

# Converting Colors

Hex(3F2D70)

Have a look what the booklet for  
Hex(3F2D70) contains.

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# Color

**Hex(3F2D70)**

# Conversions

## Conversions Part 1

Format	Color
Hex	3F2D70
RGB	63, 45, 112
RGB Percent	25%, 18%, 44%
CMY	0.7529, 0.8235, 0.5608
CMYK	0.44, 0.60, 0.00, 0.56
HSL	256°, 43%, 31%
HSV	256°, 60%, 44%
XYZ	5.9129, 4.1034, 15.8096
YIQ	58.0200, -10.7790, 24.6530

# Conversions

## Conversions Part 2

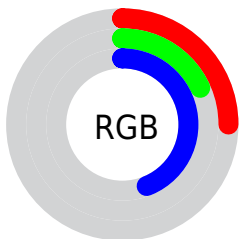
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	63, 45, 112
Decimal	4140400
CIE <sub>Lab</sub>	24.01, 25.66, -36.14
CIE <sub>LCh</sub>	24, 44.320, 305.378
Yxy	4.1034, 0.2290, 0.1589
Android (android.graphics.Color)	4282330480 (0xFF3F2D70)
YUV	58.0200, 26.6121, 4.3675
Hunter-Lab	20.2568, 16.6543, -32.0937

# Details

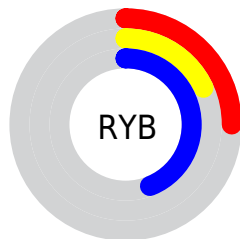
The Hex color **3F2D70** is a dark color, and the websafe version is hex **333366**. A complement of this color would be **5E702D**, and the grayscale version is **3A3A3A**.

A 20% lighter version of the original color is **725BA4**, and **0C003F** is the 20% darker color. If you saturate the color by 10%, you get **372270**, and if you desaturate by 10%, it is **473870**.

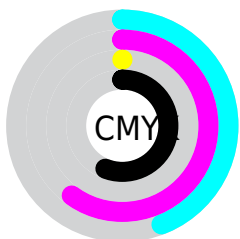
# Distribution



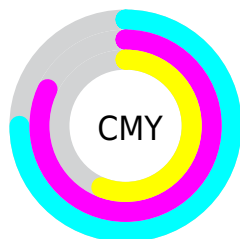
- Red (25%)
- Green (18%)
- Blue (44%)



- Red (25%)
- Yellow (18%)
- Blue (44%)



- Cyan (44%)
- Magenta (60%)
- Yellow (0%)
- Black (56%)



- Cyan (75%)
- Magenta (82%)
- Yellow (56%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 3F2D70 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 3F2D70 by changing the saturation by 10% instead.





3F2D70



3F2D70

FFFFFF



261857



725BA4



0C003F



8D74C0



000329



A88EDC



000113



C4A9F8



000000



E0C4FF



FDE0FF



FFFDFD



3F2D70



3F2D70

■ 372270

■ 473870

■ 2F1770

■ 4F4370

■ 260B70

■ 584F70

■ 1E0070

■ 605A70

■ 686570

■ 707070

■ 787B70

■ 818770

■ 899270

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



003C7C



3F2D70



651955

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



3F2D70



5C2D00



00473E

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



3F2D70



5E702D

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



00461B



3F2D70



423A00

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



3F2D70



6E1A14



1E4200



00475F

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



3F2D70



700E40



1E4200



004733



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



3F2D70



7E7791



2D5E70



3E3A4A



C9C9C9



4A4A4A



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



3F2D70



452991



602D70



343238



200078



4200F7



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



702D5E



912975



3D702D



383237



780058



F700B5



# Previews

## White Background



This preview shows how the Hex color 3F2D70 looks on a white background.

## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

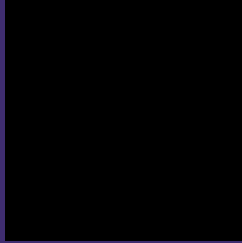
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 3F2D70 Background



This preview shows how black text looks on a background with the Hex color 3F2D70.



This preview shows how white text looks on a background with the Hex color 3F2D70.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
3F2D70

**Protanopia**  
003776

**Deuteranopia**  
003B67



**Tritanopia**  
333B3F

# Trichromacy



**Original Color**  
3F2D70

**Protanomaly**  
173374

**Deuteranomaly**  
17366A

**Tritanomaly**  
373651

# Monochromacy



**Original Color**  
3F2D70

**Achromatopsia**  
3A3A3A

**Achromatomaly**  
3C354E

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 3F2D70 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #3F2D70 looks like.

```
.text, #text, p{  
    color:#3F2D70  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #3F2D70 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #3F2D70
}
```

## Border

The CSS property to change the border of an element to Hex 3F2D70 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#3F2D70 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#3F2D70 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #3F2D70 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #3F2D70; -webkit-box-shadow:4px 4px  
4px 4px #3F2D70; box-shadow:4px 4px 4px  
4px #3F2D70 }
```

# Background

The CSS property to change the background color of an element to Hex 3F2D70 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#3F2D70 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#3F2D70 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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