

Converting Colors

Hex(4D77B2)

Have a look what the booklet for
Hex(4D77B2) contains.

Hex(4D77B2)	3
<i>Conversions</i>	4
<i>Details</i>	6
<i>Harmonies</i>	11
<i>Previews</i>	23
<i>Color Blindness Simulation</i>	26
<i>CSS Examples</i>	29

Color

Hex(4D77B2)

Conversions

Conversions Part 1

Format	Color
Hex	4D77B2
RGB	77, 119, 178
RGB Percent	30%, 47%, 70%
CMY	0.6980, 0.5333, 0.3020
CMYK	0.57, 0.33, 0.00, 0.30
HSL	215°, 40%, 50%
HSV	215°, 57%, 70%
XYZ	17.6933, 17.9858, 44.6585
YIQ	113.1680, -43.9710, 9.4450

Conversions

Conversions Part 2

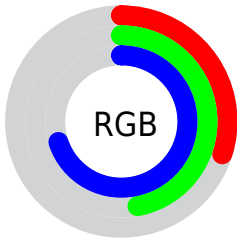
Format	Color
R _Y B	77, 107, 178
Decimal	5076914
CIE Lab	49.48, 3.26, -35.70
CIE LCh	49, 35.851, 275.209
Yxy	17.9858, 0.2202, 0.2239
Android (android.graphics.Color)	4283266994 (0xFF4D77B2)
YUV	113.1680, 31.9622, -31.7193
Hunter-Lab	42.4097, 0.2532, -32.7473

Details

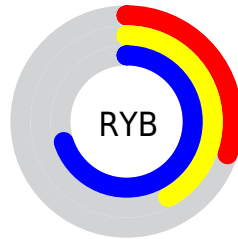
The Hex color **4D77B2** is a dark color, and the websafe version is hex **336699**. A complement of this color would be **B2884D**, and the grayscale version is **717171**.

A 20% lighter version of the original color is **85ABEA**, and **05477D** is the 20% darker color. If you saturate the color by 10%, you get **3B6DB2**, and if you desaturate by 10%, it is **5F81B2**.

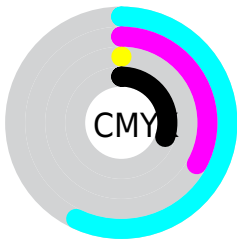
Distribution



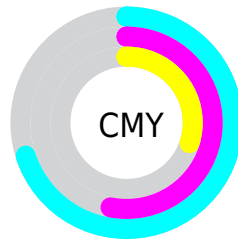
- Red (30%)
- Green (47%)
- Blue (70%)



- Red (30%)
- Yellow (42%)
- Blue (70%)



- Cyan (57%)
- Magenta (33%)
- Yellow (0%)
- Black (30%)



- Cyan (70%)
- Magenta (53%)
- Yellow (30%)

Brightness & Saturation Gradients

These gradients show how the Hex color 4D77B2 changes by changing the brightness by 10 percent. The first figure shows a shift by +10% for each color and the second figure -10%.

Similar to the brightness gradients but the following saturation gradients show a change of the Hex color 4D77B2 by changing the saturation by 10% instead.

■ 4D77B2

■ 4D77B2

FFFFFF

■ 2F5E97

■ 85ABEA

■ 05477D

■ A1C6FF

■ 003164

■ BDE2FF

■ 001D4B

■ DAFFFF

■ 000434

■ F8FFFF

■ 00021E

■ 000001

■ 000000

■ 4D77B2

■ 4D77B2

■ 3B6DB2

■ 5F81B2

■ 2962B2

■ 718CB2

■ 1858B2

■ 8296B2

■ 064DB2

■ 94A1B2

■ 004AB2

■ A6ABB2

■ B8B5B2

■ CAC0B2

■ DBCAB2

■ EDD5B2

Harmonies

Analogous

The Analogous color harmony consists of three colors that are next to each other on the color wheel.



0080AC



4D77B2



7F6CA7

Triad

The Triadic color harmony groups three colors that are evenly spaced from another and form a triangle on the color wheel.



4D77B2



AD6154



3B835B

Complementary

The Complementary color scheme is a pair of colors which are on the opposite of each other on the color wheel.



4D77B2



B2884D

Split Complementary

Split-complementary colors differ from the complementary color scheme. The scheme consists of three colors, the original color and two neighbors of the complement color.



637E42



4D77B2



9D6B3F

Square

The Square scheme is like the rectangle color scheme, but the four colors are evenly spaced on the color wheel.



4D77B2



AF5C71



837637



00857A

Rectangle

The Rectangle color scheme consists of four colors that form a rectangle on the color wheel.



4D77B2



976499



837637



4A8252

Sweetspot

The Sweet Spot groups the original color and five complimentary colors.



4D77B2



C1D1E8



4DB288



5E6875



F5F5F5



757575

Same Dimension

The Same Dimension uses a secret algorithm to generate beautiful new colors.



4D77B2



4A8CE8



554DB2



505459



004099



000B1A

Inverse Universe

The Inverse Universe completely reimagines the original color for something new.



B24D77



E84A8C



AAB24D



595054



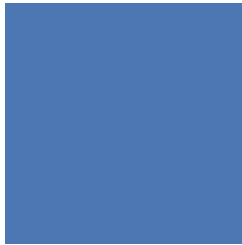
990040



1A000B

Previews

White Background



This preview shows how the Hex color 4D77B2 looks on a white background.

Color Contrast Check

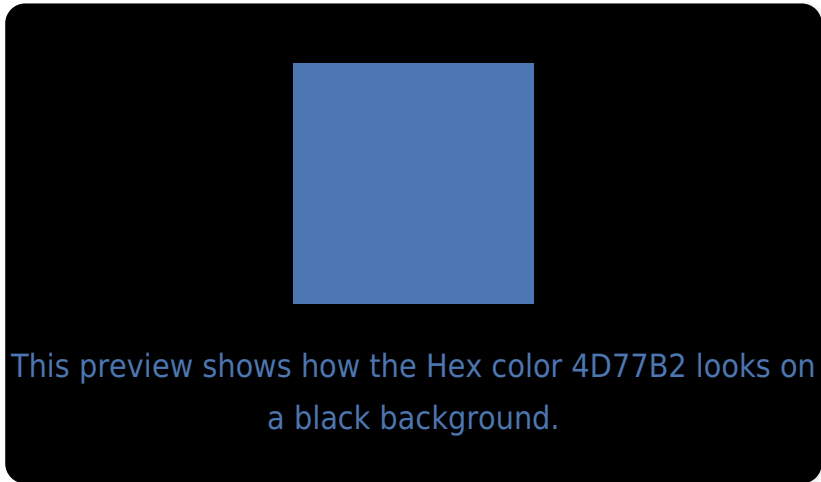
Large Text (above 18pt) WCAG AA ✓ Pass

Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

Any Text WCAG AAA × Fail

Black Background



Color Contrast Check

Large Text (above 18pt) WCAG AA ✓ Pass

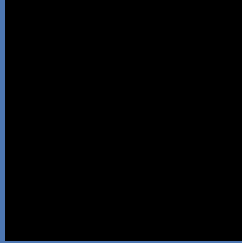
Any Text WCAG AA ✓ Pass

Large Text (above 18pt) WCAG AAA ✓ Pass

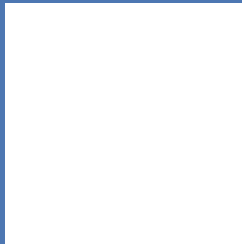
Any Text WCAG AAA × Fail

If you want to check with other color combinations, try the [Color Contrast Checker](#).

Hex 4D77B2 Background



This preview shows how black text looks on a background with the Hex color 4D77B2.

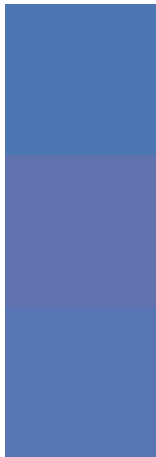


This preview shows how white text looks on a background with the Hex color 4D77B2.

Color Blindness Simulation

Color vision deficiency is a very complex topic, and I could not describe the different causes any better than Wikipedia does, so if you want to learn more, you should check out their [article about color blindness](#).

Dichromacy



Original Color
4D77B2

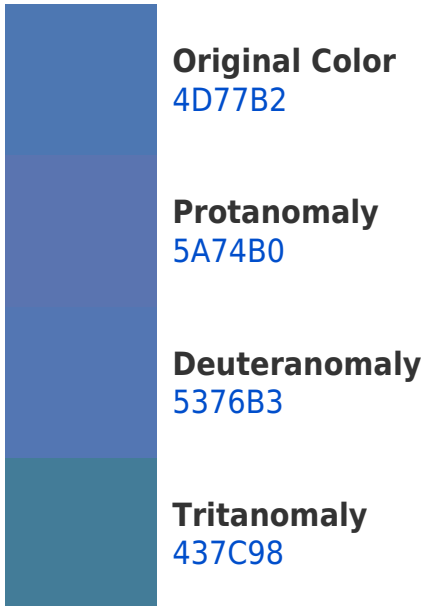
Protanopia
6173AF

Deuteranopia
5775B3

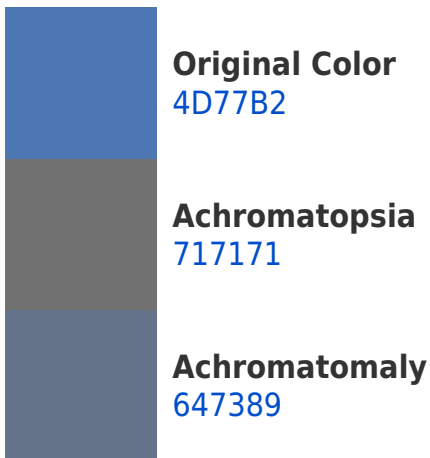


Tritanopia
3D7F89

Trichromacy



Monochromacy



CSS Examples

Text

The CSS property to change the color of the text to Hex 4D77B2 is called "color". The color property can be set on classes, ids or directly on the HTML element.

This example shows how text in the color #4D77B2 looks like.

```
.text, #text, p{  
    color:#4D77B2  
}
```

If you want to add a text shadow in that color use the text-shadow property, you can generate a text shadow directly with our [CSS Text Shadow Generator](#).

Here you see how black text with a 4 pixel #4D77B2 colored shadow looks like.

```
.shadow{ text-shadow: 4px 4px 2px #4D77B2
}
```

Border

The CSS property to change the border of an element to Hex 4D77B2 is called "border". The border property can be set on classes, ids or directly on the HTML element.

This example shows the color as border, it can be applied via the CSS property "border" or "border-color".

```
.border, #border, table{ border:4px solid
#4D77B2 }
```

If only the border color should be changed use the property `border-color`.

```
.border{ border-color:#4D77B2 }
```

If you want to add a box shadow in that color use:

Here you see how a box with a 4 pixel #4D77B2 colored shadow looks like.

```
.boxshadow{ -moz-box-shadow:4px 4px 4px  
4px #4D77B2; -webkit-box-shadow:4px 4px  
4px 4px #4D77B2; box-shadow:4px 4px 4px  
4px #4D77B2 }
```

Background

The CSS property to change the background color of an element to Hex 4D77B2 is called "background". The background property can be set on classes, ids or directly on the HTML element.

```
.background, #background, body{  
background:#4D77B2 }
```

If only the background color should be changed can be used:

```
.background{ background-color:#4D77B2 }
```

This example shows the color as background, it is applied via the CSS property "background".

To optimize and compress your CSS code, you can use our [online CSS compressor and optimizer](#) based on csstidy. If you want to create a linear or radial gradient as background or border, check our [CSS Gradient Generator](#).

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