

# Converting Colors

Hex(3B66C4)

Have a look what the booklet for  
Hex(3B66C4) contains.

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# Color

**Hex(3B66C4)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	3B66C4
RGB	59, 102, 196
RGB Percent	23%, 40%, 77%
CMY	0.7686, 0.6000, 0.2314
CMYK	0.70, 0.48, 0.00, 0.23
HSL	221°, 54%, 50%
HSV	221°, 70%, 77%
XYZ	16.5188, 14.4181, 54.1369
YIQ	99.8590, -55.8020, 20.1180

# Conversions

## Conversions Part 2

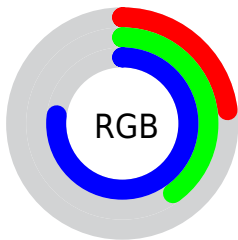
<b>Format</b>	<b>Color</b>
<b>RYB</b>	59, 92, 196
Decimal	3892932
CIELab	44.83, 16.85, -53.57
CIElCh	45, 56.156, 287.456
Yxy	14.4181, 0.1942, 0.1695
Android (android.graphics.Color)	4282083012 (0xFF3B66C4)
YUV	99.8590, 47.3975, -35.8333
Hunter-Lab	37.9711, 11.2044, -57.9522

# Details

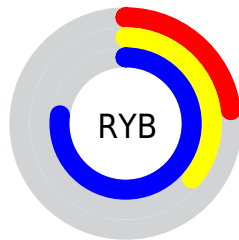
The Hex color **3B66C4** is a dark color, and the websafe version is hex **3366CC**. The color can be described as dark muted azure. A complement of this color would be **C4993B**, and the grayscale version is **636363**.

A 20% lighter version of the original color is **7A98FD**, and **00388D** is the 20% darker color. If you saturate the color by 10%, you get **2759C4**, and if you desaturate by 10%, it is **4F73C4**.

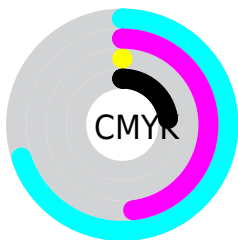
# Distribution



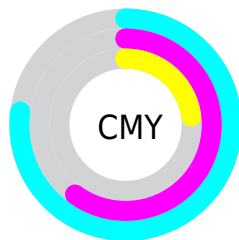
- Red (23%)
- Green (40%)
- Blue (77%)



- Red (23%)
- Yellow (36%)
- Blue (77%)



- Cyan (70%)
- Magenta (48%)
- Yellow (0%)
- Black (23%)



- Cyan (77%)
- Magenta (60%)
- Yellow (23%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 3B66C4 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 3B66C4 by changing the saturation by 10% instead.



■ 3B66C4

■ 3B66C4

FFFFFF

■ 0B4EA8

■ 7A98FD

■ 00388D

■ 97B3FF

■ 002473

■ B5CEFF

■ 00105A

■ D2EBFF

■ 000742

■ F0FFFF

■ 00032B

■ 000115

■ 000000

■ 3B66C4

■ 3B66C4

■ 2759C4

■ 4F73C4

■ 144BC4

■ 6281C4

■ 003EC4

■ 768EC4

■ 899CC4

■ 9DA9C4

■ B1B7C4

■ C4C4C4

■ D8D2C4

■ EBDFC4

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0075C6



3B66C4



8E50AA

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



3B66C4



AF4C25



007E54

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



3B66C4



C4993B

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



2A7925



3B66C4



906100

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



3B66C4



BD3A51



667000



007F85

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



3B66C4



AA428F



667000



007D44



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



3B66C4



C9DAFF



3BC499



606A80



000000



808080



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



3B66C4



296CFF



543BC4



575A61



0032A1



000A21



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



C43B66



FF296C



ABC43B



61575A



A10032



21000A



# Previews

## White Background



This preview shows how the Hex color 3B66C4 looks on a white background.

## Color Contrast Check

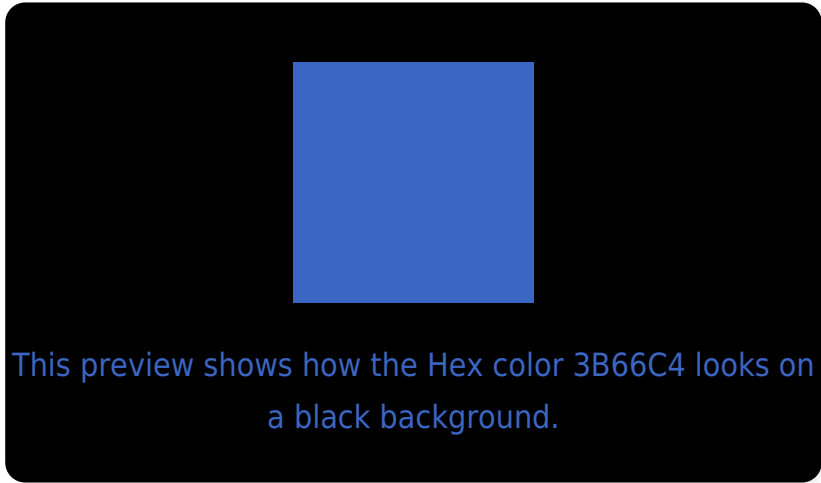
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 3B66C4 Background



This preview shows how black text looks on a background with the Hex color 3B66C4.



This preview shows how white text looks on a background with the Hex color 3B66C4.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

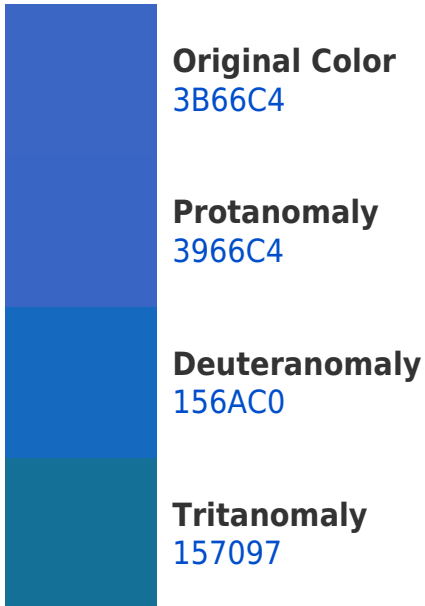
## Dichromacy





**Tritanopia**  
00757E

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 3B66C4 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #3B66C4 looks like.

```
.text, #text, p{  
    color:#3B66C4  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #3B66C4 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #3B66C4
}
```

## Border

The CSS property to change the border of an element to Hex 3B66C4 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#3B66C4 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#3B66C4 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #3B66C4 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #3B66C4; -webkit-box-shadow:4px 4px  
4px 4px #3B66C4; box-shadow:4px 4px 4px  
4px #3B66C4 }
```

# Background

The CSS property to change the background color of an element to Hex 3B66C4 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#3B66C4 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#3B66C4 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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