

# Converting Colors

Hex(4A4740)

Have a look what the booklet for  
Hex(4A4740) contains.

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# Color

**Hex(4A4740)**

# Conversions

## Conversions Part 1

Format	Color
Hex	4A4740
RGB	74, 71, 64
RGB Percent	29%, 28%, 25%
CMY	0.7098, 0.7216, 0.7490
CMYK	0.00, 0.04, 0.14, 0.71
HSL	42°, 7%, 27%
HSV	42°, 14%, 29%
XYZ	6.0027, 6.3325, 5.7564
YIQ	71.0990, 4.0350, -1.5410

# Conversions

## Conversions Part 2

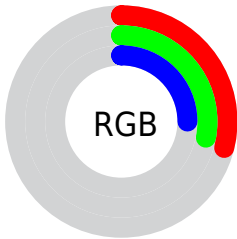
<b>Format</b>	<b>Color</b>
<b>RYB</b>	68, 74, 64
Decimal	4867904
CIELab	30.24, -0.18, 4.65
CIELCh	30, 4.658, 92.195
Yxy	6.3325, 0.3318, 0.3500
Android (android.graphics.Color)	4283057984 (0xFF4A4740)
YUV	71.0990, -3.4998, 2.5442
Hunter-Lab	25.1644, -1.4586, 4.0524

# Details

The Hex color **4A4740** is a dark color, and the websafe version is hex **333333**. A complement of this color would be **40434A**, and the grayscale version is **474747**.

A 20% lighter version of the original color is **7B7770**, and **1E1C16** is the 20% darker color. If you saturate the color by 10%, you get **4A4539**, and if you desaturate by 10%, it is **4A4947**.

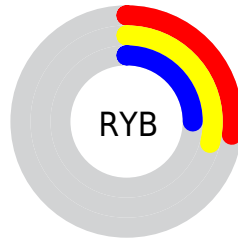
# Distribution



Red (29%)

Green (28%)

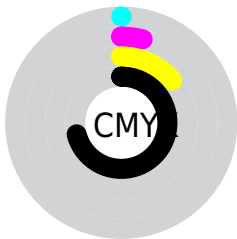
Blue (25%)



Red (27%)

Yellow (29%)

Blue (25%)

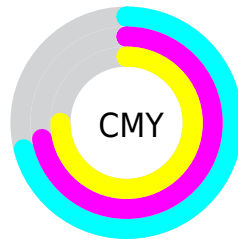


Cyan (0%)

Magenta (4%)

Yellow (14%)

Black (71%)



Cyan (71%)

Magenta (72%)

Yellow (75%)

# Brightness & Saturation Gradients

These gradients show how the Hex color 4A4740 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 4A4740 by changing the saturation by 10% instead.



■ 4A4740

■ 4A4740

FFFFFF

■ 33312A

■ 7B7770

■ 1E1C16

■ 949189

■ 010100

■ AFABA3

■ 000000

■ CBC7BE

■ E7E3DA

■ FFFFF7

■ 4A4740

■ 4A4740

■ 4A4539

■ 4A4947

■ 4A4331

■ 4A4B4F

■ 4A402A

■ 4A4E56

■ 4A3E22

■ 4A505E

■ 4A3C1B

■ 4A5265

■ 4A3A14

■ 4A546C

■ 4A370C

■ 4A5774

■ 4A3505

■ 4A597B

■ 4A3400

■ 4A5B83

# Harmonies

## Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



4D4641



4A4740



464841

# Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



4A4740



3E494B



4C454B

# Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



4A4740



40434A

# Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



48464D



4A4740



40484D

# Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



4A4740



3F4947



44474E



4F4547

# Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



4A4740



434943



44474E



4B454C



# Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



4A4740



61605D



4A4043



30302E



B0B0B0



303030



# Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



4A4740



615C51



484A40



262522



664700



E6A100



# Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



40434A



515661



42404A



222426



001F66

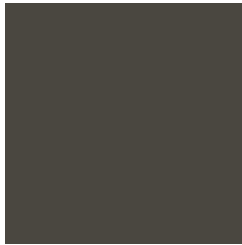


0045E6



# Previews

## White Background



This preview shows how the Hex color 4A4740 looks on a white background.

## Color Contrast Check

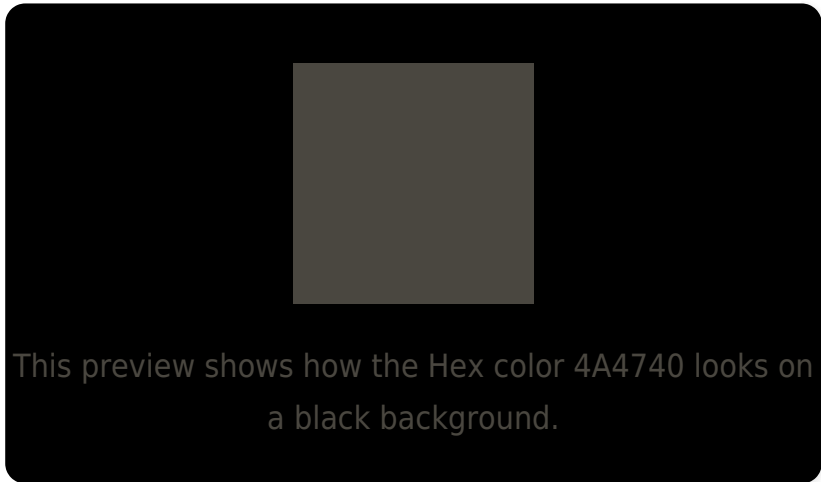
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA ✓ Pass

# Black Background



## Color Contrast Check

Large Text (above 18pt) WCAG AA × Fail

Any Text WCAG AA × Fail

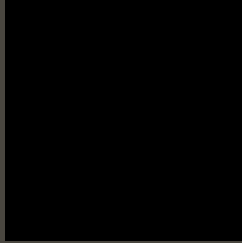
Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).



## Hex 4A4740 Background



This preview shows how black text looks on a background with the Hex color 4A4740.



This preview shows how white text looks on a background with the Hex color 4A4740.

# Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

## Dichromacy



**Original Color**  
4A4740

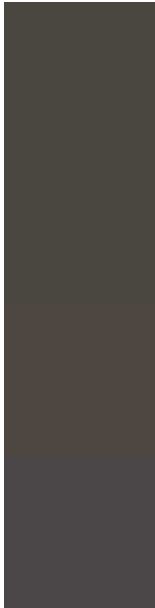
**Protanopia**  
4A4740

**Deuteranopia**  
514540



**Tritanopia**  
4B454B

# Trichromacy



**Original Color**

4A4740

**Protanomaly**

4A4740

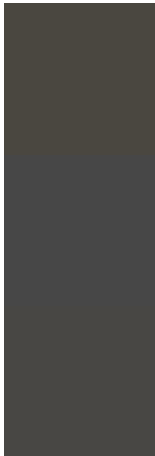
**Deuteranomaly**

4E4640

**Tritanomaly**

4B4647

# Monochromacy



**Original Color**

4A4740

**Achromatopsia**

474747

**Achromatomaly**

484744

# CSS Examples

## Text

The CSS property to change the color of the text to Hex 4A4740 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #4A4740 looks like.

```
.text, #text, p{  
    color:#4A4740  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #4A4740 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #4A4740
}
```

## Border

The CSS property to change the border of an element to Hex 4A4740 is called "border". The border property can be set on classes, ids or directly on the HTML element.

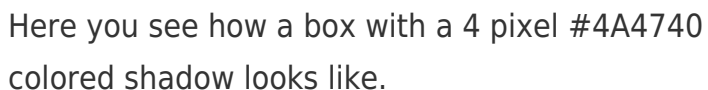
This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#4A4740 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#4A4740 }
```

If you want to add a box shadow in that color use:



Here you see how a box with a 4 pixel #4A4740 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #4A4740; -webkit-box-shadow:4px 4px  
4px 4px #4A4740; box-shadow:4px 4px 4px  
4px #4A4740 }
```

# Background

The CSS property to change the background color of an element to Hex 4A4740 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#4A4740 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#4A4740 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).



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