

# Converting Colors

Hex(3D3AAD)

Have a look what the booklet for  
Hex(3D3AAD) contains.

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# Color

**Hex(3D3AAD)**

# Conversions

## Conversions Part 1

Format	Color
Hex	3D3AAD
RGB	61, 58, 173
RGB Percent	24%, 23%, 68%
CMY	0.7608, 0.7725, 0.3216
CMYK	0.65, 0.66, 0.00, 0.32
HSL	242°, 50%, 45%
HSV	242°, 66%, 68%
XYZ	10.9803, 7.0353, 40.3144
YIQ	72.0070, -35.1270, 36.4010

# Conversions

## Conversions Part 2

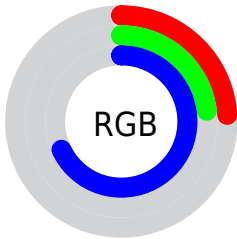
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	61, 58, 173
Decimal	4012717
CIE <sub>Lab</sub>	31.89, 37.11, -61.05
CIE <sub>LCh</sub>	32, 71.442, 301.292
Yxy	7.0353, 0.1882, 0.1206
Android (android.graphics.Color)	4282202797 (0xFF3D3AAD)
YUV	72.0070, 49.7895, -9.6531
Hunter-Lab	26.5242, 27.4771, -71.5484

# Details

The Hex color **3D3AAD** is a dark color, and the websafe version is hex **333399**. A complement of this color would be **AAAD3A**, and the grayscale version is **484848**.

A 20% lighter version of the original color is **796AE5**, and **000F77** is the 20% darker color. If you saturate the color by 10%, you get **2C29AD**, and if you desaturate by 10%, it is **4E4BAD**.

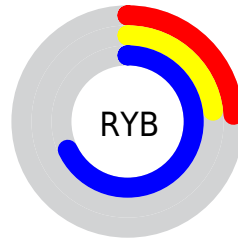
# Distribution



Red (24%)

Green (23%)

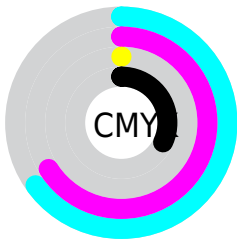
Blue (68%)



Red (24%)

Yellow (23%)

Blue (68%)

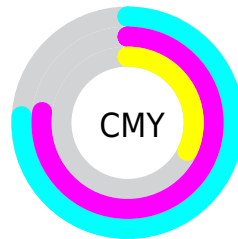


Cyan (65%)

Magenta (66%)

Yellow (0%)

Black (32%)



Cyan (76%)

Magenta (77%)

Yellow (32%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 3D3AAD changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 3D3AAD by changing the saturation by 10% instead.



■ 3D3AAD

■ 3D3AAD

FFFFFF

■ 162492

■ 796AE5

■ 000F77

■ 9683FF

■ 00005E

■ B39EFF

■ 000645

■ D1B9FF

■ 00042E

■ EFD4FF

■ 000118

■ FFF1FF

■ 000000

■ 3D3AAD

■ 3D3AAD

■ 2C29AD

■ 4E4BAD

■ 1B17AD

■ 5F5DAD

■ 0A06AD

■ 706EAD

■ 0500AD

■ 807FAD

■ 9191AD

■ A2A2AD

■ B3B3AD

■ C4C4AD

■ D5D6AD

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0053BE



3D3AAD



8C0082

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



3D3AAD



853000



00604C

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



3D3AAD



AAAD3A

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



005E0A



3D3AAD



5B4A00

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



3D3AAD



A10015



1C5700



006185

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



3D3AAD



A2005E



1C5700



005F38



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



3D3AAD



B5B4E0



3AABAD



565570



F0F0F0



707070



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



3D3AAD



322DE0



753AAD



4E4E57



040096



010017



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



AD3AAA



E02DDC



72AD3A



574E56



960093

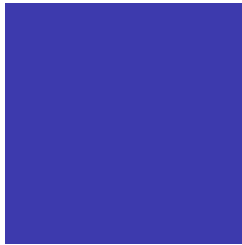


170016



# Previews

## White Background



This preview shows how the Hex color 3D3AAD looks on a white background.

## Color Contrast Check

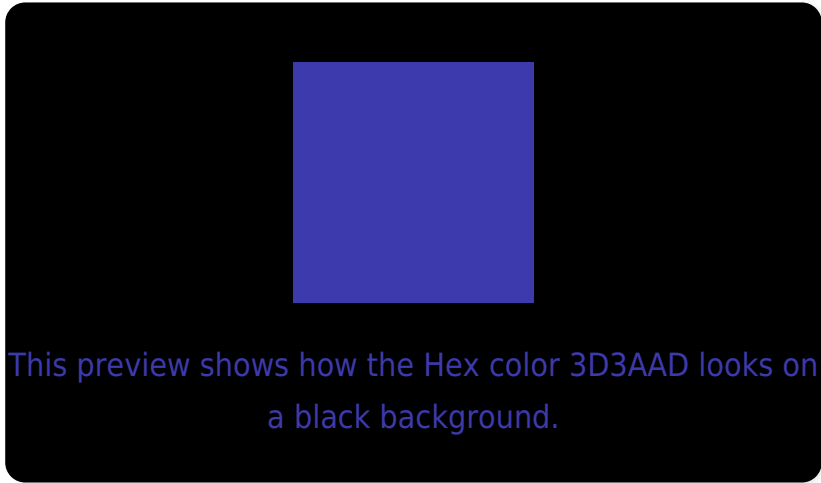
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

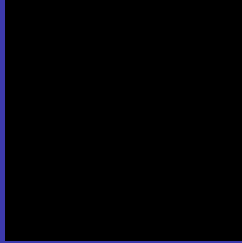
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 3D3AAD Background



This preview shows how black text looks on a background with the Hex color 3D3AAD.



This preview shows how white text looks on a background with the Hex color 3D3AAD.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).


## Dichromacy



**Original Color**  
3D3AAD

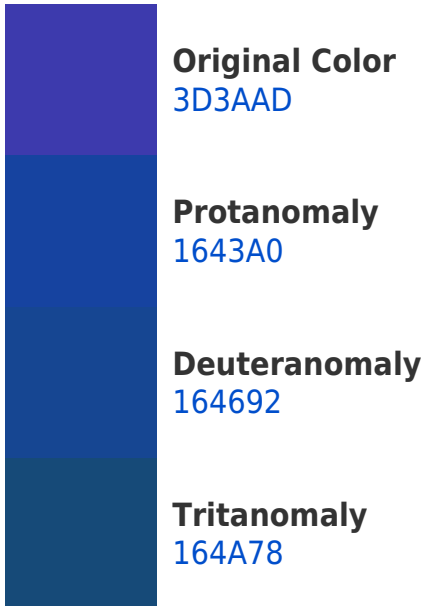
**Protanopia**  
004899

**Deuteranopia**  
004D83

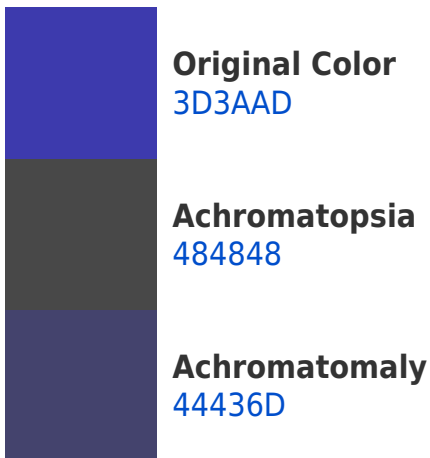


**Tritanopia**  
00535A

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 3D3AAD is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #3D3AAD looks like.

```
.text, #text, p{  
    color:#3D3AAD  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #3D3AAD colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #3D3AAD
}
```

## Border

The CSS property to change the border of an element to Hex 3D3AAD is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#3D3AAD }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#3D3AAD }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #3D3AAD colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #3D3AAD; -webkit-box-shadow:4px 4px  
4px 4px #3D3AAD; box-shadow:4px 4px 4px  
4px #3D3AAD }
```

# Background

The CSS property to change the background color of an element to Hex 3D3AAD is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#3D3AAD }
```

If only the background color should be changed can be used:

```
.background{ background-color:#3D3AAD }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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