

# Converting Colors

Hex(400014)

Have a look what the booklet for  
Hex(400014) contains.

<b>Hex(400014)</b> .....	3
<b><i>Conversions</i></b> .....	4
<b><i>Details</i></b> .....	6
<b><i>Harmonies</i></b> .....	11
<b><i>Previews</i></b> .....	23
<b><i>Color Blindness Simulation</i></b> .....	26
<b><i>CSS Examples</i></b> .....	29

**Color**

**Hex(400014)**

# Conversions

## Conversions Part 1

Format	Color
Hex	400014
RGB	64, 0, 20
RGB Percent	25%, 0%, 8%
CMY	0.7490, 1.0000, 0.9216
CMYK	0.00, 1.00, 0.69, 0.75
HSL	341°, 100%, 13%
HSV	341°, 100%, 25%
XYZ	2.2406, 1.1405, 0.7639
YIQ	21.4160, 31.7240, 19.7880

# Conversions

## Conversions Part 2

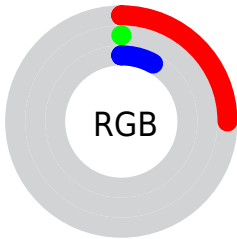
<b>Format</b>	<b>Color</b>
<b>RYB</b>	64, 0, 20
Decimal	4194324
CIELab	10.11, 30.82, 6.51
CIELCh	10, 31.498, 11.922
Yxy	1.1405, 0.5406, 0.2752
Android (android.graphics.Color)	4282384404 (0xFF400014)
YUV	21.4160, -0.6981, 37.3462
Hunter-Lab	10.6794, 18.7617, 3.2348

# Details

The Hex color **400014** is a dark color, and the websafe version is hex **330000**. A complement of this color would be **00402C**, and the grayscale version is **151515**.

A 20% lighter version of the original color is **74313E**, and **000000** is the 20% darker color. If you saturate the color by 10%, you get **400014**, and if you desaturate by 10%, it is **400618**.

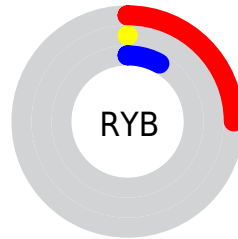
# Distribution



Red (25%)

Green (0%)

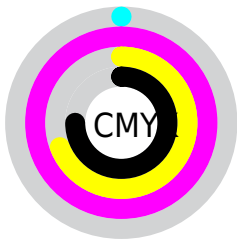
Blue (8%)



Red (25%)

Yellow (0%)

Blue (8%)

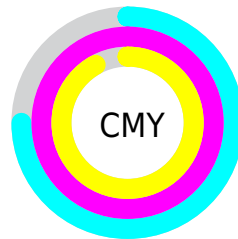


Cyan (0%)

Magenta (100%)

Yellow (69%)

Black (75%)



Cyan (75%)

Magenta (100%)

Yellow (92%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 400014 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 400014 by changing the saturation by 10% instead.



 400014

 400014

 FFE9F4

 2B0001

 74313E

 000000

 8F4955

 AB626D

 C77C87

 E496A1

 FFB1BC

 FFCDD8

 400014

■ 400618

■ 400D1D

■ 401321

■ 401A26

■ 40202A

■ 40262E

■ 402D33

■ 403337

■ 403A3C

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



3A0329



400014



3B0900

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



400014



012200



002245

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



400014



00402C

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



002538



400014



00250C

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



400014



1C1D00



002624



001C46

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



400014



331200



002624



002341



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



400014



543B43



2C0040



2B1C21



ABABAB



2B2B2B



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



400014



54001A



400C00



211E1F



61001E



E00046



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



400014



54001A



003440



211E1F



61001E

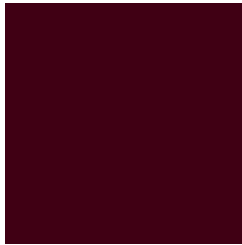


E00046



# Previews

## White Background



This preview shows how the Hex color 400014 looks on a white background.

## Color Contrast Check

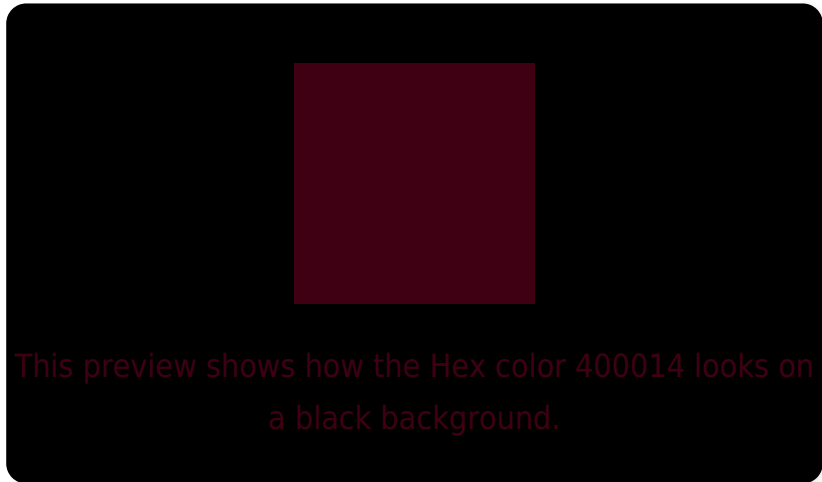
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

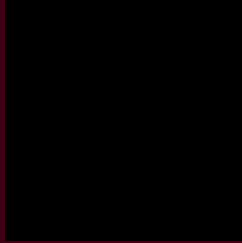
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 400014 Background



This preview shows how black text looks on a background with the Hex color 400014.



This preview shows how white text looks on a background with the Hex color 400014.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
400014

**Protanopia**  
22211E

**Deuteranopia**  
281F11



**Tritanopia**  
400807

# Trichromacy



**Original Color**  
400014

**Protanomaly**  
2D151A

**Deuteranomaly**  
311412

**Tritanomaly**  
40050C

# Monochromacy



**Original Color**  
400014

**Achromatopsia**  
151515

**Achromatomaly**  
250D15

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 400014 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #400014 looks like.

```
.text, #text, p{  
    color:#400014  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #400014 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #400014
}
```

## Border

The CSS property to change the border of an element to Hex 400014 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

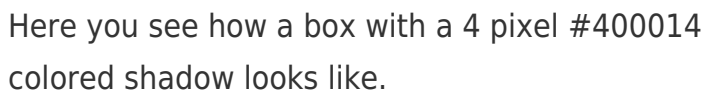
```
.border, #border, table{ border:4px solid
#400014 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#400014 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #400014 colored shadow looks like.

A rectangular box with a dark red border and a dark red shadow. The box is white with a thin dark red border on the top and left sides, and a thicker dark red shadow on the bottom and right sides.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #400014; -webkit-box-shadow:4px 4px  
4px 4px #400014; box-shadow:4px 4px 4px  
4px #400014 }
```

# Background

The CSS property to change the background color of an element to Hex 400014 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#400014 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#400014 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



# Hey! You found this booklet interesting? Support Converting Colors with the new Membership Option!

The pro membership hides all ads, plus gives you double the colors in the color bucket, and more awesome pro features!

**[Learn more, Memberships starting at \\$2.50/m!](#)**

**Follow me  
on Twitter!**

@ConvertingColor