

# Converting Colors

Hex(40066B)

Have a look what the booklet for  
Hex(40066B) contains.

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# Color

**Hex(40066B)**

# Conversions

## Conversions Part 1

| Format      | Color                    |
|-------------|--------------------------|
| Hex         | 40066B                   |
| RGB         | 64, 6, 107               |
| RGB Percent | 25%, 2%, 42%             |
| CMY         | 0.7490, 0.9765, 0.5804   |
| CMYK        | 0.40, 0.94, 0.00, 0.58   |
| HSL         | 274°, 89%, 22%           |
| HSV         | 274°, 94%, 42%           |
| XYZ         | 4.8333, 2.2818, 14.0956  |
| YIQ         | 34.8560, 2.1470, 43.7070 |

# Conversions

## Conversions Part 2

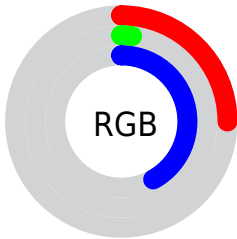
| <b>Format</b>                       | <b>Color</b>                  |
|-------------------------------------|-------------------------------|
| <b>RYB</b>                          | 64, 6, 107                    |
| Decimal                             | 4195947                       |
| CIELab                              | 16.90, 43.43, -44.45          |
| CIELCh                              | 17, 62.140, 314.333           |
| Yxy                                 | 2.2818, 0.2279,<br>0.1076     |
| Android<br>(android.graphics.Color) | 4282386027<br>(0xFF40066B)    |
| YUV                                 | 34.8560, 35.5670,<br>25.5593  |
| Hunter-Lab                          | 15.1055, 30.6799,<br>-44.7520 |

# Details

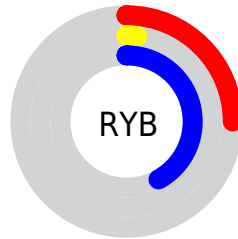
The Hex color **40066B** is a dark color, and the websafe version is hex **330066**. A complement of this color would be **316B06**, and the grayscale version is **232323**.

A 20% lighter version of the original color is **753C9F**, and **0C003B** is the 20% darker color. If you saturate the color by 10%, you get **3D006B**, and if you desaturate by 10%, it is **45116B**.

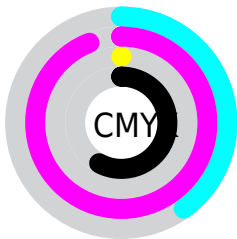
# Distribution



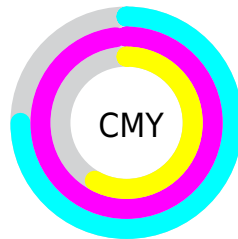
- Red (25%)
- Green (2%)
- Blue (42%)



- Red (25%)
- Yellow (2%)
- Blue (42%)



- Cyan (40%)
- Magenta (94%)
- Yellow (0%)
- Black (58%)



- Cyan (75%)
- Magenta (98%)
- Yellow (58%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 40066B changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 40066B by changing the saturation by 10% instead.



 40066B

 40066B

 FFF8FF

 250052

 753C9F

 0C003B

 9055BB

 000224

 AC6ED7

 00000B

 C888F3

 000000

 E5A3FF

 FFBFFF

 FFDBFF

 40066B

 40066B

■ 3D006B

■ 45116B

■ 491B6B

■ 4E266B

■ 52316B

■ 573B6B

■ 5B466B

■ 60516B

■ 645C6B

■ 69666B

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



002A83



40066B



690043

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



40066B



471F00



003A3F

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



40066B



316B06

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



00380F



40066B



202F00

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



40066B



630000



003500



003A69

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



40066B



710026



003500



00392F



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



40066B



7C658C



06326B



3D2F47



C7C7C7



474747



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



40066B



51008C



6B0664



333036



430075



8D00F5



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



6B0631



8C003C



066B0D



363032



750032

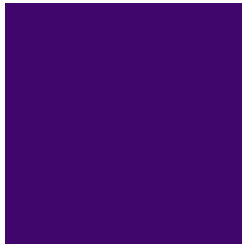


F50068



# Previews

## White Background



This preview shows how the Hex color 40066B looks on a white background.

## Color Contrast Check

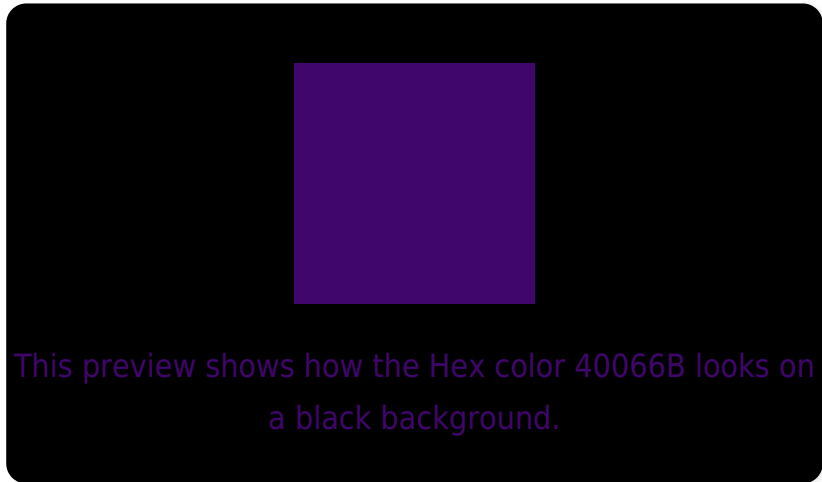
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

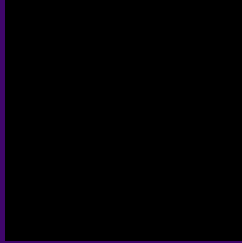
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 40066B Background



This preview shows how black text looks on a background with the Hex color 40066B.



This preview shows how white text looks on a background with the Hex color 40066B.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

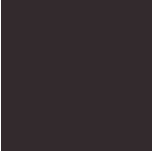
## Dichromacy



**Original Color**  
40066B

**Protanopia**  
002B5A

**Deuteranopia**  
002E4E



**Tritanopia**  
332A2D

# Trichromacy



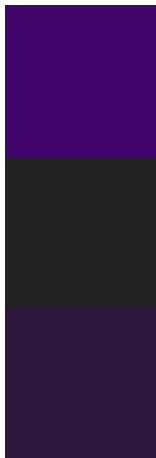
**Original Color**  
40066B

**Protanomaly**  
171E60

**Deuteranomaly**  
171F59

**Tritanomaly**  
381D44

# Monochromacy



**Original Color**  
40066B

**Achromatopsia**  
232323

**Achromatomaly**  
2E183D

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 40066B is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #40066B looks like.

```
.text, #text, p{  
    color:#40066B  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #40066B colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #40066B
}
```

## Border

The CSS property to change the border of an element to Hex 40066B is called "border". The border property can be set on classes, ids or directly on the HTML element.

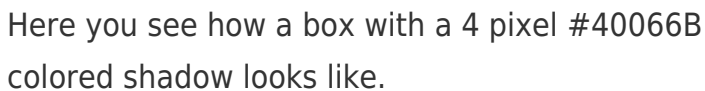
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#40066B }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#40066B }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #40066B colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #40066B; -webkit-box-shadow:4px 4px  
4px 4px #40066B; box-shadow:4px 4px 4px  
4px #40066B }
```

# Background

The CSS property to change the background color of an element to Hex 40066B is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#40066B }
```

If only the background color should be changed can be used:

```
.background{ background-color:#40066B }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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