

Converting Colors

Hex(4D71BD)

Have a look what the booklet for
Hex(4D71BD) contains.

Hex(4D71BD)	3
<i>Conversions</i>	4
<i>Details</i>	6
<i>Harmonies</i>	11
<i>Previews</i>	23
<i>Color Blindness Simulation</i>	26
<i>CSS Examples</i>	29

Color

Hex(4D71BD)

Conversions

Conversions Part 1

Format	Color
Hex	4D71BD
RGB	77, 113, 189
RGB Percent	30%, 44%, 74%
CMY	0.6980, 0.5569, 0.2588
CMYK	0.59, 0.40, 0.00, 0.26
HSL	221°, 46%, 52%
HSV	221°, 59%, 74%
XYZ	18.1510, 17.0622, 50.4808
YIQ	110.9000, -45.8520, 16.0040

Conversions

Conversions Part 2

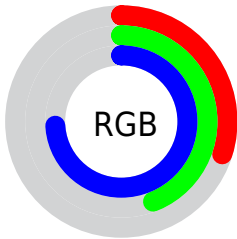
Format	Color
R_{YB}	77, 104, 189
Decimal	5075389
CIE _{Lab}	48.34, 10.61, -43.87
CIE _{LCh}	48, 45.131, 283.600
Yxy	17.0622, 0.2118, 0.1991
Android (android.graphics.Color)	4283265469 (0xFF4D71BD)
YUV	110.9000, 38.5033, -29.7303
Hunter-Lab	41.3064, 6.1510, -43.5442

Details

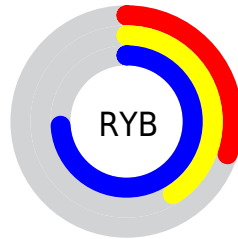
The Hex color **4D71BD** is a dark color, and the websafe version is hex **3366CC**. A complement of this color would be **BD994D**, and the grayscale version is **6F6F6F**.

A 20% lighter version of the original color is **86A4F6**, and **004287** is the 20% darker color. If you saturate the color by 10%, you get **3A64BD**, and if you desaturate by 10%, it is **607EBD**.

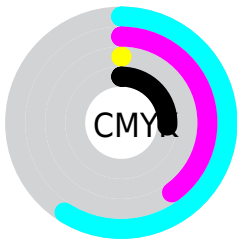
Distribution



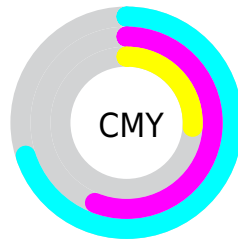
- Red (30%)
- Green (44%)
- Blue (74%)



- Red (30%)
- Yellow (41%)
- Blue (74%)



- Cyan (59%)
- Magenta (40%)
- Yellow (0%)
- Black (26%)



- Cyan (70%)
- Magenta (56%)
- Yellow (26%)

Brightness & Saturation Gradients

These gradients show how the Hex color 4D71BD changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 4D71BD by changing the saturation by 10% instead.

■ 4D71BD

■ 4D71BD

FFFFFF

■ 2E59A2

■ 86A4F6

■ 004287

■ A3BFFF

■ 002C6D

■ C0DBFF

■ 001954

■ DDF8FF

■ 00033D

■ FBFFFF

■ 000326

■ 00010F

■ 000000

■ 4D71BD

■ 4D71BD

■ 3A64BD

■ 607EBD

■ 2757BD

■ 738BBD

■ 144BBD

■ 8697BD

■ 013EBD

■ 99A4BD

■ 003DBD

■ ABB1BD

■ BEBEBD

■ D1CBBD

■ E4D8BD

■ F7E4BD

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



007DBC



4D71BD



8B61AA

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



4D71BD



B15B40



00845C

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



4D71BD



BD994D

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



4C7F39



4D71BD



996927

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



4D71BD



B95163



777623



008584

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



4D71BD



A55795



777623



20834F

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



4D71BD



C9D7F5



4DBD98



5F687A



FAFAFA



7A7A7A

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



4D71BD



477FF5



604DBD



55585E



00339E



000A1F

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



BD4D71



F5477F



AABD4D



5E5558



9E0033



1F000A

Previews

White Background



This preview shows how the Hex color 4D71BD looks on a white background.

Color Contrast Check

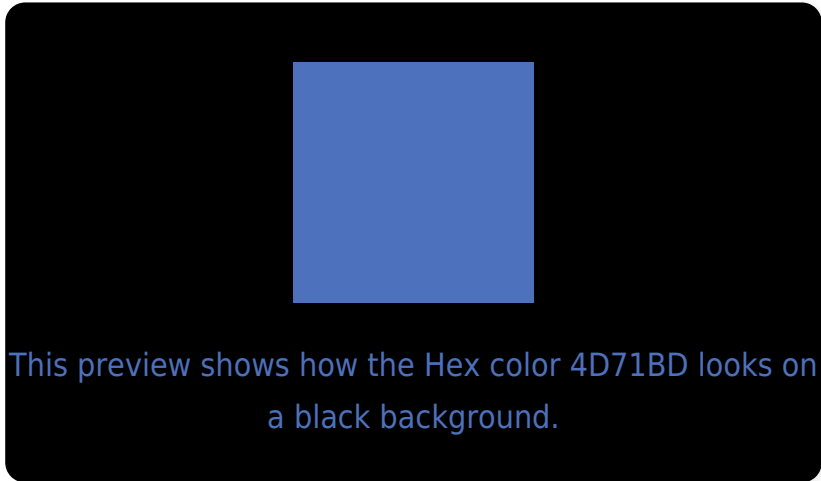
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA × Fail

Large Text (above 18pt) WCAG AAA × Fail

Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 4D71BD Background



This preview shows how black text looks on a background with the Hex color 4D71BD.



This preview shows how white text looks on a background with the Hex color 4D71BD.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).


Dichromacy



Original Color
4D71BD

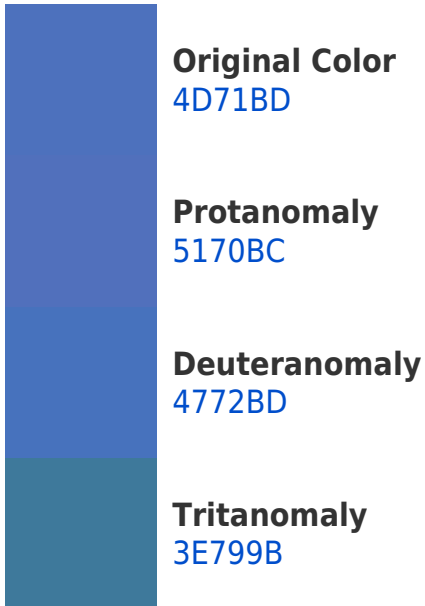
Protanopia
5470BC

Deuteranopia
4373BD

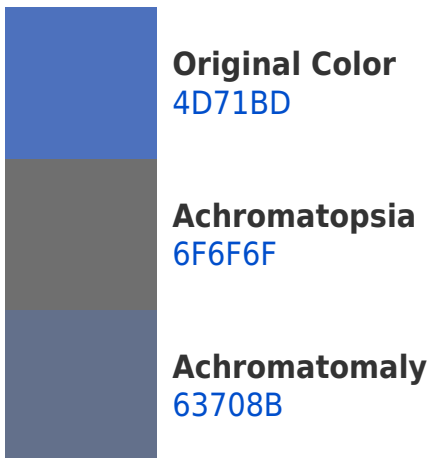


Tritanopia
357D87

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 4D71BD is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #4D71BD looks like.

```
.text, #text, p{  
    color:#4D71BD  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #4D71BD colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #4D71BD
}
```

Border

The CSS property to change the border of an element to Hex 4D71BD is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#4D71BD }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#4D71BD }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #4D71BD colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #4D71BD; -webkit-box-shadow:4px 4px  
4px 4px #4D71BD; box-shadow:4px 4px 4px  
4px #4D71BD }
```

Background

The CSS property to change the background color of an element to Hex 4D71BD is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#4D71BD }
```

If only the background color should be changed can be used:

```
.background{ background-color:#4D71BD }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

Hey! You found this booklet interesting? Support Converting Colors with the new Membership Option!

The pro membership hides all ads, plus gives you double the colors in the color bucket, and more awesome pro features!

[Learn more, Memberships starting at \\$2.50/m!](#)

**Follow me
on Twitter!**

@ConvertingColor