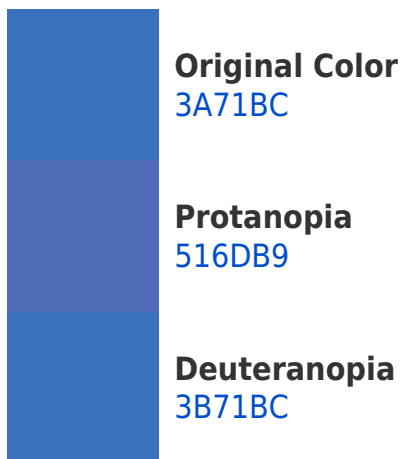


This preview shows how white text looks on a background with the Hex color 3A71BC.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

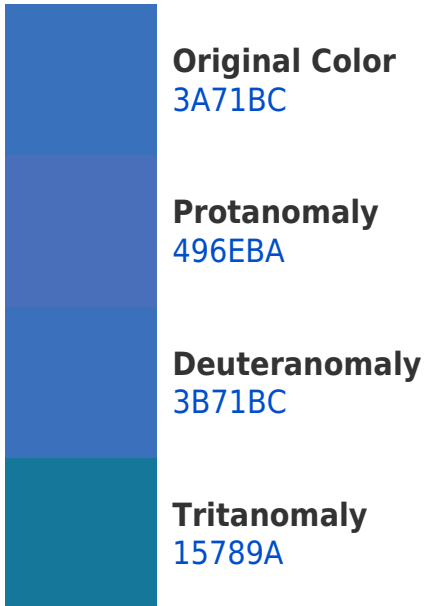
## Dichromacy





**Tritanopia**  
007C86

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 3A71BC is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #3A71BC looks like.

```
.text, #text, p{  
    color:#3A71BC  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #3A71BC colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #3A71BC
}
```

## Border

The CSS property to change the border of an element to Hex 3A71BC is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#3A71BC }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#3A71BC }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #3A71BC colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #3A71BC; -webkit-box-shadow:4px 4px  
4px 4px #3A71BC; box-shadow:4px 4px 4px  
4px #3A71BC }
```

# Background

The CSS property to change the background color of an element to Hex 3A71BC is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#3A71BC }
```

If only the background color should be changed can be used:

```
.background{ background-color:#3A71BC }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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