

# Converting Colors

Hex(402990)

Have a look what the booklet for  
Hex(402990) contains.

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# Color

**Hex(402990)**

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	402990
RGB	64, 41, 144
RGB Percent	25%, 16%, 56%
CMY	0.7490, 0.8392, 0.4353
CMYK	0.56, 0.72, 0.00, 0.44
HSL	253°, 56%, 36%
HSV	253°, 72%, 56%
XYZ	7.9413, 4.6895, 26.8722
YIQ	59.6190, -19.3550, 36.9090

# Conversions

## Conversions Part 2

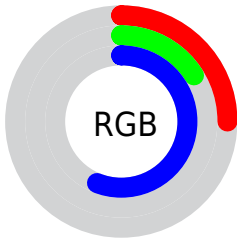
<b>Format</b>	<b>Color</b>
R <sub>YB</sub>	64, 41, 144
Decimal	4204944
CIE Lab	25.83, 38.28, -53.33
CIE LCh	26, 65.645, 305.670
Yxy	4.6895, 0.2010, 0.1187
Android (android.graphics.Color)	4282395024 (0xFF402990)
YUV	59.6190, 41.5998, 3.8421
Hunter-Lab	21.6552, 27.5624, -58.4149

# Details

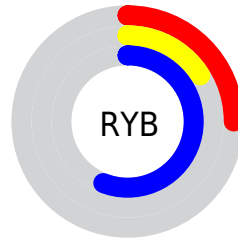
The Hex color **402990** is a dark color, and the websafe version is hex **333399**. A complement of this color would be **799029**, and the grayscale version is **3B3B3B**.

A 20% lighter version of the original color is **7858C7**, and **00005C** is the 20% darker color. If you saturate the color by 10%, you get **351B90**, and if you desaturate by 10%, it is **4B3790**.

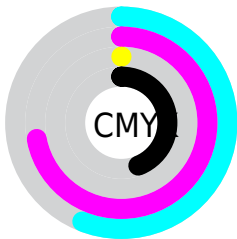
# Distribution



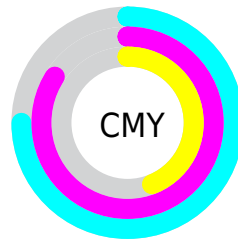
- Red (25%)
- Green (16%)
- Blue (56%)



- Red (25%)
- Yellow (16%)
- Blue (56%)



- Cyan (56%)
- Magenta (72%)
- Yellow (0%)
- Black (44%)



- Cyan (75%)
- Magenta (84%)
- Yellow (44%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 402990 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 402990 by changing the saturation by 10% instead.



■ 402990

■ 402990

FFFFFF

■ 211276

■ 7858C7

■ 00005C

■ 9471E3

■ 000044

■ B08BFF

■ 00032D

■ CDA6FF

■ 000117

■ EAC1FF

■ 000000

■ FFDEFF

■ FFFAFF

■ 402990

■ 402990

■ 351B90

■ 4B3790

■ 2A0C90

■ 564690

■ 200090

■ 625490

■ 6D6390

■ 787190

■ 837F90

■ 8E8E90

■ 999C90

■ A5AB90

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0042A3



402990



7C0067

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



402990



6B2900



005046

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



402990



799029

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



004E0E



402990



443F00

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



402990



860002



004900



005077

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



402990



8C0047



004900



004F34



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



402990



9C93BA



297A90



4C475E



DEDEDE



5E5E5E



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



402990



3E1ABA



732990



424047



1E0087



020008



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



902979



BA1A96



469029



474046



870069

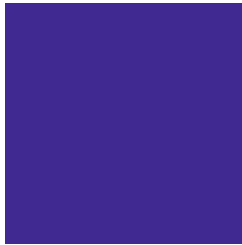


080006



# Previews

## White Background



This preview shows how the Hex color 402990 looks on a white background.

## Color Contrast Check

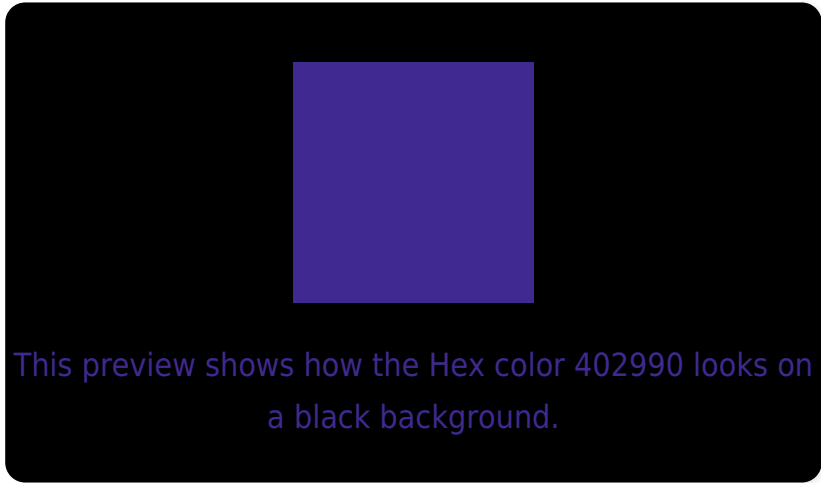
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

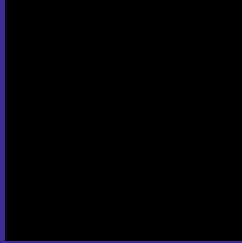
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 402990 Background



This preview shows how black text looks on a background with the Hex color 402990.

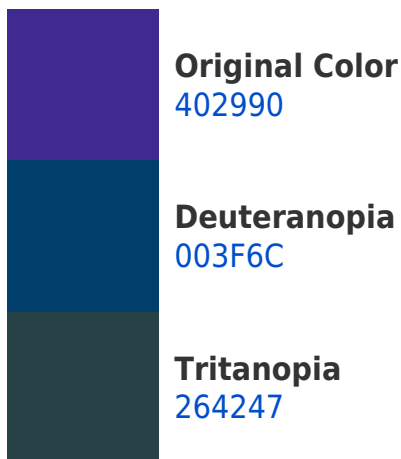


This preview shows how white text looks on a background with the Hex color 402990.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



# Trichromacy



**Original Color**  
402990

**Deuteranomaly**  
173779

**Tritanomaly**  
2F3962

# Monochromacy



**Original Color**  
402990

**Achromatopsia**  
3C3C3C

**Achromatomaly**  
3D355B

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 402990 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #402990 looks like.

```
.text, #text, p{  
    color:#402990  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #402990 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #402990
}
```

## Border

The CSS property to change the border of an element to Hex 402990 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#402990 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#402990 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #402990 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #402990; -webkit-box-shadow:4px 4px  
4px 4px #402990; box-shadow:4px 4px 4px  
4px #402990 }
```

# Background

The CSS property to change the background color of an element to Hex 402990 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#402990 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#402990 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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