

# Converting Colors

Hex(3D0019)

Have a look what the booklet for  
Hex(3D0019) contains.

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**Color**

**Hex(3D0019)**

# Conversions

## Conversions Part 1

Format	Color
Hex	3D0019
RGB	61, 0, 25
RGB Percent	24%, 0%, 10%
CMY	0.7608, 1.0000, 0.9020
CMYK	0.00, 1.00, 0.59, 0.76
HSL	335°, 100%, 12%
HSV	335°, 100%, 24%
XYZ	2.0999, 1.0623, 1.0141
YIQ	21.0890, 28.3310, 20.7070

# Conversions

## Conversions Part 2

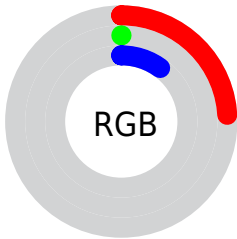
Format	Color
<a href="#">RYB</a>	<a href="#">61, 0, 25</a>
Decimal	<a href="#">3997721</a>
CIELab	<a href="#">9.50, 30.39, 1.89</a>
CIELCh	<a href="#">9, 30.446, 3.552</a>
Yxy	<a href="#">1.0623, 0.5028, 0.2544</a>
Android (android.graphics.Color)	<a href="#">4282187801 (0xFF3D0019)</a>
YUV	<a href="#">21.0890, 1.9281, 35.0019</a>
Hunter-Lab	<a href="#">10.3067, 18.3316, 1.3812</a>

# Details

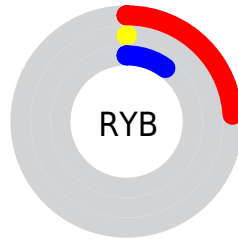
The Hex color **3D0019** is a dark color, and the websafe version is hex **330000**. A complement of this color would be **003D24**, and the grayscale version is **151515**.

A 20% lighter version of the original color is **703044**, and **000000** is the 20% darker color. If you saturate the color by 10%, you get **3D0019**, and if you desaturate by 10%, it is **3D061D**.

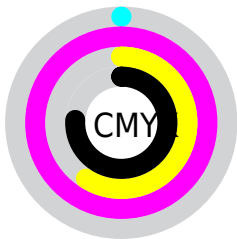
# Distribution



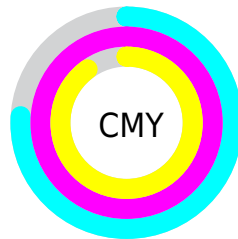
- Red (24%)
- Green (0%)
- Blue (10%)



- Red (24%)
- Yellow (0%)
- Blue (10%)



- Cyan (0%)
- Magenta (100%)
- Yellow (59%)
- Black (76%)



- Cyan (76%)
- Magenta (100%)
- Yellow (90%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 3D0019 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 3D0019 by changing the saturation by 10% instead.



 3D0019

 3D0019

 FFE8FB

 290001

 703044

 000000

 8B495B

 A66174

 C37B8D

 DF95A7

 FCB0C3

 FFCCDE

 3D0019

■ 3D061D

■ 3D0C20

■ 3D1224

■ 3D1827

■ 3D1F2B

■ 3D252F

■ 3D2B32

■ 3D3136

■ 3D3739

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



34072D



3D0019



3C0600

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



3D0019



092000



00213F

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



3D0019



003D24

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



002431



3D0019



002300

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



3D0019



201A00



00241C



001D44

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



3D0019



350E00



00241C



00223B



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



3D0019



4F3741



24003D



291A20



A8A8A8



292929



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



3D0019



4F0020



3D0500



1F1C1D



5E0027



DE005B



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



3D0019



4F0020



00383D



1F1C1D



5E0027

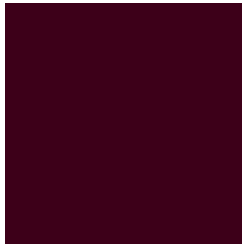


DE005B



# Previews

## White Background



This preview shows how the Hex color 3D0019 looks on a white background.

## Color Contrast Check

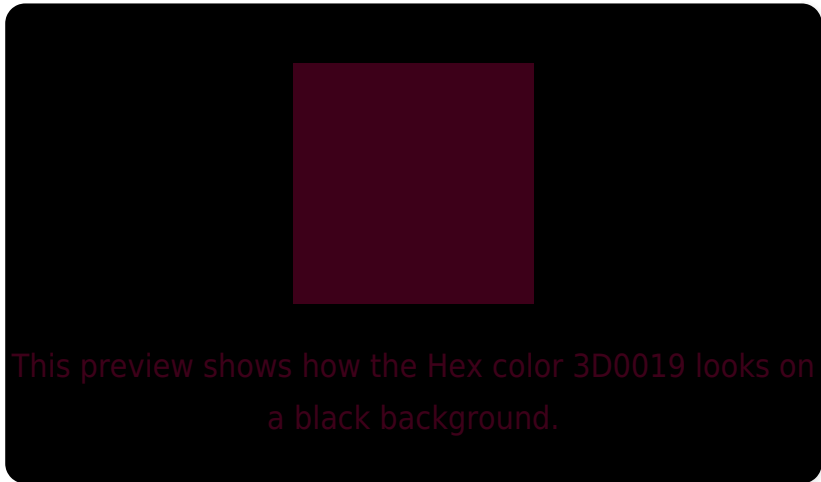
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

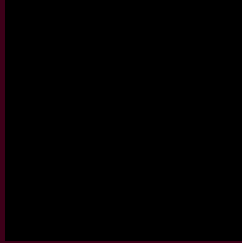
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 3D0019 Background



This preview shows how black text looks on a background with the Hex color 3D0019.



This preview shows how white text looks on a background with the Hex color 3D0019.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
3D0019

**Protanopia**  
1E1F24

**Deuteranopia**  
251E16



# Trichromacy



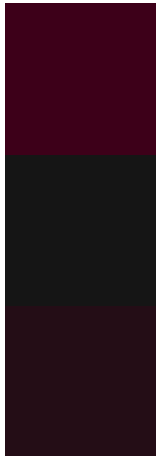
**Original Color**  
3D0019

**Protanomaly**  
291420

**Deuteranomaly**  
2E1317

**Tritanomaly**  
3C060F

# Monochromacy



**Original Color**  
3D0019

**Achromatopsia**  
151515

**Achromatomaly**  
240D16

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 3D0019 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #3D0019 looks like.

```
.text, #text, p{  
    color:#3D0019  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #3D0019 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #3D0019
}
```

## Border

The CSS property to change the border of an element to Hex 3D0019 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

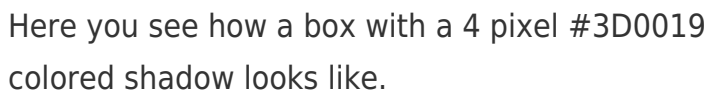
```
.border, #border, table{ border:4px solid
#3D0019 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#3D0019 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #3D0019 colored shadow looks like.

A rectangular box with a dark red border and a dark red shadow. The shadow is cast to the right and bottom of the box, creating a 3D effect. The text inside the box is black and reads: "Here you see how a box with a 4 pixel #3D0019 colored shadow looks like."

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #3D0019; -webkit-box-shadow:4px 4px  
4px 4px #3D0019; box-shadow:4px 4px 4px  
4px #3D0019 }
```

# Background

The CSS property to change the background color of an element to Hex 3D0019 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#3D0019 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#3D0019 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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