

# Converting Colors

Hex(494D96)

Have a look what the booklet for  
Hex(494D96) contains.

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# Color

Hex(494D96)

# Conversions

## Conversions Part 1

<b>Format</b>	<b>Color</b>
Hex	494D96
RGB	73, 77, 150
RGB Percent	29%, 30%, 59%
CMY	0.7137, 0.6980, 0.4118
CMYK	0.51, 0.49, 0.00, 0.41
HSL	237°, 35%, 44%
HSV	237°, 51%, 59%
XYZ	10.9066, 8.9262, 30.0023
YIQ	84.1260, -25.8170, 21.8550

# Conversions

## Conversions Part 2

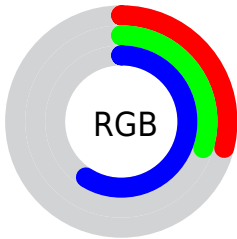
<b>Format</b>	<b>Color</b>
<b>R<sub>YB</sub></b>	<b>73, 77, 150</b>
Decimal	4803990
CIE <sub>Lab</sub>	35.84, 19.51, -40.76
CIE <sub>LCh</sub>	36, 45.193, 295.581
Yxy	8.9262, 0.2189, 0.1791
Android (android.graphics.Color)	4282994070 (0xFF494D96)
YUV	84.1260, 32.4759, -9.7575
Hunter-Lab	29.8768, 12.8772, -38.6252

# Details

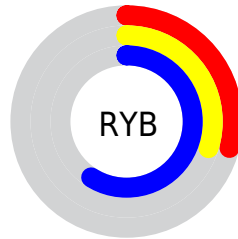
The Hex color **494D96** is a dark color, and the websafe version is hex **333366**. A complement of this color would be **969249**, and the grayscale version is **545454**.

A 20% lighter version of the original color is **7F7ECD**, and **0C2162** is the 20% darker color. If you saturate the color by 10%, you get **3A3F96**, and if you desaturate by 10%, it is **585B96**.

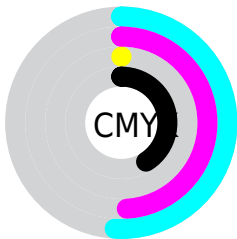
# Distribution



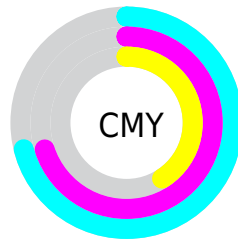
- Red (29%)
- Green (30%)
- Blue (59%)



- Red (29%)
- Yellow (30%)
- Blue (59%)



- Cyan (51%)
- Magenta (49%)
- Yellow (0%)
- Black (41%)



- Cyan (71%)
- Magenta (70%)
- Yellow (41%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 494D96 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 494D96 by changing the saturation by 10% instead.



■ 494D96

■ 494D96

FFFFFF

■ 2E367C

■ 7F7ECD

■ 0C2162

■ 9A98E9

■ 000D4A

■ B6B2FF

■ 000333

■ D2CEFF

■ 00021D

■ EFEAFF

■ 000000

■ 494D96

■ 494D96

■ 3A3F96

■ 585B96

■ 2B3196

■ 676996

■ 1C2296

■ 767896

■ 0D1496

■ 858696

■ 000896

■ 949496

■ A3A296

■ B2B196

■ C1BF96

■ D0CD96

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



005A9D



494D96



7B3C7E

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



494D96



854217



00654E

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



494D96



969249

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



0D6229



494D96



6A5100

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



494D96



943337



485B06



006573

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



494D96



8C3367



485B06



006441



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



494D96



A5A6C2



499691



4F5061



E0E0E0



616161



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



494D96



4A50C2



6A4996



43434A



00078A



00010A



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



96494D



C24A50



759649



4A4343



8A0007

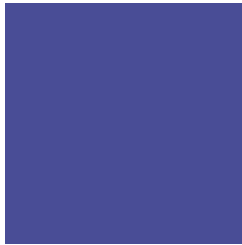


0A0001



# Previews

## White Background



This preview shows how the Hex color 494D96 looks on a white background.

## Color Contrast Check

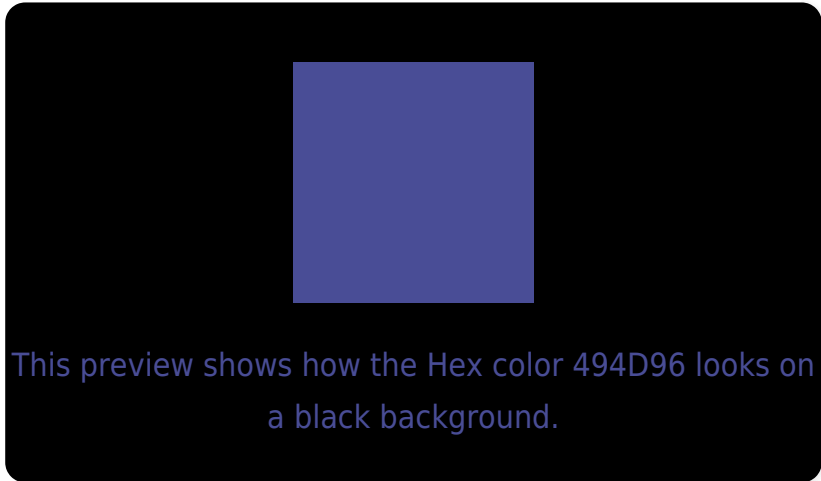
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

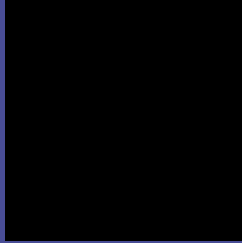
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 494D96 Background



This preview shows how black text looks on a background with the Hex color 494D96.




This preview shows how white text looks on a background with the Hex color 494D96.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy





**Tritanopia**  
385A61

# Trichromacy



**Original Color**  
494D96

**Protanomaly**  
385099

**Deuteranomaly**  
2D5295

**Tritanomaly**  
3E5574

# Monochromacy



**Original Color**  
494D96

**Achromatopsia**  
545454

**Achromatomaly**  
50516C

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 494D96 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #494D96 looks like.

```
.text, #text, p{  
    color:#494D96  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #494D96 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #494D96
}
```

## Border

The CSS property to change the border of an element to Hex 494D96 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#494D96 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#494D96 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #494D96 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #494D96; -webkit-box-shadow:4px 4px  
4px 4px #494D96; box-shadow:4px 4px 4px  
4px #494D96 }
```

# Background

The CSS property to change the background color of an element to Hex 494D96 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#494D96 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#494D96 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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