

# Converting Colors

Hex(435C99)

Have a look what the booklet for  
Hex(435C99) contains.

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# Color

Hex(435C99)

# Conversions

## Conversions Part 1

Format	Color
Hex	435C99
RGB	67, 92, 153
RGB Percent	26%, 36%, 60%
CMY	0.7373, 0.6392, 0.4000
CMYK	0.56, 0.40, 0.00, 0.40
HSL	223°, 39%, 43%
HSV	223°, 56%, 60%
XYZ	11.8917, 11.1475, 31.6619
YIQ	91.4790, -34.4810, 13.6710

# Conversions

## Conversions Part 2

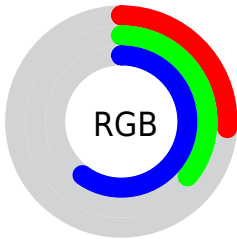
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	67, 86, 153
Decimal	4414617
CIE <sub>Lab</sub>	39.83, 9.44, -36.25
CIE <sub>LCh</sub>	40, 37.456, 284.595
Yxy	11.1475, 0.2174, 0.2038
Android (android.graphics.Color)	4282604697 (0xFF435C99)
YUV	91.4790, 30.3299, -21.4681
Hunter-Lab	33.3879, 5.1471, -32.8536

# Details

The Hex color **435C99** is a dark color, and the websafe version is hex **336699**. A complement of this color would be **998043**, and the grayscale version is **5B5B5B**.

A 20% lighter version of the original color is **798ED0**, and **002F65** is the 20% darker color. If you saturate the color by 10%, you get **345199**, and if you desaturate by 10%, it is **526799**.

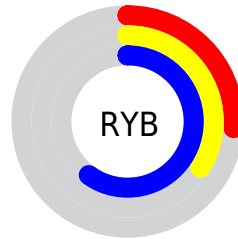
# Distribution



Red (26%)

Green (36%)

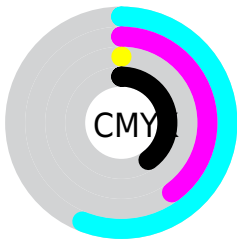
Blue (60%)



Red (26%)

Yellow (34%)

Blue (60%)

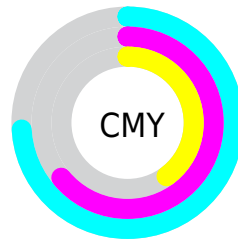


Cyan (56%)

Magenta (40%)

Yellow (0%)

Black (40%)



Cyan (74%)

Magenta (64%)

Yellow (40%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 435C99 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 435C99 by changing the saturation by 10% instead.





435C99



435C99

FFFFFF



26457F



798ED0



002F65



95A8EC



001B4D



B0C3FF



000036



CDDFFF



000220



EAFcff



000004



000000



435C99



435C99



345199



526799

■ 244699

■ 627299

■ 153B99

■ 717D99

■ 063199

■ 808799

■ 002C99

■ 909299

■ 9F9D99

■ AEA899

■ BDB399

■ CDBE99

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



006698



435C99



73508A

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



435C99



8F4B34



006C4D

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



435C99



998043

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



3E6830



435C99



7C5721

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



435C99



974350



61611F



006D6C

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



435C99



874879



61611F



1C6B42



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



435C99



A5AFC7



43997F



505563



E3E3E3



636363



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



435C99



4268C7



544399



45474D



00298C



00040D



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



99435C



C74268



889943



4D4547



8C0029



0D0004



# Previews

## White Background



This preview shows how the Hex color 435C99 looks on a white background.

## Color Contrast Check

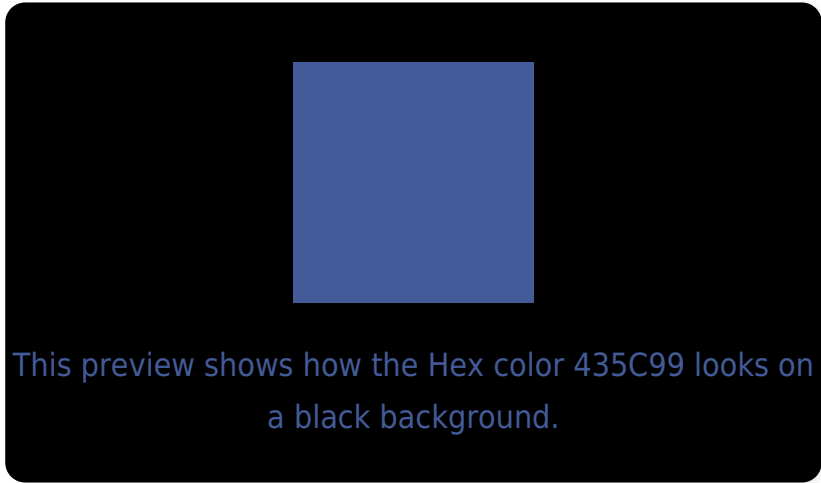
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

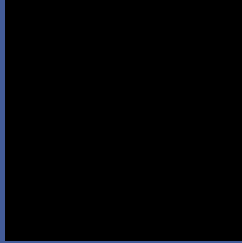
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

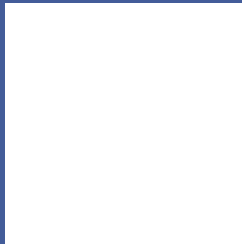
If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 435C99 Background



This preview shows how black text looks on a background with the Hex color 435C99.



This preview shows how white text looks on a background with the Hex color 435C99.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**


435C99

**Protanopia**

455C99

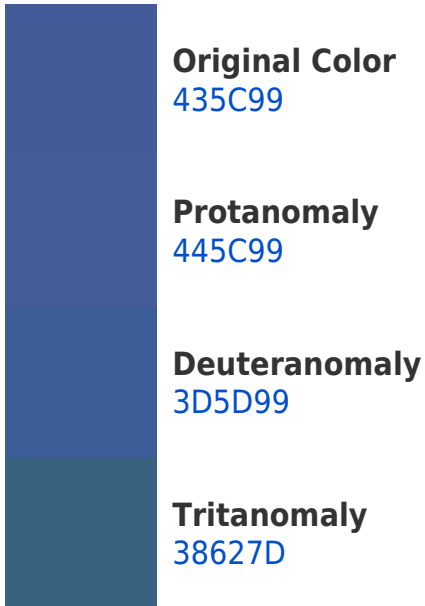
**Deuteranopia**

395E99

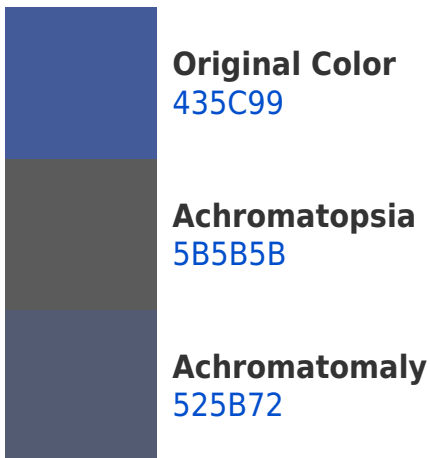


**Tritanopia**  
32656D

# Trichromacy



# Monochromacy



# CSS Examples

## Text

The CSS property to change the color of the text to Hex 435C99 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #435C99 looks like.

```
.text, #text, p{  
    color:#435C99  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #435C99 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #435C99
}
```

## Border

The CSS property to change the border of an element to Hex 435C99 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#435C99 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#435C99 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #435C99 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #435C99; -webkit-box-shadow:4px 4px  
4px 4px #435C99; box-shadow:4px 4px 4px  
4px #435C99 }
```

# Background

The CSS property to change the background color of an element to Hex 435C99 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#435C99 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#435C99 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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